



NEWS RELEASE

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BOSTON HERALD'S CROMWELL SCHUBARTH WINS SBA AWARD

BOSTON – Cromwell Schubarth, financial editor at the *Boston Herald*, has been named the 2004 Massachusetts Small Business Journalist by the U.S. Small Business Administration (SBA) according to an announcement made by Mark S. Hayward, Acting Massachusetts SBA District Director.

The Small Business Journalist of the Year award is presented annually to an individual who has made an effort to increase public understanding of the importance of small business contributions to the economy.

“The SBA Champion awards honor the best small business has to offer, and Cromwell Schubarth is an outstanding choice,” said SBA Regional Administrator Jeffrey Butland. “This is an outstanding testimonial, not only to his accomplishments, but to his commitment and dedication to small business success. I join my SBA colleagues in congratulating Cromwell on this significant achievement.”

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Cromwell Schubarth is a respected journalist with more than 28 years' experience as an editor, reporter, columnist and photographer. Schubarth began his career at the *Boston Herald* in 1999 as its assistant business editor and assignment editor. He also wrote nearly 160 *Bizlines* columns between 2000 and 2003 which focused on the challenges and opportunities confronting entrepreneurs and small business operators. According to Ted Bunker, the *Herald's* business editor, "Cromwell was free to choose any number of topics for his weekly column, but that his first and only choice of topics was the small business area. He took that subject specifically because of the economic importance of small businesses as job generators and because we both realized how tough it can be to give news space to small business items on any given day."

"Cromwell Schubarth represents the finest advocacy voice for small businesses with his coverage of small business issues and resources," said SBA Acting Director Hayward. "Through his column, he has been a strong and effective voice for the interests and concerns of the small and growing businesses that make such a difference."

Schubarth will be honored at an awards breakfast at the Hynes Convention Center in Boston on June 10, 2004 at 8:00 a.m. The Massachusetts Small Business Person of the Year, Larry O'Toole, president of Somerville-based Gentle Giant Moving Company, Inc., will also be honored along with eight other small businesses and champions from throughout the state. The event is open to the public and those interested in attending should contact Christine Carter at SBA at 617-565-5560.

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