

## **Government Contracting** *Is it for you?*





U.S. Small Business Administration Government contracting can be a valuable tool to grow your small business, but it isn't for everyone. Complete the following readiness assessment to help you decide whether your company can successfully compete for government contracts.

#### 1. Does the government buy the product or service that you sell?

Yes. Continue to question 2.

**No.** Government contracting may not be for you at this time.

**Maybe.** Start with your local SBA District Ofice. If you can't identify at least three federal agencies that might buy what you sell, contracting might not be right for you.

## 2. Are you capable of fulfilling a government contract (e.g., time, staffing, and materials)?

**Yes.** Continue to question 3.

**Maybe.** Your local SBA District Ofice can help you gauge ramp-up time and other factors that contribute to government contracting success.

#### 3. Confirm your answer to all of the following:

- Is the majority owner(s) a U.S. citizen?
- Does your company have a place of business in the U.S.?
- Is your business organized for profit?
- Does your business generate revenue?

Yes. Continue to question 4.

**No.** These are requirements for participation in government contracting programs.

#### 4. Are you credit worthy?

Yes. Continue to question 5.

**No.** Visit an SBA Resource Partner for tips on repairing your credit.

**Maybe.** Talk to an SBA Lender about how to build credit.

# 5. Do you have an accounting system that produces financialstatements, such as profit and loss statements, balance sheets, and cash flow projections?

**Yes.** Continue to question 6.

**No.** Before you get into government contracting, make sure your accounting system is compatible with the government's requirements.

#### 6. Do you have cash on hand to purchase working inventory, if needed?

**Yes.** Continue to question 7.

**No.** Talk to an SBA Lender about getting a line of credit or a loan to do business with the government.

### 7. Do you already have federal/state/local government contracting?

Yes. Continue to question 8.

**No.** If you don't have contracting experience, you won't reap the full benefit of opportunities like the 8(a) Business Development Program. You can only participate in the 8(a) program once in a nine-year period, so make sure it's the right time for you.

#### 8. Do you know where to find contracting opportunities?

**Yes.** Continue to question 9.

**No.** Ask an SBA Business Opportunity Specialist for help.

#### 9. Do you have the following:

- The NAICS codes and size standards for your industry?
- System of Award Management (SAM) registration?

Yes. Continue below.

**No.** This is a requirement for participation in some government contracting programs.



It sounds like you may be a good fit for government contracting! Visit your local SBA District Ofice or **sba.gov/contracting** for more information.

# HOW TO DO BUSINESS WITH THE FEDERAL GOVERNMENT

## FOLLOW THESE TWO EASY STEPS TO GET ON YOUR WAY TO TAPPING INTO THE MULTIBILLION DOLLAR GOVERNMENT CONTRACTING MARKET



#### 1. Identify your NAICS codes and size standards for your industry.

- NAICS codes are used by the government to classify business establishments according to their primary business activities for administrative, contracting, and tax purposes.
- A size standard is usually stated in number of employees or average annual receipts and represents the largest size that a business (including its subsidiaries and afiliates) may be to remain classified as a small business for SBA and federal contracting programs. SBA Size Standards use NAICS as their basis.
- Learn more about NAICS at www.census.gov/naics/ and SBA's Size Standards at sba.gov/size-standards.

#### 2. Register in SAM and create a winning SAM profile.

- To sell your products and services to the federal government, your business must be registered in the System for Award Management (SAM).
- Your SAM profile must be updated at least once every 12 months to remain active.
- Register for SAM at sam.gov.

Learn more about doing business with the federal government by visiting your local SBA district ofice or **SBA.gov**.

