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6		U.S. SMALL BUSINESS ADMINISTRATION
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9		INTERAGENCY TASK FORCE ON
10		VETERANS SMALL BUSINESS DEVELOPMENT
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12		OPEN MEETING
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15		WEDNESDAY, SEPTEMBER 5, 2018
16		1:00 P.M.
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25	Recorded b	by: Jennifer Razzino

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- 1 PROCEEDINGS
- 2 - -
- 3 (Meeting called to order, 1:00 p.m.)
- 4 MR. STUBBLEFIELD: In the interest of time,
- 5 we're going to get started. And we're going to allow
- 6 them to continue to work the technology out. I
- 7 apologize that we don't have this set up, but that's
- 8 lessons learned for the next time around.
- 9 Okay, so our Task Force meeting is officially
- 10 open -- yeah, opened is the word I want to use. It is
- 11 extremely hot outside. In fact, I was just out a few
- 12 minutes ago, and I bring that up to just thank all of
- 13 you in this room for braving the heat to be here today
- 14 with us.
- 15 I want to thank our team here at SBA -- Amy,
- 16 Cheryl, Tyler, Jerry, and everyone -- for putting all
- 17 of this together. A lot of hard work went into it, and
- 18 I think we will kick our meeting off with a roll call.
- 19 So I'll start first. I'm Larry Stubblefield, the
- 20 Associate Administrator in the Office of Veterans
- 21 Business Development, and then we'll go to my right
- 22 here.
- MR. METHENY: I'm Bill Metheny with the
- 24 Department of Labor Veterans Employment and Training
- 25 Service.

- 1 MR. DODDS: I'm Ken Dodds, Government
- 2 Contracting and Business Development at SBA.
- 3 MR. GAVINO: Amando Gavino, GSA, Director for
- 4 IT Services.
- 5 MR. PHIPPS: Michael Phipps, American Legion.
- 6 MS. TORRES: Beth Torres, Department of
- 7 Veterans Affairs.
- 8 MR. STUBBLEFIELD: Okay, thank you all again
- 9 for being here. And what I'm going to do is I'm going
- 10 to go through a few slides here real quick to try to
- 11 get us back on time. My time ends at 1:20, and Ken
- 12 will come on from the Office of Government Contracting.
- 13 So I think you all have paper copies, and I have it up
- 14 on the screen.
- 15 And, so, if you look at your first slide, it
- 16 talks about outreach and engagement. Just a pitch here
- 17 for National Veterans Small Business Week. That's
- 18 going to be the 5th through the 9th of November, and
- 19 you can see our theme there, Your VETBIZ Community. We
- 20 are in the process right now, working with our
- 21 district, 68 district offices or 22 VBOCs around the
- 22 country, to get the outreach kits out.
- 23 And I will tell you that we have a meeting
- 24 scheduled for sometime next week to work with the
- 25 district offices to make sure that we're all in sync.

- 1 We're looking to have a bigger -- a much larger
- 2 outreach -- more outreach than what we had last year.
- 3 And, so, National Veterans Small Business Week is on
- 4 track.
- 5 On the second slide, I just wanted to
- 6 highlight a couple of our outreach and engagements. I
- 7 don't know how many people here have ever been to the
- 8 Dog Tag Bakery. I still haven't been there, but it's
- 9 one of the places that I want to go, but they just had
- 10 a graduation -- a cohort graduation here -- coming up
- 11 here in September. And for our SDVETP program, we're
- 12 going to have a recompete in FY19 for that program.
- 13 The Veterans Federal Procurement
- 14 Entrepreneurship Training Program, we'll have Barbara
- 15 Ashe here. Let's see, Barbara Ashe will be here
- 16 tomorrow for our committee meeting, but we want to just
- 17 highlight the fact that recently the VIP program just
- 18 had their 1000th graduate. And for those of you who
- 19 are familiar with VIP, you know, they have three levels
- 20 of -- their program runs on three levels. There's the
- 21 Start program for, you know, entrepreneurs who are just
- 22 coming on board. There's also the Grow for folks who
- 23 want to grow their business, and then there's the
- 24 International phase that Barbara Ashe and that group
- does as well.

