



## Event Information

Date: Saturday, November 30, 2019

Event Homepage: <http://www.shopsmall.com>

U.S. Small Business Administration page: <http://www.sba.gov/saturday>

## Hashtag

#ShopSmall

## Image



**Alt text:** Small Business Saturday, November thirtieth. Cosponsorship Authorization #19-2050-93. SBA's participation in this cosponsored activity is not an endorsement of the views, opinions, products or services of any cosponsor or other person or entity.

## Suggested Social Updates

### Prior to Small Business Saturday

- November 30 is Small Business Saturday! Support your local small businesses → <http://www.sba.gov/saturday> #ShopSmall
- Did you know there are over 30M small businesses in the U.S.? #ShopSmall on November 30 → <http://www.sba.gov/saturday>
- Small businesses create 2 out of every 3 net new jobs. #ShopSmall on Small Business Saturday, November 30 → <http://www.sba.gov/saturday>
- Veterans own nearly 10% of all businesses in the U.S. #ShopSmall at your favorite veteran-owned business on November 30 → <http://www.sba.gov/saturday>
- Nearly 96% of consumers live outside of the U.S. Take Small Business Saturday global → <http://www.sba.gov/exporting> #ShopSmall
- If you need help with holiday marketing, reach out to an SBA resource partner → <https://www.sba.gov/local-assistance> #ShopSmall
- Tomorrow is Small Business Saturday! Don't forget to support your local small businesses → <http://www.sba.gov/saturday> #ShopSmall

### During Small Business Saturday

- Happy Small Business Saturday! Support your community by shopping at a small business. Learn more → <http://www.sba.gov/saturday> #ShopSmall
- Show your community some love by shopping small today and every day! Learn more → <http://www.sba.gov/saturday> #ShopSmall

- Whether you live in a major city, small town or #rural area, support your community today by shopping small. Learn more → <http://www.sba.gov/saturday> #ShopSmall
- Happy Small Business Saturday! If you're looking for business capital, try SBA's Lender Match to connect with SBA-approved lenders → <https://www.sba.gov/lendermatch> #ShopSmall
- Small Business Saturday is a good reminder to prepare your business in the event of a disaster → <https://www.sba.gov/business-guide/manage/prepare-emergencies-disaster-assistance> #ShopSmall
- On Small Business Saturday, let's not forget our small business government contractors that provide their goods and services all year. If you're thinking about contracting with Uncle Sam, visit <https://www.sba.gov/federal-contracting/contracting-guide> #ShopSmall
- @SBIRgov & STTR programs help small businesses create innovative products that transform lives. Get the details → <https://www.sbir.gov> #ShopSmall

## Questions?

Contact SBA Digital Media

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