

**8 CITY  
SEMINAR  
TOUR**

**EXPORTS LIVE!**  
**Real Deals - Real Profits**

**Learn how local businesses successfully grew their  
sales with government products and services**

- Finding new buyers
- Entering new foreign markets
- Extending credit to buyers/distributors
- Covering commercial and political risks
- Ensuring payment
- Obtaining working capital
- Financing for buyers
- Using E-commerce tools

This unique trade event is specially designed for small and medium-sized businesses that want to start or grow their international sales and financial advisers to exporters. Participants will learn about the government product and services available to help their businesses successfully compete worldwide. The half-day seminar will include a series of interactive panel discussions with federal government partners and exporters highlighting their success stories.

After lunch and hearing the keynote speaker, there will be an opportunity for one-on-one sessions with government trade professionals; as well as networking with trade finance lenders, export credit insurance brokers, government and industry experts, and other successful U.S. exporters.

A world of new ideas for expanding your global trade business is waiting for you.

**Monday, November 16th, 2009, in Los Angeles**

**Hyatt Regency Century Plaza at 2025 Avenue of the Stars**

**Register:** <https://www.cmpinc.net/tradeseminars/registration.aspx>

**To get special early pricing, type REAL in the discount code on page 2**

**To view the agenda and see other locations and dates:** [http://www.export.gov/exports\\_live/](http://www.export.gov/exports_live/)

**For questions, call 888.966.2009**

**Participating Federal Government agencies:**

Export-Import Bank of the U.S.; U.S. Department of Commerce; U.S. Trade Development Agency; U.S. Treasury; Small Business Administration; Overseas Private Investment Corp.; and U.S. Department of Energy.

**Export-Import Bank of the United States, 811 Vermont Ave., NW, Room 1273, Washington, D.C.  
20571**