



Go International with STEP Funds

State Trade Expansion Program



1. Discover

where STEP funds are available to expand your customer base, increase sales, and become more competitive.

- Go to [SBA's website](#), [find your state/territory](#)



2. Qualify

as a small business to open the door for growth opportunities.

- Contact your state's designated STEP Project Director to find out if you are eligible



3. Export to International Markets

STEP funds can help take your small business global by

- Going on a group foreign trade mission to find buyers;
- Taking part in a trade show to display your products/services to prospective buyers;
- Designing marketing media and more!!

Who can STEP funds help?

- Any eligible U.S. small businesses interested in exporting products/services internationally and becoming more globally competitive.
- Woman owned, rural enterprises, socially and economically disadvantaged, veteran or service-disabled veteran business are especially encouraged to apply for STEP funding.

Testimonial:

“MI-STEP grant funds helped my company increase orders to international markets and grow sales in 25 countries”

—OPS Solutions Founder and CEO Paul Ryznar.

OPS Solutions used STEP grant funds to reach new global markets in countries which include: Canada, Mexico, Poland, Italy, France, Turkey, India and Brazil. This Michigan based company transforms manufacturing in a wide range of industries such as automotive, energy, medical and aerospace. In the span of two years their international business has grown from zero to \$1M with further growth opportunities expected.

Visit [SBA.gov/step](https://www.sba.gov/step) for more information

All SBA Programs and services are extended to the public on a nondiscriminatory basis.(09/2019)