- 1 The last bullet there talks about the Women
- 2 Veteran Entrepreneurship Training Program, known as
- 3 VWISE. That's going to take place out in San Diego.
- 4 It's their 20th anniversary, and we're working now to
- 5 see how we're going to support that from the
- 6 headquarters.
- 7 Then on the next page, I just wanted to let
- 8 you know that from the 7th through the 9th, here in
- 9 this -- actually in this room, we brought the VBOCs in
- 10 for their annual training. And the Administrator had
- 11 the opening remarks for the event, welcomed
- 12 participants, and explained the reimagined initiative,
- 13 her goals and objectives for SBA.
- We had 44 attendees, including VBOC directors,
- 15 staff, and others. We have five new VBOCs -- five new
- 16 VBOC directors, two new VBOCs. A VBOC in South
- 17 Dakota/North Dakota, and a VBOC in Kentucky/Tennessee
- 18 were our new VBOCs onboard. We had panel discussions,
- 19 to include local district directors and some of our
- 20 stakeholders. And then we had representatives from our
- 21 CRMs -- Neoserra, IBISWorld, and LivePlan -- that
- 22 provided in-depth training.
- The last bullet on there, the big point here
- 24 with the last bullet of our resource partner funding
- 25 change, you know, VBOCs are now going to be required to

- 1 participate 100 percent in the Boots to Business
- 2 courses. We are not funding the resource partners when
- 3 we're talking about SCORE, the women's business
- 4 centers, the SBDCs. The VBOCs have got to pick up the
- 5 Boots to Business 100 percent. And that was one of the
- 6 points that we had really to stress and work through
- 7 how we were going to do that during the VBOC
- 8 conference.
- 9 So on the next slide, here's our contact
- 10 information. And I don't know if anyone has any
- 11 questions or comments, but I think I've got us back at
- 12 least two minutes ahead of time. And if not, we'll
- 13 turn it over to Ken Dodds from our Office of Government
- 14 Contracting and Business Development.
- 15 MR. DODDS: Thank you, Larry. Sorry I didn't
- 16 see my sign up there, but you guys know me. So I guess
- 17 we don't have the slides up, but I think I sent these
- 18 earlier. I'm going to give you some updates on some
- 19 rules and cases and legislation that has to do with
- 20 small business government contracting.
- 21 So just to highlight, we still have five FAR
- 22 cases that are open right now that have to do with
- 23 small business. The first has to do with revisions to
- the limitation on subcontracting where firms can team
- 25 together as a prime sub to perform the limitation on

- 1 subcontracting that apply to set-aside contracts.
- 2 That's based on an NDA of 2013 rule or law and then a
- 3 2016 SBA final rule. That will be a proposed rule out
- 4 for public comment, hopefully this year.
- 5 There's a case open on policy on joint
- 6 ventures, again a proposed rule. We changed our rules
- 7 around joint venturing. We created an All Small Mentor
- 8 Protégé Program, which allows service-disabled veterans
- 9 and other small businesses to participate with a mentor
- 10 as a joint venture and go after set-aside contracts.
- 11 Those rules are already in place and you can use them
- 12 now, but we're going to update the FAR to make sure the
- 13 FAR clauses are consistent with SBA's rules.
- 14 Third, we have a case on multiple award
- 15 contract set-asides, and that has to do with order set-
- 16 asides and things like that. That's actually from the
- 17 Jobs Act of 2010 and SBA's final rule from 2013. And
- 18 hopefully that will be issued as -- it went out for
- 19 public comment already, so hopefully that will be
- 20 issued as a final rule sometime this year.
- 21 There's a fourth case open on how Part 19
- 22 applies outside the United States. That one is going
- 23 back and forth around the language that we're going to
- 24 use. And, so, right now, it's kind of confusing to
- 25 people the way it's written. Some people think that

- 1 you can't use set-asides outside the U.S. We think you
- 2 certainly can if you want to. So we're hoping to
- 3 update that, but that's probably a longshot for being
- 4 published anytime this year.
- 5 And then the last FAR case that's open has to
- 6 do with, I guess, a 2013 NDA provision that gives -- or
- 7 it was 2014 actually -- that gives a credit for lower-
- 8 tier subcontracting. Right now, large primes have
- 9 their goals set at the first tier and they report at
- 10 the first tier. And once this is implemented, there
- 11 will be a way to report at lower tiers and get credit
- 12 at lower tiers.
- Moving on to the next page, there's five, you
- 14 know, pending SBA rules. One is at OMB, and that has
- 15 to do with things like some minor adjustments to how
- 16 the limitations on subcontracting apply to service
- 17 contracts, some adjustments around order set-asides,
- 18 whether you can do a set-aside of an order under a set-
- 19 aside contract, and some examples of bad faith in
- 20 subcontracting as well.
- 21 The second rule listed there is the ownership
- 22 and control of service-disabled veteran-owned small
- 23 businesses, which I'm sure you're interested in. This
- is based on, I think, the NDA of '16, and we had to
- 25 work with the VA and come up with a joint rule, which

