



Apply today for your spot in Emerging Leader Los Angeles Class of 2014



WHAT: Emerging Leaders is an intensive executive-level training initiative to accelerate growth of high potential small businesses located in America's cities. Developed by the U.S. Small Business Administration, Emerging Leaders offers qualified business owners powerful benefits including innovative strategies to grow, acquire financing, access new markets and leverage networking.

WHO: The Emerging Leaders training is open to small businesses located in the Los Angeles County area with annual revenues between \$400,000 to \$10 million that have been in business for at least three years. This training is not for start-up businesses.

WHEN: Thirteen classes will begin in April near the University of Southern California campus and run every other week through early November. Class size is limited; one owner per business.

WHAT'S THE COST?: The only costs are your time and commitment to complete the curriculum. Anticipate 100 hours of combined classroom, homework and peer-to-peer mentoring.

HOW DO I APPLY?: Please visit the the Los Angeles and national registration website at: www.interise.org/sbaemergingleaders. If you have any questions, please call Walter Stamps at (818) 552-3258 or email at: Walter.Stamps@sba.gov.

ONLINE INFORMATION: Information on how interested small business owners can apply and on the eligibility criteria can be found at: www.sba.gov/emergingleaders.

DEADLINE: Monday, March 24, 2014 by 5:00 pm PST

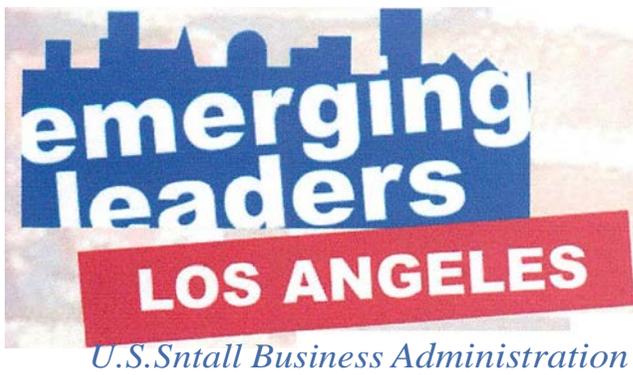
U.S. Small Business Administration

Targeted Business Strategies to Help Los Angeles Entrepreneurs...

- > Accelerate Growth
- > Explore Financing
- > Diversify Markets
- > Expand Networking



U.S. Small Business Administration
All SBA programs and services are offered on a nondiscriminatory basis.



Ready to take your business to the next level in 2014?

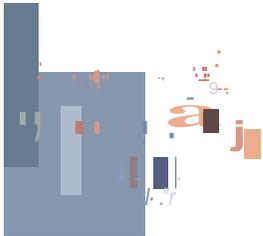
Owning and operating your own small business can mean wearing many different hats. How often do you make the time to manage your business as an entrepreneur? If you are ready to transition your business to the next level, consider a new strategy for 2014 - the SBA's Los Angeles Emerging Leaders Initiative. Whether your company is ready to explore new markets, expand operations, or bring on a new generation of family-ownership, this free executive-level training course can make your company's goals a reality.

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"The Emerging Leaders Program delivered in a big way. The instructors and outside experts were top notch and made themselves accessible. Within the first couple weeks my colleagues had already noticed a difference in my level of confidence...I now have a strong three year plan, and I can see improvement in

how my business is now perceived by contracting officers, decision makers and teaming partners." *Lynnelle Bryant, president of Masbuild, Inc., Class of 2013*



"The program provided valuable training in areas I needed most, strategy and finance...I have referred back to information provided by the excellent instructor and also members of my CEO Mentoring Group. I have connected with my classmates on more than one occasion and...what I've learned continues to play a part in my day to day activity and decision making."

Arlene Apodaca, owner of Partners in Diversity, Inc., Class of 2013



"It helped me to identify the confusion that hindered me in my business. The hours spent re-accessing business operations and financial needs made it possible for APS, Inc. to excel and triple in profits. I would advise all CEO's of Small Business to take the time to participate and GROW YOUR BUSINESS."

Leon Brooks, Sr., owner of Allied Protection Servics, Inc., Class of 2013



"I couldn't have asked for a better leadership training and development program. During a time when my company had gone through a major reinvention, being part of this amazing program made me realize I was so busy with the daily operation of the business, that I had lost my vision for the business."

Taraneh Markazi, owner of Atelier 21 International, Class of 2013