National Small Business Week | April 30 - May 6, 2017
Suggested Social Updates
#SmallBusinessWeek

About
For over 50 years, the President of the United States has issued a proclamation announcing National Small Business Week, which recognizes the critical contributions of America’s entrepreneurs and small business owners. As part of National Small Business Week, the U.S. Small Business Administration takes the opportunity to highlight the impact of outstanding entrepreneurs, small business owners, and others from all 50 states and U.S. territories. Set as the first week in May, National Small Business Week includes events across the country and educational webcasts on a variety of business topics.

Award Winners
A list of the National Small Business Week winners including their biographies is available at www.sba.gov/nsbw/media.

In-Person Events
National Small Business Week consists of multiple in-person events across the country beginning Sunday, April 30. More information is available at www.sba.gov/nsbw/events.

April 30| Washington, DC
May 1| Washington, DC
May 2 | Online
May 3| Indianapolis, IN
May 4| Arlington, TX
May 5| Fresno, CA

*All events will be livestreamed at www.sba.gov/nsbw.

Online Events
This year’s online events will include educational webcasts on a variety of business topics that will be scheduled throughout the week. More information is available at www.sba.gov/nsbw/webinars.

Event Website
www.sba.gov/nsbw

Press Releases
Press releases are available at www.sba.gov/nsbw/media.

Hashtag
#SmallBusinessWeek

Graphic
A high resolution image can be downloaded at www.sba.gov/nsbw/media.
General Social Media Posts

All posts are optimized for Twitter and/or Facebook.

We’re celebrating #smallbiz all week! Get inspired to start or grow your business → www.sba.gov/nsbw #SmallBusinessWeek

Happy National #SmallBusinessWeek! If you’ve thought about starting a #smallbiz, this week is for you: www.sba.gov/nsbw

Tune in! National #SmallBusinessWeek events will be live streamed at www.sba.gov/nsbw

Small businesses create 2 out of every 3 net new jobs. Show your support this Nat’l #SmallBusinessWeek! www.sba.gov/nsbw

Thank you to the 28mil small businesses that are the backbone of our economy! #SmallBusinessWeek

Rural
Interested in learning more about rural development programs? Visit: https://www.rd.usda.gov/ #SmallBusinessWeek

Exporting
95% of consumers live outside of the USA. Help your #smallbiz go global with these resources → http://owl.li/midJ30aS2Q0 #SmallBusinessWeek

Happy National #SmallBusinessWeek! Ready to go global with your #smallbiz? Uncover opportunities here: http://owl.li/4n1tyi

Defense and Veterans

#Veterans have great leadership skills & experience for becoming smallbiz owners. Happy National #SmallBusinessWeek!

It’s National #SmallBusinessWeek? Read about @SBAGov’s programs that help veterans start & grow businesses → http://owl.li/MAOK30aS2Xq

Students and Teachers

Attention #students—it’s Nat’l #SmallBusinessWeek! @SBAGov offers training to help young entrepreneurs get started: http://owl.li/RSuE30aVOnq

Women

DYK there are 100+ Women’s Business Centers in the US? Connect with one this National #SmallBusinessWeek → http://owl.li/Ji6e30aXZrg
Disaster and Cybersecurity Preparedness
Do you have a disaster preparedness plan for your #smallbiz? Get help here: http://owl.li/10FvrI #SmallBusinessWeek

Is your business prepared in the event of a #cybersecurity breach? Time to listen up: http://owl.li/4mOMHw #SmallBusinessWeek

Labor and Employees
Are you ready to hire your first employee? Here are 10 steps to get you started: http://owl.li/10FvYq #SmallBusinessWeek

From being a leader to managing employees, discover how to lead your #smallbiz: http://owl.li/4mOJXA #SmallBusinessWeek

Follow these 10 steps to start a business → http://owl.li/tSkQ30aS2LC #SmallBusinessWeek

Science and Environment
Even when we build a space shuttle, #smallbiz plays a role. Read about @NASA biz programs at http://owl.li/10FyuA #SmallBusinessWeek

Is your #smallbiz eco-friendly? Find tips to get you started by visiting: http://owl.li/4mOJcc #SmallBusinessWeek

Questions?
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