- 1 we've done. It's just now finishing getting clearance
- 2 here at SBA.
- 3 It will be published, I think, next week.
- 4 Either way, it will be published before October 1
- 5 because we have -- the VA is going to have their rule
- 6 published and ready before October 1, and then the OHA
- 7 rule, which allows you to take an appeal or protest if
- 8 you don't like the VA's decision, to our OHA, our
- 9 Office of Hearings and Appeals, that also will be
- 10 effective October 1. So it will be done, it's just --
- it'll probably be not until next week that we publish
- 12 it, is my guess.
- 13 The third rule on here has to do with
- 14 ownership -- or, yeah, service -- no, women-owned small
- 15 business certification program that we have to create.
- 16 That'll be a proposed rule. That is in -- it's in
- 17 clearance here at SBA, so it's still got a ways to go.
- 18 It has to go to OMB for interagency review before it's
- 19 published as a proposed rule.
- The fourth rule that we're working on has to
- 21 do with the HUBZone program. That actually is at OMB
- 22 for interagency review where we get comments from other
- 23 agencies. So hopefully that will be published, I'm
- 24 hoping, sometime in September or October for public
- 25 comment. Just trying to make the HUBZone program a

- 1 little more user-friendly for the firms that are in
- 2 that program.
- 3 And then the fifth rule on there, which is not
- 4 in clearance yet but which we're working on, is going
- 5 to consolidate the mentor-protégé programs that we
- 6 have. We have one for 8(a) and one for all small. The
- 7 all small is going well. When we set it up, we weren't
- 8 sure how that would go, but it is going well, so we
- 9 think that there probably should be one program since
- 10 the rules are very similar for the programs. And that
- 11 will be a proposed rule, but that's still a ways away.
- 12 Turning to the next page here, I just wanted
- 13 to mention this interesting -- I find it interesting --
- 14 big protest decision called AeroSage. AeroSage is a
- 15 fuel basically reseller, I think, and he or she
- 16 protests a lot and is not always successful, but in
- 17 this particular case, they brought up a change that we
- 18 had made to the nonmanufacturer rule which basically
- 19 says that for these simplified acquisitions below 150K
- 20 the nonmanufacturer rule and the limitations on
- 21 subcontracting do not apply. And in this case, the
- 22 agency said that they were not going to do a set-aside
- 23 of this CLIN because AeroSage didn't -- wasn't going to
- 24 provide fuel produced by a small refinery.
- 25 And in this case, GAO said that that is not

- 1 required under this new rule from SBA. And, again,
- 2 this has not been put into the FAR yet, so it's just
- 3 based on SBA's rules. The agency should have looked at
- 4 whether a small business could provide it, regardless
- of who manufactured it because it was below 150. And
- 6 they also said that because you were breaking this
- 7 contract up into CLINs, you should do that analysis for
- 8 each CLIN. So it was a victory for set-asides below
- 9 150,000, so that just came out in August, and I give
- 10 you the citation there.
- 11 And, then, since the last time we were
- 12 together, the NDA of 2019 was signed. So some
- 13 highlights there. They did adjust the micro-purchase
- 14 threshold for DOD because I think they were -- they had
- 15 already done it -- raised it to 10,000 in the NDA of
- 16 2018, but I guess there was an anomaly with DOD, so
- 17 they fixed that.
- 18 Section 823, they want DOD for construction
- 19 and engineering contracts to come up with a way to
- 20 evaluate performance of first-tier subcontractors and
- 21 joint venture partners. So that's a DOD-specific thing
- 22 that DOD is going to have to implement for their
- 23 architect and construction and engineering contracts.
- 24 Section 838 modified some of the language
- 25 around this e-commerce portal that GSA is creating. It

- 1 basically says that they want to have multiple portal
- 2 contractors instead of just one. And then they have
- 3 some language in there around how the contractor should
- 4 safeguard data and only use it to the extent necessary.
- 5 And then Section 839 is kind of implementation
- of the Section 809 panel, kind of preference for
- 7 getting back to commercial items and not having all the
- 8 laws apply to commercial item acquisition. So there's
- 9 going to be a lot of work and a review there for the
- 10 FAR Council to review whether they've done the right
- 11 thing with their exemptions with respect to commercial
- 12 items.
- 13 All right, going on to the next page, a couple
- 14 of interesting things that have to do with small
- 15 business. Section 852 wants DOD to pay small
- 16 businesses and large primes that have small business
- 17 subcontractors within 15 days to the fullest extent
- 18 permitted by law. OMB had a policy to pay small primes
- 19 within 15 days. Then they created a policy to pay
- 20 large primes within 15 days. That expired and they did
- 21 not renew it, and so this law kind of reimplements that
- 22 for DOD.
- 23 Section 855 requires that for a solicitation,
- 24 when you issue it, that has to do with, I think,
- 25 construction, that you're going to have to have

