



NEWS RELEASE

PRESS OFFICE

Release Date: September 9, 2004
Release Number: 04-004

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SBA REGION V ECONOMIC ROLL OUT TOUR TO HIT WISCONSIN

*SBA Region V Administrator Patrick Rea to present outcome of
recent economic study in Green Bay, Milwaukee and Madison*

Milwaukee: – Throughout this month in Wisconsin, Regional Administrator Patrick Rea will present the findings of a recent report *“21st Century Jobs and Entrepreneurship in the Midwest: A Study Capturing the Future of the Heartland’s Economic Landscape”* in Green Bay on September 16th at 1:30 p.m. at Northeast Wisconsin Technical College SC-132 – lecture hall, 2740 West Mason Street; in Milwaukee on September 17th at a 7:30 a.m. breakfast meeting at WE Energies Public Service Building Auditorium, 231 West Michigan Street; and in Madison on September 17th at 1:30 p.m. at MATC Administration Building, 3550 Anderson Street, Boardroom Room #2A & B. The entire report will be presented in Region V’s six states including Illinois, Indiana, Michigan, Minnesota, Ohio and Wisconsin.

“Our study aims to empower business, economic development, governmental, educational and research professionals in the Midwest on 21st century options for future jobs and entrepreneurship opportunities,” says Region V Administrator Patrick Rea. “Additionally, the study has examined recent RAND and SBA research on the topics and further reviewed data from the Federal Reserve Bank and major university findings on jobs, industry and entrepreneurship in the coming century”.

“21st Century Jobs and Entrepreneurship in the Midwest” will observe the difference between the rural and urban counties in the Region V states. A section of the study will analyze Region V’s 6 Midwestern states, including 525 counties—of which 330 are rural—and the challenges and significant opportunities that exist in those counties.

“We are extremely pleased to have Mr. Rea visit our area and present his research findings. This information will be beneficial to over 123,000 small businesses in Wisconsin,” says Wisconsin District Director Eric Ness. “Throughout the forums, attendees in Green Bay, Milwaukee and Madison will have a better understanding of the interrelationship between Wisconsin’s general technology improvements and globalization as well as region-specific demographics, entrepreneurship and industrial specialization on the jobs and new business of the future.”

For more information and for a reservation on the Green Bay event, contact Mary Trimmier at (414) 297-1093 or John Lonsdale at (414) 297-1231; Milwaukee event, contact Jerry Polk at (414) 297-1097 or UEDA at (414) 225-0550; and Madison event, contact Becky Freund at (608) 441-5519. Please note, if you plan to attend the Madison event, you must contact Jan Van Kueran at (608) 246-6736 for a parking permit. You may also register online at <http://www.sba.gov/wi/rollout.html>.

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To obtain a copy of the report or to schedule a media interview, please contact Carol Wilkerson at (312) 353-7327 or carol.wilkerson@sba.gov.

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