

Samir Farajallah Biographical Sketch

Samir Farajallah is the President of New Fields Exhibitions, a leading emerging markets and business information provider that produces trade shows with a track record of strong results for companies throughout the world. Based in Dubai, UAE, New Fields represents corporations and business projects in the Middle East and internationally. Mr. Farajallah is widely recognized for his expertise in forecasting market and economic trends.

Mr. Farajallah founded New Fields Exhibitions in 1994. With offices in Dubai and Washington, DC, the company provides marketing services in the areas of construction, energy, oil & gas, telecommunications and health care.

New Fields recently organized a series of Rebuilding Iraq conferences where Mr. Farajallah hosted current and former US and Iraqi government officials, including Iraqi Minister of Work and Social Affairs Sami Izara al Majoun, Iraqi Minister of Public Works Nasreen Barwari, Rend al Rahim, the Iraqi Governing Council's newly appointed representative to the United States, former US Defense Secretary William Cohen, former US Commerce Secretary Mickey Cantor, along with ministers, ambassadors and senior officials from more than 30 countries.

New Fields' Rebuilding Iraq series was covered by the front page of *The New York Times*, Reuters, MSNBC, and in dozens of other media outlets throughout the world. New Fields' most recent event included attendees from over 500 hundred companies.

Internationally, Mr. Farajallah has advised the countries of Kazakhstan, Ethiopia and Uzbekistan as well as corporations owned and controlled by Yemen. He has lectured to members of the business communities of Kazakhstan, Tanzania and other developing countries on free market economic topics.

Mr. Farajallah has participated in numerous panel and seminar discussions around the world. He has been featured in the front page of the *New York Times*, *Al-Khaleej*, and other leading newspapers throughout the world. He has been interviewed by the *New York Times*, *Albayan*, and in many international newspapers. Mr. Farajallah has appeared on ABC, CBS, CNN, C-SPAN and many regional networks.

Mr. Farajallah attended Kansas State University.