- 1 information on how timely you are as an agency in
- 2 responding to requests for equitable adjustment and
- 3 also post information on your past performance and
- 4 defining that and settling those requests for equitable
- 5 adjustment.
- 6 And then lastly, I think, Section 861 -- no, I
- 7 guess there's some other stuff I want to talk about,
- 8 but on this page, lastly, around Puerto Rico, agencies
- 9 will get double credit over the next four fiscal years
- 10 for awards to businesses located in Puerto Rico. It
- 11 also gives them access to surplus property, and then
- 12 there's a way to get mentor training costs to apply
- 13 towards your subcontracting plan if you are a mentor to
- 14 a Puerto Rico business.
- 15 And then this is -- I think this is the last
- 16 page, yeah. So there's a couple sections there around
- 17 DOD coming up with a strategy. A lot of this is from
- 18 the recommendations of a Section 809 panel on SBIR and
- 19 getting new entrants into the market for DOD. So a lot
- 20 of these are kind of implementations of those
- 21 recommendations. It looks like, you know, increased
- 22 funding for PTACs and payment of certain costs for
- 23 PTACs, a commercialization assistance program, and then
- 24 SBIR and STTR pilot programs as well. So a lot of
- 25 stuff around technology and SBIR in this latest NDAA.

- 1 So I think those are all my updates since the
- 2 last time we spoke. If there are any questions, I can
- 3 take them, or otherwise, that's my presentation.
- 4 MR. PHIPPS: You know I have questions, Ken.
- 5 MR. DODDS: Okay.
- 6 MR. PHIPPS: So on the 809 panel, there was
- 7 some language in there about DOD being able to write
- 8 their own or possibly make recommendations for their
- 9 own legislation for small business set-asides that
- 10 people were construing as the possibility to circumvent
- 11 the SBA's rules for small business set-asides and make
- 12 their own rules. Have you had any interaction or
- 13 discussion about that with DOD? Were people misreading
- 14 that and because it was -- it was mainly about
- 15 technology? So that was just a concern on the last
- 16 time.
- MR. DODDS: Yeah, the only thing, there were
- 18 certainly maybe some drafts where that was the idea. I
- 19 think small business was mentioned and the first volume
- 20 in Chapter 6 was all about small business. There was
- 21 nothing in there about them rewriting their own rules.
- 22 The second volume that came out in June, I didn't see
- 23 much that impacted small business in that.
- 24 The only thing that I remember from the
- 25 first volume, Chapter 6, was that they did talk about

- 1 if a small business outgrows the size standard, letting
- 2 them continue to be a -- claim to be a small business
- 3 for I think they recommended two or three years after
- 4 they've outgrown the size standard, but that was not
- 5 in the NDA of '19. So even though a lot of the 809
- 6 recommendations have been put into various parts of the
- 7 NDAAs, that was not in there as far as I know. So I
- 8 guess they still have one more volume, the 80 panel has
- 9 one more volume to put out.
- MR. PHIPPS: And do you work with the 809
- 11 panel and DOD when all this comes out, or how does that
- 12 work with the interaction with DOD and SBA?
- MR. DODDS: Well, we definitely -- we did
- 14 participate. They had panels, I guess a year or two
- 15 ago. And, so, we -- and we've gone over there
- 16 informally, and they've come here informally. So we
- 17 have had discussions. You know, small business is a
- 18 part of what they're focused on, but they're focused on
- 19 the whole big picture, all of DOD. And, so, they --
- 20 you know, they -- you know, I think they've kind of --
- 21 they're now just kind of approaching the finish line on
- 22 all their work.
- MR. PHIPPS: And one more quick question
- 24 about the AeroSage case and the limitations on
- 25 subcontracting. Can you explain how that interacts

- 1 with the FAR and is this going to set a precedent that
- 2 all small businesses can use right now, or is that
- 3 going to take some time to mature?
- 4 MR. DODDS: Well, I think that's kind of why I
- 5 mentioned it, because what's interesting to me is that
- 6 the decision seems to be based on our rule, which has
- 7 changed, and the FAR has not been updated. And I don't
- 8 know whether the agency argued that the FAR hasn't been
- 9 updated, therefore it doesn't apply, but for whatever
- 10 reason, the way this decision came out, they said that
- 11 the agency should have followed our rules in terms of
- 12 making this set-aside decision and not worried about
- 13 the limitation on subcontracting because it was below
- 14 150.
- 15 That's why I think it's interesting, you know?
- 16 You never know -- you only know what the decision says.
- 17 You don't -- because I wasn't a party to it, I don't
- 18 know what the other side argued. But that would have
- 19 been an interesting argument, I think, if I were DLA,
- 20 would be to say that the FAR doesn't say that, so, you
- 21 know, it's not fair.
- 22 MR. PHIPPS: Right, that's why I was asking.
- MR. DODDS: But that's how -- this is how it
- 24 came out, so -- and it just came out, I guess, you
- 25 know, a week or two ago. Now, this is a GAO decision,

