

PIZZA with PIZAZZ (The Supple Restaurant Group)

Paparazzi Pizzeria is part of the Supple Restaurant Group (SRG). The family owned Supple Restaurant Group is a holding company that operates restaurants and concession operations in the Fox Valley of Wisconsin. The original three restaurants, Shakey's Pizza & Buffet, were established in the late 1960's by John & Dolores Supple.

Today, over thirty years later, one of the original restaurants that is operated under the name Fox River Pizza & Buffet and is still family owned and operated and continues to be a thriving part of the community in which it is located. John & Dolores's three sons, Joe, John III, and Jay have continued to grow and expand the operations. Other restaurants and concession operated by the Supple Restaurant Group are Fratello's Waterfront Restaurant & Brewery-Oshkosh, Fox River Brewing Co.-Appleton, Fox River Pizza-Oshkosh, and Hilton Garden-Oshkosh, (management contracts only), J. a restaurant-Appleton and the Melting Pot Restaurant-Appleton (located in one of the original Shakey's location), plus other banquet and event contracts such as EAA and Wisconsin Ducks Unlimited.



Jay Supple is the visionary and overall business leader. He oversees the corporate office and the general managers in all of the facilities. His strength is financial analysis and leadership. He believes that there is no position that is more important than another in the organization. The only thing that separates the General Manager from the Dishwasher is the level of responsibility, both jobs are equally important.

Jay's wife Heidi is the corporate attorney and controller, and works with Jay and the Director of Operations for all advertising and marketing for the group. If Jay is the visionary, she is the creator. She is able to take most of the goals and dreams of Jay and John and determine the way to get it achieved. In addition to overseeing the financial analysis of the company, she works closely with Jay on trend research in order to stay on the edge of their competitive market.

John Supple is the operations expert. He oversees operational flow, product development, equipment repair and layout. He has been instrumental in all feasibility studies for new development and negotiates the purchase of all equipment and works closely with builders, suppliers and architects. Once construction is finished, he works closely with Jay and the general managers on the overall restaurant operations.

John's wife Doreen oversees all financial reporting from each one of the restaurants. She works closely with the general managers on inventory control and handles all corporate donation requests. She also oversees all ordering, stocking and displaying of Redemption Centers in the Fox River Pizza & Buffet location, working closely with buyers in order to constantly update the Redemption Centers.

Joseph Supple oversees Fox River Pizza & Buffet, Oshkosh. He manages the staff and interacts with customers. Joe helps Jay and John keep a pulse on the day to day operation at Fox River Pizza & Buffet, Oshkosh.

Recent projects for the restaurant group include the July 2003 opening of the restaurant groups operations in Lambeau Field (home of the NFL Green Bay Packers). The Supples were awarded the multi-year concession and restaurant rights earlier in 2003. Opening first in July was Fratello's Presto & The Meat Packing Co. in the Titledown Atrium Eateries in Lambeau Field. These are two of the four upscale food court operations that will be open approximately 100 days of the year in the Atrium. Both of the stands are double loaded and will serve the concourse side as well as during Green Bay Packer game days. Included with the two Atrium Eateries, in November 2003, the group opened Papparazzi Pizzeria and Frozen in Time Ice Cream, an ice cream parlor sponsored by Breyers. This is a year round, full service restaurant that will be open in Lambeau Field. Located on the main floor, it will be neighbors with the Packer Pro Shop, the Packer Hall of Fame downstairs, and Curly's Bar & Grill upstairs. The restaurant is under an eight year renewable contract with the Green Bay Packers.

One of only two full service restaurants in the Atrium, Papparazzi Pizzeria and Frozen In Time Ice Cream Parlor is strategically placed to capitalize on the legendary draw of visitors to Lambeau Field twelve months out of the year. Papparazzi Pizzeria has a European flair, with an outside streetscape façade. It features unusual photography, capturing people in their most unexpected poses. The pizzeria features Woodstone Pizzas and signature pastas, and the Ice Cream Parlor has ice cream specialties as well as frozen drinks later in the evening.

M&I Bank has financed most of the Supple Restaurant Groups' investments since their founding and remains the Group's almost exclusive depository and bank of choice. SBA has had a long association with the Supple Restaurant Group since 1995 when they assisted them with a 504 loan for Fratello's Waterfront Restaurant in Oshkosh and again with a 7(a) loan in 2003 for the Lambeau Field project. SBA is pleased to have been a part in the success of the Supple Restaurant Group.

The family has always been involved with the community through their restaurants. At Shakey's and Fox River Pizza & Buffet they have a report card promotion that rewards good grades with tokens. They are also involved with the YMCA, Oshkosh Youth Baseball, Football and Oshkosh Youth Soccer, by sponsoring teams, coaching our children and hosting free pizza parties for youth teams. Extensive donations of gift certificates from all the restaurants to various schools, organizations and fund-raisers.

Jay & John have been volunteered their time as consultants to the YMCA as consultants on concessions for the new YMCA. John is on the Oshkosh Convention & Tourism Board, Jay is on the Oshkosh Chamber Board and Lourdes Foundation, and Heidi is on boards for both the Oshkosh Commercial Development Corporation and Christine Ann Domestic Abuse Services, Inc. They have been active sponsors for the Paine's fundraising, the Grand Opera House, Oshkosh Symphony, and the Oshkosh Public Museum, as well as The Fox Cities Performing Arts Center and Hearthstone Museum in Appleton.

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