

U.S. Small Business Administration

SBA EXPO '05 SPONSORSHIP PACKAGE

SBA EXPO '05 • APRIL 26-28, 2005 • WASHINGTON, DC

FEATURE SPONSORSHIP OPPORTUNITIES

CHAMPION AWARDS EVENT	SPONSOR CONFIRMED
CELEBRATING WOMEN IN BUSINESS EVENT	SPONSOR CONFIRMED
NATIONAL AWARDS EVENT HONORING STATE SMALL BUSINESS WINNERS	SPONSOR CONFIRMED
TOWN HALL MEETING	
HALL OF FAME RECEPTION	
PHOENIX AWARDS EVENT HONORING BUSINESSES RECOVERING FROM DISASTERS	
NATIONAL AWARDS EVENT HONORING GOVERNMENT PROCUREMENT WINNERS	

INCLUDED FEATURE SPONSORSHIP BENEFITS FOR EVENTS LISTED ABOVE

- SBA Expo '05 Advisory Planning Committee
- Opportunity for representative to present sponsor remarks
- 10 Full Registrations with Reserved Seating at Each Event
- Two Exhibit Booths
- One Full-page, 4-color Recognition in SBA Expo Program Guide
- Logo exposure at the sponsored event
- Multiple mentions of Sponsor's participation at the sponsored event
- Sponsor logo/link displayed on Event webpages

ADDITIONAL SPONSORSHIP OPPORTUNITIES

All sponsors will participate on SBA Expo '05 Advisory Planning Committee

YOUTH ENTREPRENEUR PROGRAM

- Opportunity to provide remarks during program geared to Youth Entrepreneurs
- Organization participation in training and discussion panels
- Logo placement in Youth Entrepreneur Program print materials
- Logo placement in Youth Entrepreneur Program areas
- Ten full Event registrations

"SBA TODAY" VIDEO PACKAGE

- On-screen Logo placement during SBA TODAY broadcasts and webcasts
- Sponsor interview during SBA TODAY broadcast
- Six exhibit booths with priority placements
- Ten full Event registrations
- One full-page 4-color recognition piece in Event magazine

SBA EXPO (TRADE SHOW)

- Opportunity to provide remarks during Expo ribbon-cutting ceremony
- Logo placement in Expo directory, on-site signage, and on-line virtual expo/trade show
- Opportunity to sponsor food and refreshments for Expo Hall attendees
- Logo placement in Expo attendee welcome areas
- Six exhibit booths with priority placements
- Ten full Event registrations
- One full-page 4-color recognition piece in Event magazine

SBA HALL OF FAME

- Sponsor recognition on SBA HALL OF FAME display
- Sponsor remarks prior to announcement of new inductees
- Three exhibit booths with priority placements
- Five full Event registrations
- One full-page 4-color recognition piece in Event magazine

BUSINESS SESSIONS

- Priority placement on Business Session panel
- Logo placement in Business Session locations
- Sponsorship recognition in all annual Event promotional publications
- Three exhibit booths with priority placements
- Five full Event registrations
- One full-page 4-color recognition piece in Event magazine

SPONSOR CONFIRMED

ADDITIONAL SPONSORSHIP OPPORTUNITIES continued

All sponsors will participate on SBA Expo '05 Advisory Planning Committee

PRESS ROOM AND MEDIA KITS

- Placement of Sponsor logo and message
- Five full registrations

BUSINESS CENTER

- Placement of Sponsor logo and message
- Five full registrations

INTERNET CAFÉ

- Placement of Sponsor logo and message
- Five full registrations

REGISTRATION BAGS

SPONSOR CONFIRMED

- Placement of Sponsor logo and message
- Five full registrations

CREDENTIALS PACKAGE

SPONSOR CONFIRMED

- Placement of Sponsor logo on lanyards and badge holders
- Five full registrations

EXPO BAGS

SPONSOR CONFIRMED

- Placement of Sponsor logo and message
- Five full registrations

REGISTRANT LAPEL PINS

- Attached card with Sponsor logo
- Two full registrations

EVENT NOTEBOOKS

- Placement of Sponsor logo and message
- Two full registrations

EVENT PENS

- Placement of Sponsor name/logo
- Two full registrations

LEVEL SPONSORSHIPS

All sponsors will participate on SBA Expo '05 Advisory Planning Committee

Level I Sponsorship

- One Full Page CEO Message in SBA Expo Program Guide
- Four Exhibit booths
- Fifty full Event registrations (five reserved tables of ten at each special event)
- Inside front or inside back cover placement of recognition piece in Program Guide
- One full-page, 4-color recognition piece in Program Guide
- Media recognition in Event marketing materials
- Sponsorship recognition in annual Event published materials
- Sponsor logo/link displayed on Event website

Level II Sponsorship

- Three Exhibit booths
- Twenty full Event registrations (two reserved tables of ten at each special event)
- One full-page 4-color recognition piece in Program Guide
- Sponsorship recognition in annual Event published materials
- Sponsor logo/link displayed on Event website

Level III Sponsorship

- Two Exhibit booths
- Five full Event registrations
- One full-page, 4-color recognition piece in Program Guide
- Sponsorship recognition in annual Event published materials

Level IV Sponsorship

- One Exhibit booth
- Two full Event registrations
- One full-page, 4-color recognition piece in Program Guide
- Sponsorship recognition in annual Event published materials

FOR MORE INFORMATION

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