- 1 so it's technically a recommendation. The agency
- 2 theoretically doesn't have to follow it, then they have
- 3 to report to Congress. It's not a federal court
- 4 decision, but it is, you know, one of the most recent
- 5 decisions on how the limitations apply below 150.
- 6 MR. PHIPPS: And do we anticipate that the FAR
- 7 is going to change in time with the FAR Council or with
- 8 a FAR Council ruling?
- 9 MR. DODDS: Well, that's the first case I
- 10 talked about, which is the revisions of the limitation
- 11 on subcontracting proposed rule. Part of that is the
- 12 nonmanufacturer rule and those changes as well that
- 13 were in the rule we did in 2016. But that will be a
- 14 proposed rule. Then you're going to have to wait 60
- 15 days for public comment and then go through the final
- 16 rulemaking process, but that will take several months
- 17 as well. So the FAR still is a ways away from being
- 18 updated to reflect our rule.
- MR. PHIPPS: Thank you, Ken.
- MR. DODDS: Yeah.
- 21 MR. BLUM: I was just going to add that the
- 22 FAR Council is anticipating, you know, that the
- 23 proposed rule will be issued in this fiscal year, so
- 24 we're hoping in a matter of weeks that the proposed
- 25 rule will be put out.

- 1 There was some, I think, discussion going on
- 2 with the Office of Information and Regulatory Affairs
- 3 in SBA just in terms of how the burden is assigned
- 4 between the agencies. But I think there's definitely
- 5 agreement between SBA and OMB that this would be very
- 6 beneficial to the small business community and reduce a
- 7 burden both because it is providing clarity and
- 8 additional ways in which small businesses can, you
- 9 know, meet the requirements of the law, which is a good
- 10 thing.
- 11 MR. PHIPPS: Sorry, I have one more question.
- 12 That just reminded me, Matthew.
- We're talking, and I know that we're talking
- 14 about the e-commerce portal with GSA coming up. Is SBA
- 15 and GSA working on the possible implications to small
- 16 businesses in that e-commerce portal and what that
- 17 looks like along with the 809 -- some of the things
- 18 that may happen with the 809 panel, all of these kind
- 19 of collectively, but in general just with GSA?
- 20 MR. DODDS: Yes, certainly. We're all working
- 21 together to implement these things. Remember again the
- 22 e-commerce portal does say that if you award to a third
- 23 party through this portal you'll get credit towards
- 24 your goals as an agency, and it also says that nothing,
- 25 you know, restricts your authority to limit competition

- 1 to small business, nothing in that act anyway. So, you
- 2 know, we need to work together.
- And then there's going to be a study on how it
- 4 impacts small business performance as well based on
- 5 that law. So, yeah, we are -- we're involved with them
- 6 as well.
- 7 MR. PHIPPS: So do small businesses come to
- 8 you and voice their concerns? Because I've had a ton
- 9 of small businesses just in general in our community
- 10 have this discussion. Do small businesses come to the
- 11 SBA, voice concerns, and then you guys pass it on, or
- 12 this -- do you guys hear that?
- MR. DODDS: I mean, Matthew, you were very
- 14 involved in this, but I know that they've been having a
- 15 lot of public forum, I think, to get input from all
- 16 businesses, not just small.
- 17 MR. BLUM: Yeah, my GSA colleagues actually
- 18 are here as well that we've been working closely with.
- 19 So there have been public meetings. There have also
- 20 been a lot of followup discussions. So, Michael, maybe
- 21 after the session, we'd be happy to get with you to set
- 22 up a meeting to have some folks come in.
- I can say just as a large organizer principle
- 24 that, you know, we being GSA and OMB, and I think the
- 25 SBA would agree with this, that 846 is an opportunity

