



### **About**

During National Small Business Week, May 5-11, 2019, the U.S. Small Business Administration shines a spotlight on our nation's 30 million small businesses. Through community events across the country, we honor entrepreneurs whose achievements over the past year stand out. National Small Business Week includes in-person events, an educational virtual conference on a variety of business topics and a Twitter chat about how to start and grow a business.

### **Public Service Announcement**

The National Small Business Week PSA will be available on April 29 at [www.sba.gov/nsbw/media](http://www.sba.gov/nsbw/media).

### **Award Winners**

Get to know the National Small Business Week winners in your communities. The list of winners along with their biographies will be available on April 29 at [www.sba.gov/nsbw/media](http://www.sba.gov/nsbw/media).

### **In-Person Events**

To celebrate National Small Business Week, the SBA will host several events across the country. More information is available at [www.sba.gov/nsbw/events](http://www.sba.gov/nsbw/events). Watch our events in Washington, DC live streamed at [www.facebook.com/SBAgov](https://www.facebook.com/SBAgov).

May 5 | Washington, DC

May 6 | Washington, DC

May 7 | Tampa, FL

May 8 | Houston, TX

May 9 | Salt Lake City, UT

May 10 | Online Day, Twitter Chat

### **Virtual Conference**

For the second consecutive year, the SBA will host an educational virtual conference addressing a wide range of business-centric topics, including marketing, financing, and customer relationship management. Business owners and supporters can view this live presentation from May 7-8. For more details, check out: [www.sba.gov/national-small-business-week/virtual-conference](http://www.sba.gov/national-small-business-week/virtual-conference)

### **Event Website**

[www.sba.gov/nsbw](http://www.sba.gov/nsbw)



### **Press Releases**

Get the latest National Small Business Week news at [www.sba.gov/nsbw/media](http://www.sba.gov/nsbw/media).

### **Join the Conversation**

Help us spread the word about the importance of small business by using **#SmallBusinessWeek** in your social media posts. Don't forget to tag us!

Channel	U.S. Small Business Administration
Facebook	<a href="https://facebook.com/SBAgov">https://facebook.com/SBAgov</a>
Twitter	<a href="https://twitter.com/sbagov">https://twitter.com/sbagov</a>
Instagram	<a href="https://instagram.com/sbagov">https://instagram.com/sbagov</a>
LinkedIn	<a href="https://linkedin.com/company/us-small-business-administration">https://linkedin.com/company/us-small-business-administration</a>

### **Twitter Chat**

SBA (@SBAgov) will host a Twitter chat on Friday, May 10 at 12:00 pm ET on how to start and grow a business. Join/follow the conversation using #SmallBusinessWeek. A graphic for the chat is available at [www.sba.gov/nsbw/media](http://www.sba.gov/nsbw/media).

### **Graphics/Social Media Banners**

Include high resolution graphics in your social media posts and promotional materials which are available at [www.sba.gov/nsbw/media](http://www.sba.gov/nsbw/media).

### **Sample Social Media Messages to Share During National Small Business Week:**

*All posts are optimized for Twitter and/or Facebook.*

#### **National Small Business Week**

It's National #SmallBusinessWeek! Show your support for America's small businesses & learn how to help spread the word → [www.sba.gov/nsbw](http://www.sba.gov/nsbw)

We're celebrating #smallbiz all week! Get inspired to start or grow your business → [www.sba.gov/nsbw](http://www.sba.gov/nsbw) #SmallBusinessWeek

Happy National #SmallBusinessWeek! If you've thought about starting a #smallbiz, this week is for you → [www.sba.gov/nsbw](http://www.sba.gov/nsbw)

It's time for National Small Business Week! From May 5-11, follow #SmallBusinessWeek for the latest news or visit [www.sba.gov/nsbw](http://www.sba.gov/nsbw).



Happy National #SmallBusinessWeek to the 30 million small businesses that are the backbone of our economy and our communities!

Across our great country, neighborhoods and families depend on the success of small businesses. Show your support this National #SmallBusinessWeek! [www.sba.gov/nsbw](http://www.sba.gov/nsbw)

DYK small businesses create 2 out of every 3 net new jobs in the private sector? More than half our workforce either works for or owns a small business. Show your support during #SmallBusinessWeek! [www.sba.gov/nsbw](http://www.sba.gov/nsbw)

DYK there are more than 30 million small business owners across the country? Let's come together to celebrate them during #SmallBusinessWeek → [www.sba.gov/nsbw](http://www.sba.gov/nsbw)

### **Live Streamed- National Small Business Week Awards Ceremonies and Workshops**

You don't have to leave your home or office to join @SBAgov and the National Small Business Week award winners live from Washington, DC on May 5-6. Watch it all on SBA's Facebook page. Get the details → <https://www.sba.gov/national-small-business-week/events#section-header-4> #SmallBusinessWeek

What's the next wave in digital commerce? Get the details from industry experts during the National #SmallBusinessWeek workshop live streamed on May 5 → <https://www.sba.gov/national-small-business-week/events#section-header-4>

Looking for social media tips for your business? Tune in live for the National #SmallBusinessWeek workshop with industry experts on May 6 → <https://www.sba.gov/national-small-business-week/events#section-header-4>

### **Conversation Starters**

Do you need help managing your #smallbiz? Check out @SBAgov's FREE virtual conference → [www.sba.gov/national-small-business-week/virtual-conference](http://www.sba.gov/national-small-business-week/virtual-conference) #SmallBusinessWeek

Do you have a #smallbiz success story? Or know someone who does? Share your story using #SmallBusinessWeek!

Do you want to start a #smallbiz? There's no time like the present → [www.sba.gov/nsbw](http://www.sba.gov/nsbw) #SmallBusinessWeek



### **SBA Virtual Conference**

Can't make the National #SmallBusinessWeek events? No fear, @sbagov's virtual conference is here → [www.sba.gov/national-small-business-week/virtual-conference](http://www.sba.gov/national-small-business-week/virtual-conference)

It's time! Learn how to develop & grow your #smallbiz with this virtual conference → [www.sba.gov/national-small-business-week/virtual-conference](http://www.sba.gov/national-small-business-week/virtual-conference) #SmallBusinessWeek

Ready to turn your business dream into a reality? Join this virtual conference → [www.sba.gov/national-small-business-week/virtual-conference](http://www.sba.gov/national-small-business-week/virtual-conference) #SmallBusinessWeek

### **Twitter Chat**

Join @SBAGov for the National Small Business Week Twitter Chat on May 10 at Noon ET! We'll be sharing tips and resources about how to start and grow a business with hashtag #SmallBusinessWeek

Looking for business tips and resources? Join us and @SBAGov for the National Small Business Week Twitter Chat on May 10 at Noon ET with hashtag #SmallBusinessWeek

This National Small Business Week, join @SBAGov and industry experts for a Twitter Chat on May 10 at Noon ET about how to start and grow a business. Join/follow along with hashtag #SmallBusinessWeek