

WHAT TO KNOW ABOUT THE HUBZone PROGRAM

The HUBZone program fuels the growth of small businesses in historically underutilized business zones (HUBZones) by providing certification for preferential access to federal contracts. The federal government has a goal to award at least 3 percent of all federal contracting dollars to HUBZone-certified small businesses each year.

HUBZone certification qualifies you to:

- Bid on contracts reserved for HUBZone businesses.
- Receive 10 percent price evaluation preference in full and open competition procurements.

HUBZone Program Qualifications

A HUBZone firm must:

- Be a small business according to SBA size standards.
- Be at least 51 percent owned by U.S. citizens OR be a business owned by:
 - Indian Tribal Government
 - Alaska Native Corporation
 - Community Development Corporation
 - Native Hawaiian Organization
 - Small Agricultural Cooperative
- Have a principal office located in a HUBZone.
- Have at least 35 percent of its employees living in a HUBZone.

Full qualification criteria can be found in <u>Title</u> 13 Part 126 Subpart B of the Code of Federal Regulations (CFR).

View location eligibility:

maps.certify.sba.gov/hubzone/map

HUBZone Certification

- Review program criteria and application instructions at <u>sba.gov/</u> <u>hubzone</u>.
- 2. Make sure you have a SAM.gov account.
- 3. Register for an SBA
 Connect account at
 connect.sba.gov and
 request access to the
 HUBZone portal. View
 the instructional video.
- **4.** Apply for HUBZone certification in the HUBZone portal.
- 5. Check your email for time-sensitive instructions to electronically verify your application within 2 business days.
- 6. Submit all requested supporting documentation within 3 business days; your submission cannot be assigned for eligibility review until all required documents are submitted.

Getting the Most Out of the HUBZone Certification

Market Your Business to Federal Buyers

- Become familiar with government contracting requirements and procedures.
- Identify and reach out to federal buyers in your niche market.

Take Advantage of SBA's Resources

- Receive coaching and training about business plans, marketing, government contracting, and financing through SBA's website and network of partners.
- Gain access to further contracting opportunities by combining the HUBZone certification with other certifications for which you qualify, such as 8(a), WOSB, and VOSB.

Utilize the SBA Mentor-Protégé Program

- Enhance capabilities through mentor support.
- Form a joint venture which allows you to compete for contracts as a certified HUBZone enterprise.

Learn about recent improvements to the HUBZone program and read our detailed FAQ at **sba.gov/hubzone**.