- 1 to reinvigorate open-market purchasing. So, you know,
- 2 over the last 25 years, there's been a lot of good work
- 3 that's been done to, you know, take better advantage of
- 4 IDIQ and especially multiple-award IDIQ contracts.
- 5 Again, a lot of goodness in that, but, you know, we
- 6 haven't spent as -- paid as much of attention to how we
- 7 do some of our small-dollar, open-market buys.
- 8 So if you go back to the early 1990s, for
- 9 example, and you ask people what was the number one
- 10 flexibility, they would probably say the ability to
- 11 make -- use their Rolodex to make three phone calls.
- 12 Well, technology, fortunately, has moved us well past
- 13 the Rolodexes, and this is an opportunity to figure out
- 14 how to leverage that technology in a way to get to the,
- 15 you know, thousands -- tens of thousands if not
- 16 hundreds of thousands of small businesses that are on
- 17 these commercial platforms in a way that can help
- 18 supplement, you know, use of some of these existing
- 19 vehicles and offset some of the concerns that have been
- 20 voiced by the community about category management and
- 21 use of existing vehicles that some small businesses
- 22 haven't yet had an ability to get onto.
- MR. PHIPPS: I know there's a lot of people
- interested in those details, and we're happy GSA is
- 25 here. And we had a little discussion earlier about it.

- 1 MR. GAVINO: Yeah, we're going to be
- 2 discussing that here later this afternoon. And I
- 3 brought the expert with me, Keil Todd.
- 4 MR. TODD: Hi, I'm Keil Todd.
- 5 MR. GAVINO: To discuss, in particular, all
- 6 the e-commerce issues. The goal here is to put a lot
- 7 of those questions to bed as much as we can today, if
- 8 we're on the record.
- 9 MR. DODDS: All right, thank you very much.
- 10 MR. PHIPPS: Thank you, Ken.
- 11 MR. STUBBLEFIELD: Thanks for being here, Ken.
- 12 We will now go to -- I'll turn the floor over
- 13 to Peter to talk about the Surety Bond Guarantee
- 14 Program.
- 15 MR. GIBBS: Hello, everyone. I am Lieutenant
- 16 Colonel, Retired, Peter Gibbs. I am the Acting
- 17 Director for SBA's Office of Surety Guarantees. I have
- 18 a couple of slides I just want to go over with you
- 19 guys.
- 20 Basically, before I get into the slides, I'll
- 21 say that surety bonding is an obstacle for small
- 22 businesses, and I'm sure it's the same for the veteran
- 23 community. Fortunately, we have a program here that's
- 24 been around for a while with a pretty good history that
- 25 we can help veterans.

- 1 Why does a small business need bonding? They
- 2 may be new to the contracting business. They may be an
- 3 emerging firm. They may be a subcontractor who's
- 4 trying to get bonding. And they may look -- may be
- 5 looking for higher limits and contracts. Or they may
- 6 be subject to in order to get a bond, they may have to
- 7 get the collateral or funds control. And they may be
- 8 paying what we would consider unreasonable terms. So
- 9 if a firm is paying like more than 4 percent of the
- 10 contract value for bonding, it's -- we would consider
- 11 that unreasonable.
- 12 So the SBA Advantage, just to give you an
- 13 example, so if you were a business and you went to the
- 14 standard market to get bonding, they would require you
- 15 to have 10 percent cash in the bank as working capital.
- 16 SBA, we tell the surety companies and agents that we
- 17 work with, we don't have a problem with 5 percent. So
- 18 we help that company, number one, drop the working
- 19 capital requirement from 10 percent to 5 percent.
- 20 In the standard bonding market, the -- if a
- 21 company has a business line of credit, they're not
- 22 going to use that business line of credit to count
- 23 towards their working capital. In our program, we do.
- 24 As you know, as if you're a small business, you may not
- 25 have money in the bank, but you may have a business

- 1 line of credit based on a banking relationship. So we
- 2 allow the unused portion of a business line of credit
- 3 to count towards the working capital requirement. So
- 4 that means we have many companies in our program who
- 5 get bonding and did not have any cash in the bank, but
- 6 they have a business line of credit.
- 7 And once they figure out the working capital
- 8 side of things, you know, normally it's ten times the
- 9 working capital for bonding, and our program can go up
- 10 to 20 times that amount.
- 11 Eligibility. You have to be small, as in any
- 12 business that's supported by SBA. We can go up to \$10
- 13 million per job if the job is a federal contract.
- 14 Normally, we'll go up to 6.5 million on a single job.
- 15 It has to meet SBA and the surety underwriting
- 16 criteria. We talked about the size. We have -- also
- 17 have what's called a QuickApp. So if you have a -- if
- 18 a small business has a contract and it's less than
- 19 \$400,000, we don't require any paperwork and we approve
- 20 those bonds in less -- in a couple hours. In the -- if
- 21 they submit a regular application, it'll take less than
- 22 two days to get that approval.
- Just to give you some historical information
- 24 on the QuickApp, so we started the QuickApp -- we added
- 25 the QuickApp product to our program in 2012. To date,

