

Minnesota's Technology Future



Strategically Creating Your "Concept to Commercialization" Technology Development and Funding Plan

- ◆ *Are you looking for opportunities to build upon your strategic plan?*
- ◆ *Are you looking for money to fund your R&D budget and build your product line?*
- ◆ *Did you know that on the average, if successful in a SBIR/STTR Phase I & II, you can receive approximately \$850,000 to take your product from proof of concept to prototype development stage?*
- ◆ *Did you know the federal government is looking to use your talent to address their R&D needs and fund a potential commercial product that will help you grow your business?*
- ◆ *Have you considered collaborating with another company, researcher, federal lab?*
- ◆ *Are you thinking 5-10 years out in your strategic plan?*
- ◆ *Have you thought "out of the box" enough to expand your technology opportunities?*

Who should attend: All of those seeking commercialization strategies such as:

- ❖ An entrepreneurial start-up company needing high-risk capital to prove your concept and commercialize your product, process or service;
- ❖ A university researcher, engineer or scientist interested in starting a high-tech business; and/or
- ❖ An established small business seeking to build upon your strategic plan and expand your merchandise line by developing new products to address critical needs.

What you will take with you:

- ◆ What it takes to compete for your share of the \$2.2+ billion in the SBIR/STTR programs;
- ◆ How to fit these opportunities into your strategic plan;
- ◆ How will approximately \$850,000 help you commercialize your innovative technology;
- ◆ Which agency(s)/collaborators should you target;
- ◆ What makes a great research team/collaboration;
- ◆ How to put together a quality proposal.

Workshops

Moorhead ~ Monday, November 9th

Location: MSUM Center for Business; 1104 7th Ave. S., Room CB208A, Moorhead 56563
located between 10th and 11th Streets S. and S. of 7th Avenue S
Time: 9:00 - 11:00 a.m.

Bemidji ~ Monday, November 9th

Location: Center for Research and Innovation; 3801 Bemidji Ave. N., Bemidji, 56601
Time: 2:00 – 4:00 p.m.

Brainerd ~ Tuesday, November 10th

Location: Central Lakes College; Entrance #6, 501 West College Dr., Room E203, Brainerd, 56401
Time: 9:00 - 11:00 a.m.

St. Cloud ~ Thursday, November 12th

Location: St. Cloud State University, 616 Roosevelt Rd., Suite 100, St. Cloud 56301

Please do not rely on MapQuest or GPS, as those technologies direct you to an inaccurate location. For accurate directions, please refer to the following URL: <http://www.stcloudstate.edu/sbdc/contact.asp>

Time: 9:00 – 11:00 a.m.

Twin Cities ~ Thursday, November 12th

Location: University of St. Thomas, 46 South 11th St., Terrence Murphy Hall Room 446, Minneapolis 55403
Time: 1:00 – 3:00 p.m.

Marshall ~ Monday, November 16th

Location: Lyon County Courthouse, 607 West Main St., Conference Rooms 4 and 5, Marshall 56258
Time: 9:00 – 11:00 a.m.

Mankato ~ Monday, November 16th

Location: Plus, 1961 Premier Dr., Classroom B, Mankato 56001
Time: 1:30 – 3:30 p.m.

Duluth ~ Thursday, November 19th

Location: Center for Economic Development, 11 East Superior St., Ste. 210, Duluth, 55802
Time: 10:00 – 12:00 p.m.

Rochester ~ Friday, November 20th

Location: Rochester Comm. & Tech. College; Heintz Center, 1926 College View Rd., Room HA102, Rochester 55904
Time: 9:00 – 11:00 a.m.

Strategically Creating Your “Concept to Commercialization” Technology Development and Funding Plan

Registration Information:

Please RSVP to Hayley Rowan at hayley.rowan@state.mn.us with your name, company, address, phone, and date of workshop, or call her at 651-259-7422.

Program Fee: \$20, Cash or check will be due the day of the conference. No credit cards please. Receipts will be provided the day of the workshop.

Questions: Please contact Betsy Lulfs at 651-259-7441, cell: 651-245-7403 or betsy.lulfs@state.mn.us.

Website: www.deed.state.mn.us/SciTech.

Please Note: Space is limited so please RSVP early.