

# WNET 2008 Seattle Schedule

**WNET Women's Network for Entrepreneurial Training** sponsored by the U.S. Small Business Administration, provides networking and focused interactive training sessions on a variety of small business management topics designed for small business owners. It also provides opportunities to connect with other business resources for additional training and counseling. Both men and women are invited.

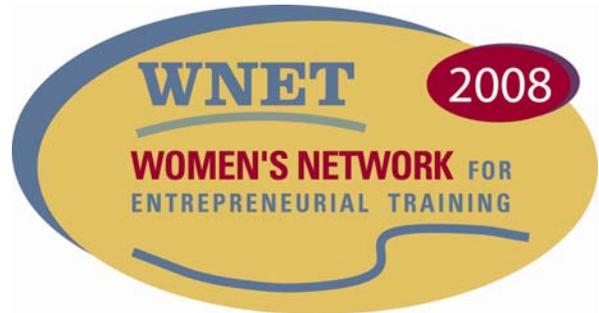
*Bring your business cards to distribute during the session's networking time!*

## **8:00 am to 10:00 am**

...Check-in (doors open at 7:30 am)  
...Networking and Breakfast  
...Welcome  
...Training Session  
...More Networking

## **Location**

U.S. Small Business Administration  
Education and Training Center  
Fourth and Battery Building  
2401 Fourth Avenue, Suite 450  
Seattle, WA 98101



## **WNET Registration**

**\$25** Prepaid Registration (\$35 at the door - space permitting)

**\$20** Participating Organizations

Pre-registration ends 1 pm the day prior to event

## **For more information contact**

Sherry Mina, 206-553-7316

[sherry.mina@sba.gov](mailto:sherry.mina@sba.gov)

## **Register online**

[www.seattlescore.org](http://www.seattlescore.org); go to **Workshops** and click on **WNET**

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### **February 15—Intentional Communication**

— Learn effective communication strategies to boost your business.

### **March 21—The Purpose Driven Business** (for the experienced business owner)

— A structured approach to achieving greater profit and success through goal setting and strategic planning.

### **April 18—Virtual Networking**

— Using social networking to market your business.

### **May 16—Give Your Elevator Speech a Lift!** (back by popular demand)

— You have 10 seconds to generate compelling interest in your business; do you know what to say?

### **June 20—3 4-Letter Words to Explode Your Website Marketing Potential**

— Essential strategies for both newbies and experienced website owners who want to explode the marketing potential of their websites.

### **July 18—PR: Create Some Buzz**

— Learn how to tell your story in a way that will get results for your business.

### **September 19—Secrets to Success**

— Small business owners share their expertise.

### **October 17—Pricing for Profit**

— Earn what you deserve; learn to set competitive pricing and maximize your value.

### **November 21—Marketing: Get Ready, Get Set, Go!**

— Get valuable marketing ideas from your peers.