

# 2007 Marketing Calendar



Use this calendar  
to promote  
SBTN  
throughout  
the year.

Month	Theme
January National Mentoring Month	Personal Business Fitness
February Library Lovers' Month	Sweet Success — Prepare Your Taxes
March National Women's History Month	Women Business Owners
April April 15 Income Tax Day	2007 National Small Business Week
May	Planning for Summer School
June Hurricane Season Begins	Disaster Preparedness
July	Marketing (Christmas in July)
August National Investor's Month	Back-to-School
September National Preparedness Month	Disaster Planning
October Computer Learning Month	Take an Online Class
November Veterans Day	Training for Veterans
December	Business Year in Review

All SBA programs and services are offered on a nondiscriminatory basis.