

Michael Cravens

Director of Product Development, AOL for Small Business

As AOL for Small Business' (www.aolfor-small-business.com) director of product development, Michael Cravens, is responsible for the business unit's product development team and providing a consistent strategy and focus for building products that benefit many organizations throughout AOL. In addition, Mr. Cravens manages the overall partnership strategy to effectively develop relationships that can leverage and benefit all of the business unit's services. He also manages the AOL for Small Business Advisory Council, which meets on an ongoing basis to ensure that the small business service provides a comprehensive offering for every member of its diverse customer base.

Mr. Cravens has held a variety of senior management positions at America Online, Inc. from 1996 to present including business owner for AOL Keywords and AOL Search and senior technical manager for AOL's billing systems, customer care systems, and client releases.

Prior to America Online, Mr. Cravens served as a Sergeant in the United States Marine Corp and has served his county overseas in the Persian Gulf War.

Mr. Cravens holds a bachelors of arts degree in Business Administration from Campbell University.