- 1 we have close to 12,000 QuickApps in our program, and
- 2 we've had less than 100 defaults.
- 3 A lot of small businesses are concerned about
- 4 the fees, right? So the fees in our program, if you're
- 5 a small business, they have to pay SBA \$7.29 per 1,000
- of a contract, and whatever premium the small business
- 7 or the surety company collects from the contractor --
- 8 from the contract, SBA gets 26 percent of that.
- 9 Starting October 1, we're reducing the contractor fee
- 10 from \$7.29 to \$6.00 per 1,000 of the contract.
- 11 And the other thing I would add is that if
- 12 you're a veteran-owned business, SBA guarantees 90
- 13 percent of that contract.
- 14 The application process is pretty simple. We
- 15 don't -- SBA, we don't write bonds, but, you know, we
- 16 partner with companies. So a veteran business would
- 17 have to meet with one of our authorized agents and make
- 18 sure that they're authorized because we have a list of
- 19 authorized agents on our website, so you would meet
- 20 with the agent. The agent is the one who packages
- 21 everything up, and they submit it to us. And like I
- 22 said, once they submit it to us, it takes us less than
- 23 two days to process our regular application. And in
- 24 most cases, we process it sooner than that.
- I wanted to show you guys my very impressive

- 1 slide, but you can't see it -- well, you have paper --
- 2 but it's -- you know, we have 35 surety companies who
- 3 are partners with us, and there's one that I'm
- 4 approving after this meeting. I have a conference call
- 5 with Nationwide. So Nationwide is becoming a partner
- 6 with the SBA Surety Bond Program.
- 7 What's significant about that? Nationwide is
- 8 not the largest -- well, they're the largest T-listed
- 9 surety company, but as far as premium, they're not the
- 10 largest, but they have a tremendous network. So
- 11 they're going to open up our program to 10,000-plus
- 12 agents around the country. So wherever you're located,
- 13 you see Nationwide offices everywhere, all they have to
- 14 do is walk in there and they'll be able to if not
- 15 directly from that agent, you know, they'll have some
- 16 process where they can -- they will get someone that's
- 17 authorized to write bonds to help the veteran-owned
- 18 business. And we have over 350 agents nationwide
- 19 that's active in our program.
- To get started, you just have to go to our
- 21 website and make sure you look for an agent. It's
- 22 pretty simple, and you put down what state, and the
- 23 list of authorized agents will be on a list. And we
- 24 only keep active agents on our list. So if you're an
- 25 agent, you can't just use us for free advertising and,

- 1 you know, get approved and then you don't write bonds.
- 2 So we monitor that. If an agent is not active, we
- 3 remove them from our list. And if anyone has any
- 4 issues with agents, if you're dealing with an agent and
- 5 they tell you that they don't write SBA, you know,
- 6 please let us know, and we'll try to deal with that.
- 7 My office is having a tremendous year this
- 8 year. So normally we get authorized annually \$6
- 9 billion, and we normally use about \$1.3 billion in
- 10 final bond, which means that the contractor actually
- 11 got the job. This year, we're close to \$1.7 billion,
- 12 so we're growing.
- That being said, when I pulled my numbers
- 14 for veterans, I'm not pleased with those numbers. We
- 15 took a downturn in activity from veteran-owned
- 16 businesses this year, so we're working very hard to
- 17 see what the -- you know, why we went down. But in a
- 18 three-year span, we've helped over 400 veteran-owned
- 19 construction companies, and so far this year, we've
- 20 done \$67 million in contract-dollar value. In 2016, we
- 21 did \$195 million; and in 2017, we did \$128 million. So
- the numbers are going down, but, you know, we're trying
- 23 to get reengaged in the veteran community to see what
- 24 we can do to help.
- 25 MR. STUBBLEFIELD: Do you have a gut feeling?

