

# Business MATCHMAKING



A Cooperative Agreement between SBA and HP Small Business Foundation.

**SAVE THE DATES: 7/22/04 and 8/17 & 8/18/04**

**U.S. Small Business Administration**

**&**

**Hewlett Packard**

**PRESENT**

**Eastern Regional Business Matchmaking Event**

**ADAMS MARK HOTEL**

**City Line Avenue, Philadelphia**

**JULY 22<sup>nd</sup>, 2004**

**Training: "Prepare to Meet the Buyers"**

This half day event will prepare the small business owner to meet with contracting representatives from both public and private sector organizations. Learn:

- \* How to Register in CCR
- \* What to bring, and
- \* How to walk away with contracts\*.

**AUGUST 17<sup>th</sup> & 18<sup>th</sup>, 2004**

**"Meet the Buyers"**

The Business Matchmaking program, a partnership between the SBA and Hewlett-Packard (HP), creates face-to-face meetings between small business owners and public and private sector procurement representatives in an effort to award more contracts to more small businesses. In addition to the unique meetings, over 100 representatives of major federal, state, county and city agencies along with dozens of America 's leading corporations will be in Philadelphia to meet with SBA /HP registrants to discuss current and future contracting opportunities.

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