



EXPORT-IMPORT BANK *of the UNITED STATES*

Ex-Im Bank helps U.S. companies to sustain and create jobs by financing U.S. exports.

LINDA MYSЛИWY CONLIN MEMBER OF THE BOARD OF DIRECTORS

Linda Mysliwy Conlin is a member of the board of directors of the Export-Import Bank of the United States (Ex-Im Bank). Conlin was sworn in on April 26, 2004.

She has a long and distinguished career as an international marketing and management executive, including an extensive public service background promoting commerce on both the state and federal levels.

Prior to joining Ex-Im Bank, Conlin served as Assistant Secretary for Trade Development from August 2001 to April 2004 at the U.S. Department of Commerce where she worked to help U.S. businesses succeed in the global marketplace. She directed a program of industry sector offices that work to identify market opportunities, address market barriers, and advocate on behalf of small businesses as well as large corporations. Conlin oversaw a \$67 million budget and managed over 370 U.S. industry experts.

She administered the Trade Information Center and the Advocacy Center, and oversaw the President's Export Council as well as twenty-one trade advisory committees, an advisory system that ensures U.S. trade policy and trade negotiation objectives adequately reflect U.S. commercial and economic interests.

Conlin helped break new ground in trade in health care services for U.S. pharmaceutical and medical equipment companies in Russia and expanded the participation of U.S. health care and other industries in the global fight against HIV/AIDS in Sub-Saharan Africa. She expanded dialogue between U.S. and Polish businesses and government leaders as a tool to strengthen trade and investment between the U.S. and Poland. She was also a leader in the post-9/11 efforts to help the U.S. tourism industry recover.

From 1994 to 1999, Conlin served New Jersey Governor Christie Whitman as the principal advisor for marketing and policy for travel and tourism. Earlier she was the Assistant Secretary of Commerce for Tourism Marketing in the U.S. Tourism Administration, and before that held positions at the U.S. Information Agency and the U.S. Department of State.

Conlin began her career as a small business owner. Her company, Park-Main Travel Agency, was ranked as one of the top-10 travel agencies in Southeastern New England under her leadership.

Ms. Conlin was born in Springfield, Massachusetts. She is a graduate of the University of Massachusetts. She is married to Joseph F. Conlin, Jr.



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Office of Communications

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