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**WHAT:** E200 Emerging Leaders is an intensive training initiative to accelerate growth of high potential small businesses located in America's cities. Developed by the U.S. Small Business Administration, e200 offers qualified business owners powerful benefits including innovative strategies to grow, acquire financing, access new markets and leverage networking.

**WHO:** The e200 training is open to small businesses located in Syracuse with annual revenues between \$400,000 to \$10 million that have been in business for at least three years. This training is not for start-up businesses.

**WHEN:** Thirteen classes will begin the week of April 11 at The Tech Garden and run every other week through early November. Space is limited to one C-level executive per business.

**WHAT'S THE COST ?** The only costs are your time and commitment to complete the curriculum. Anticipate 100 hours of combined classroom, homework and peer-to-peer mentoring.

**HOW DO I REGISTER?** To request a letter of interest form, contact Cathy Pokines at 471-9393 x 241 ([cathy.pokines@sba.gov](mailto:cathy.pokines@sba.gov)) or James Quackenbush at x 252 ([james.quackenbush@sba.gov](mailto:james.quackenbush@sba.gov)).

Letters of interest must be received by March 18, 2011.

## *Targeted Business Strategies To Help Syracuse Entrepreneurs...*

- > Accelerate Growth
- > Explore Financing
- > Diversify Markets
- > Expand Networking



All SBA programs and services are offered on a nondiscriminatory basis