Start your small business journey with Boots to Business or Boots to Business Reboot, SBA’s entrepreneurial training programs for transitioning service members (including National Guard and Reserve), veterans of all eras, and spouses.

Beginning Your Journey
“Introduction to Entrepreneurship” Course

What is it? The “Introduction to Entrepreneurship” course is the foundational piece of Boots to Business (B2B). This in-person or online course provides participants with an introductory understanding of business ownership.

What will I learn? Partnerships are introduced to the business fundamentals they need to launch a business:

- Introduction to Business Ownership
- Basics of Opportunity Recognition
- Market Research
- Economics of Small Business Startup
- Legal Considerations
- Financing Your Business
- Introduction to Business Planning
- Resources to Support You

Continuing Your Journey
Optional Courses and Follow-on Support

After completing the “Introduction to Entrepreneurship” course, participants can elect to further their study through optional online courses, such as B2B: Revenue Readiness and the SBA Learning Center.

Boots to Business and Boots to Business Reboot participants are also encouraged to take advantage of the many resources and services offered by the SBA and its partner network including Veterans Business Outreach Centers, Women’s Business Centers, Small Business Development Centers, and SCORE.

To find help, visit sba.gov/local-assistance.

All SBA programs and services are extended to the public on a nondiscriminatory basis.

Contact Us
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