

# GROW

your business through

# MARKETING



*when:* Monday  
September 13th  
6:00-8:00pm

*where:* Duncan Depot  
Corner of W Lookerman & Slaughter  
Downtown Dover

- Improve your profitability and ability to compete
- Discover marketing tools that attract customers and motivate them to buy
- Develop a step-by-step marketing plan
- Information on:
  - Customer Research
  - Competitor Knowledge
  - Effective Pricing
  - Effective Promotions
  - Profitable Products
  - Channel Partnering

**For info, call Delaware Main Street at (302)672-6834.**

PRESENTED BY



Market Knowledge