

Export Trade Assistance Program (ETAP)



Successful Exporting in Today's Global Economy

Participate in an exclusive training program carefully designed to give business executives strategies, insights, and a ready network of contacts necessary to successfully expand sales globally. If you believe exporting could be part of your growth strategy, these courses will provide you with the hands on tools and the latest information necessary to succeed. In addition, through this course, you will become informed about the effective finance and marketing assistance currently available through both state and federal agencies and walk away knowing precisely how to leverage these resources.

Who Should Attend

Established businesses, manufacturers, service companies and potential exporters who are seeking growth through exporting.

Fees

\$35 per individual session.
\$195 for all six sessions
(must register at the same time)

SIGN-UP NOW !!!

Selling American products and services overseas is both profitable and culturally rewarding for all companies that want to prosper in today's global marketplace.

Session 1	Getting Started In Exporting & Researching Your Markets	September 16, 2009 8a.m. – 11a.m.
Session 2	Exploring Market Entry Strategies And The Best Channels Of Distribution For Your Products	September 30, 2009 8a.m. – 11a.m.
Session 3	Pricing Your Products and Shipping For Export	October 15, 2009 8a.m. – 11a.m.
Session 4	Legal Aspects of International Trade	October 27, 2009 8a.m. – 11a.m.
Session 5	Promoting Your Product Or Service; International Sales & Promotion	November 12, 2009 8a.m. – 11a.m.
Session 6	Getting Paid & Financing for International Markets	December 3, 2009 8a.m. – 11a.m.

Register Today

www.buyusa.gov/newportbeach/etap

Seminar Locations

Rancho Santiago Community College District
Boardroom & Decision Room
2323 N. Broadway
Santa Ana, CA 92706

Questions

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