

Dr. Lloyd W. Fernald, Jr., D.B.A

Professor of Management

Dr. Fernald is a Professor of Management at the College of Business Administration, University of Central Florida (UCF), in Orlando, Florida. He earned his Bachelor of Science degree in Engineering from the United States Naval Academy in Annapolis, Maryland; Master of Science degree in Personnel Administration from the United States Naval Postgraduate School in Monterey, California; and Doctorate of Business Administration from The George Washington University in Washington, D.C. He instructs in the areas of Human Resource Management and Organizational Behavior, teaches a graduate course in Creative and Innovative in Management and was a Case Supervisor (Associate Director to Ron Rubin) for the Small Business Institute at UCF for five years.

Dr. Fernald is a Past President of the Small Business Institute Directors Association (SBIDA); Past President of SBDA Region IV (Southeast United States), Past President of the International Council for Small Business (ICSB); and a Fellow in the International Council for Small Business (ICSB), United States Association of Small Business and Entrepreneurship (USASBE), and Small Business Institute Directors Association (SBIDA). He is on the Strategic Analysis Committees for both the on the ICSB and USASBE and served on the Steering Committee of the International Small Business Congress (ISBC) for three years. He also is a member of the Florida Small Business Development Center Network Board of Directors, Past Chair of the City of Orlando Human Relations Board, and Past Project Manager in establishing the National Entrepreneur Center in Orlando, Florida..

Commencing in 1997, he has been the United States Representative on the International Advisory Group of Experts (INAGE), an ad hoc committee tasked to establish and oversee the Asian Pacific Economic Cooperation (APEC) Training and Certification of Small Business Counselors Program. As a result of this experience, the University of Central Florida College of Business Administration (CBA) was awarded the sole rights to implement the Program in the United States. He now serves on the Professional Standards Committee, which is tasked to oversee the APEC-wide implementation of the Program. A separate entity, the Institute of Certified Business Consultants (ICBC) has been established within the CBA with Dr. Fernald as the Director. Dr. Fernald also is a member of the American Association of Physician Specialists (AAPS) National Orthopedic Surgeons Certification Board. Appointed in 2000, he was recently reappointed for a third two-year term.

Dr. Fernald has served four years on the Editorial Board of the Journal of Small Business Management, six years on the Editorial Board of the Journal of Management Systems and has been guest editor for several other national and international small business journals, including Entrepreneurship Theory and Practice. His research interests are primarily in the area of entrepreneurship and small business, creative and innovative management, and the relationship between creativity, innovation and entrepreneurship. His articles have been published in the Journal of Business and Entrepreneurship, Journal of Gaming & Simulation, Journal of Creative Behavior, Entrepreneurship Theory and Practice, Journal of Small Business Management, the Journal of Private Enterprises, several periodicals and numerous conference proceedings.

Dr. Fernald regularly conducts seminars and workshops nationally and internationally on the subjects of management, small business management, entrepreneurship, creative problem solving and managing change, as well as on small business counselor training and certification.