

Attention: Small Business Start-ups

The Dynamics of Franchising Presented by **SCORE – San Antonio Chapter #164** *Counselors to America's Small Business*

Franchise businesses – seems every main street has one!

Each year, thousands of people start small businesses and many choose franchising as an alternative to starting a new, independent business from scratch. The franchisors provide business expertise; e.g., management guidance, marketing plans, site location and training. However, remember that hard work, dedication, and sacrifice are essential to the success of any business venture, including franchising. If you want to learn the process of becoming a franchise operation and how to select and finance a franchise, you should attend this workshop!

- 6:15 p.m. Doors Open: Sign-in & Settle-in
6:30 p.m. The Dynamics of Franchising
- What is Franchising & Selecting a Franchise
 - The Franchise Agreement
 - Financing a Franchise
- 7:30 p.m. Closing Comments & Networking

Dates:

February 28, 2007

May 3, 2007

July 26, 2007

Time:

6:30 p.m. – 7:45 p.m.

Location:

U.S. Small Business Administration
San Antonio District Office
North Park Corporate Center
17319 San Pedro, Building 2, Ste. 200
San Antonio Texas 78232

No Cost to Attend – Must RSVP

Contact SCORE at Email scoreme@texas.net or Phone (210) 373-4455
(Leave a message that you will be attending.)

SBA programs are non-discriminatory and open to the public.
Reasonable arrangements for persons with disabilities will be made, if requested at least two weeks in advance by contacting Disabled Employment Program Manager Lucille Maldonado at 210/403-5921.