



Small Business Week 2010

We welcome your nominees for recognition by the Connecticut District Office of the U.S. Small Business Administration when we celebrate Small Business Week 2010 in May 2010.

AWARD CATEGORIES

Please check one or more potential categories:

- Small Business Person of the Year: For developing an outstanding, growing business; innovative product(s), increasing jobs, increasing sales, overcoming adversity, and community contributions.
- Small Business Exporter of the Year: Significantly increased export sales and profits, encouraging other firms to export, increased jobs through exports, and innovative methods of creating markets.
- SBA Young Entrepreneur of the Year: Owner will not reach 30th birthday by June 1, 2010, three-year evidence of success in sales and profits, increased jobs, innovative products, demonstrated potential.
- Entrepreneurial Success: Business that started 'small' by SBA standards, then developed into a large business. Business must have received SBA assistance.
- Jeffrey Butland Family Owned Small Business: A family owned business that has passed from one generation to another and owner has responsibility for operating the business with at least a 15 year track record

Small Business Champions of the Year: Those who promote small business, including volunteering time and services to small business interests and groups, advocating the cause of small business in the legislative process. Champions may or may not be small business owners.

- Financial Services Champion
- Women in Business Champion
- Veteran Small Business Champion
- Minority Small Business Champion
- Home-Based Business Champion

NOMINEE INFORMATION

I nominate _____ Title _____
 Company _____ Organization Address _____

 Phone/Fax/Email _____

Nominee's Qualifications for this Award — **please attach short description** on why this business/advocate should be considered.

When nominating a business owner, please complete the following:

Is the company operating profitably (Y / N)
 # of years in business _____ # of employees _____ Annual sales \$ _____ SIC/NAICS code _____

NOMINATOR'S INFORMATION

Nominator Name _____ Title _____
Organization _____
Address _____
Phone _____ Fax _____ E-mail _____

Reply by November 6, 2009 to Greta Johansson at greta.johansson@sba.gov, or by fax to 202-481-2164.

Self-nominations accepted. This form may be duplicated. For further consideration, a nomination binder with detailed materials will be requested. SBA will contact the nominator with details.

You may visit www.nationalsmallbusinessweek.com for a link to the full nominations guidelines and evaluation criteria.

Thanks for your support!

2010 NOMINATION CRITERIA BY CATEGORY

SMALL BUSINESS PERSON OF THE YEAR

Any individual who owns or operates or bears principle responsibility for operating a small business may be nominated. Partners who jointly own or operate the business may be nominated as a team, as long as the team does not exceed four.

- Staying power – a substantiated history as an established business
- Growth in number of employees
- Increase in sales and/or unit volume
- Current and past financial reports (For state consideration we request basic profit and loss & balance sheet info for past three years. The state winner will be asked to produce more complete P & L, and Balance Sheets for that time period)
- Innovativeness of product or service
- Response to Adversity
- Contributions to aid community-oriented projects

SMALL BUSINESS EXPORTER OF THE YEAR

- Increased sales, profits and/or growth of employment because of exporting
- Creative overseas marketing strategies, with description of products & markets served
- Effective solutions to export-related problems
- Encouraged other small businesses to export
- Introduction of unique trading companies, relationships, products or services
- Volunteer assistance to other small businesses entering the export market

SBA YOUNG ENTREPRENEUR OF THE YEAR

- Any individual who serves as majority owner and operator for a small business with a three-year track record, and who will not have reached the age of 30 by June 1, 2010.
- Evidence of success as measured by sales and profits
- Increased employment opportunities
- Development and utilization of innovative or creative business methods
- Demonstrated entrepreneurial potential for long-term success

ENTREPRENEURIAL SUCCESS

- Businesses that started 'small' by SBA standards, then developed into a large business. Business must have received SBA assistance.
- Staying power - a substantiated history of an established business, including sustained expansion, steady growth including increased net worth
- Growth in number of employees (sustained over a minimum of 3 years)
- Increase in sales/and or unit volume - consistent growth
- SBA assistance – document the type and amount of assistance and the years obtained
- Innovativeness of product/service – describe uniqueness of product or service
- Response to adversity – examples of problems overcome
- Contributions to the community

JEFFREY BUTLAND FAMILY OWNED SMALL BUSINESS

- Family owned business that has passed from one generation to another and owner has responsibility for operating the business. Nominees must serve as a majority owner and operator or bear principal responsibility for operating a small business with at least a 15-year track record.
- Evidence of success as measured by sales and profits (Profit & Loss and balance sheet information for the past three years will be requested)
- Increased employment opportunities for family and non family
- Demonstrated potential necessary for long-term business success and economic growth
- Voluntary efforts to strengthen family-owned businesses within the community

FINANCIAL SERVICES CHAMPION

- Individuals who assist small businesses through advocacy to increase usefulness and availability of accounting or financial services for small businesses
- Outside of regular business duties, the amount and quality of assistance given small businesses in obtaining financing
- Advocacy of changes in the financial services industry to assist small firms
- Encouragement of the flow of investment capital to small ventures
- Active support for legislative or regulatory action designed to help small firms
- Other significant contributions made by the nominee through financial services or accounting industry to advance small business interests

MINORITY SMALL BUSINESS CHAMPION

- Volunteer efforts beyond business/professional responsibilities to advance minority small business interests within the community, state and/or nation
- Demonstrated efforts to improve conditions in the minority small business community as a whole, not solely for individual personal advancement
- Volunteer efforts to provide professional services to the minority small business community in a legal, legislative, managerial or financial capacity
- Demonstrated accomplishments in advising minority small business groups of opportunities within the overall business community
- Other accomplishments demonstrating the nominee's merit as an effective advocate for minority small business interests

VETERAN SMALL BUSINESS CHAMPION

- Active support for legislative or regulatory action designed to help small business
- Evidence of increased business opportunities for veterans as a result of the nominee's actions
- Advisory activities to improve awareness among veterans' groups of the small business opportunities
- Advocacy of special consideration for veteran-owned small businesses in government policymaking
- Demonstrated accomplishment in obtaining support within the community for the establishment of veteran-owned small businesses
- Other accomplishments demonstrating the nominee's effective advocacy of veteran-owned small businesses
- Other significant contributions through legal services to advance small business interests

HOME BASED BUSINESS CHAMPION

- Volunteered time and energy to improve conditions for home-based businesses
- Engaged in entrepreneurial training, policy development efforts, or financial or business planning specifically tailored for home-based businesses
- Demonstrated interest in home based-business as an owner or former owner
- Measurable accomplishments in advancing home-based businesses such as initiating public policy or expansion of a program

WOMEN IN BUSINESS CHAMPION

- Active support for legislative or regulatory action designed to help small business
- Efforts to increase business and financial opportunities for women
- Legal, financial or managerial assistance provided to enhance women's business ownership
- Volunteer efforts to strengthen the role of women owned businesses in the community
- Other accomplishments demonstrating effectiveness in improving environment for the creation and expansion of women owned businesses
- Advocacy of the women-owned business community as a whole, not solely for individual personal advancement'

For more details visit www.nationalsmallbusinessweek.com,
www.sba.gov/nominationsguidelines, or contact the district office.

US Small Business Administration

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