- 1 MR. GIBBS: You know, just the surety market,
- 2 they call it a soft market, if you're familiar with the
- 3 industry, which means it's pretty easy for businesses
- 4 to get credit. But, you know, when I go around and I
- 5 speak around the country, what I tell people is
- 6 regardless of how soft the market is, there's always,
- 7 you know, some input that we get from small businesses,
- 8 there's still segments that's still not getting bonded.
- 9 So I'm assuming that the businesses might be
- 10 getting bonded, but they may not be aware of -- or be
- in a position to compare if I'm getting bonding over
- 12 here and I'm giving up collateral, there's a situation
- 13 where I can get bonding and not give up collateral.
- 14 And I think that's what we have to get out there to the
- 15 small businesses, is to really look at your situation
- 16 and find out if you're in the best position for your
- 17 business.
- 18 MR. PHIPPS: Larry --
- 19 MR. STUBBLEFIELD: I was going to say, Jerry,
- 20 you're going to have to come to the table and then
- 21 state your name for the record.
- 22 MR. GODWIN: Jerry Godwin, SBA Office of
- 23 Veterans Business Development. Thank you, sir. Just a
- 24 quick question. So the dollar amount has gone down,
- 25 but have the number of transactions also gone down, or

- 1 have those increased so maybe smaller dollar amounts
- 2 but to more businesses that are perhaps starting or
- 3 growing? Thank you.
- 4 MR. GIBBS: No, the number -- the business
- 5 assisted is pretty consistent. I think we're probably
- 6 going to be around about 160 to 170, which is
- 7 consistent with the previous years.
- 8 So does anyone have any questions about
- 9 anything? You know, the one thing I want to emphasize
- 10 is, you know, one thing I learned in the military is
- 11 always ask in the secondary or tertiary question,
- 12 right? So if you're talking to a business, many of
- 13 them may not know or have anything to compare in their
- 14 situation. So you got to ask them, you know, who are
- 15 you getting your bonds from? What rates are you
- 16 getting? Are you putting up collateral? Are you being
- 17 under funds control?
- 18 Because the small business might think that
- 19 they're in a good situation, but if they have nothing
- 20 to compare against, they may not be in the best
- 21 position. And that's where, you know, that's where our
- 22 office can help, our district offices, and we have some
- 23 -- we have a great pool of agents around the country
- 24 who roll their sleeves up with these businesses and
- 25 help them.

- 1 And I would say that we have -- there's this
- 2 thing called a bonding line, which means that a surety
- 3 -- an agent sits down with a company and says, based on
- 4 your financial statement, we feel that you're qualified
- 5 for jobs at 6.5 single, you know, and in the aggregate
- 6 amount of \$30 to \$40 million. The largest bonding line
- 7 in our program is a veteran-owned business in the
- 8 Norfolk area. And they have a \$6.5 single and a \$34
- 9 million aggregate. So very impressive.
- 10 Any other questions about anything?
- 11 MR. PHIPPS: Peter, will you be at the
- 12 committee tomorrow?
- MR. GIBBS: Tomorrow? Yes, sir.
- MR. PHIPPS: Because that's all the veteran-
- 15 owned businesses, and I think that would be good to
- 16 hear -- good for this presentation to be done in front
- 17 of that committee as well.
- 18 MR. GIBBS: I'll be here tomorrow, yes.
- MR. PHIPPS: Awesome.
- MR. GIBBS: Anyone else?
- 21 (No response.)
- MR. GIBBS: Thank you.
- MR. STUBBLEFIELD: Thanks a lot, Peter, for
- 24 being here. And I look forward to seeing you again
- 25 tomorrow.

- 1 MR. GIBBS: All right.
- 2 MR. STUBBLEFIELD: Before we take a break, I
- 3 wanted to just discuss a report that the last time we
- 4 met I introduced you to a guy named Sid Sankaram, and
- 5 he was a Yale intern that we had working on a project
- 6 that Barb had initiated, and the question that Barb
- 7 was trying to answer was, you know, veteran
- 8 entrepreneurship is declining and why. And in looking
- 9 at the data, you know, vet-owned businesses are now
- 10 less than non-veteran-owned businesses. And, so, we're
- 11 seeing this decline.
- We look at new startups. In 1996, it was 12.3
- 13 percent were veteran, and now in 2014, it's 5.6 -- 6
- 14 percent. So, Sid, we asked him to be here today, but
- 15 he took a job in New York. I think we had mentioned it
- 16 before that he was just here temporarily. So I've
- 17 taken the liberty, if you will, of just addressing some
- 18 of the highlights in his report.
- 19 And the report right now is still a draft, and
- 20 we're working through it, but the bottom line is in
- 21 looking at what some of the drivers could be behind
- 22 this decline, one thing that Sid discovered was this --
- 23 the strong economy, and I think you had mentioned it
- 24 the last time, you were here, Bill, the strong economy,
- 25 and the nationwide effort, if you will, to hire vets,

- 1 you know, bring vets onboard and so forth. But the
- 2 real focus of his report was on the ability or
- 3 inability, if you will, of veterans to assess capital,
- 4 be able to have access to capital.
- 5 And, so, there was a couple of things that Sid
- 6 did. He worked with the Federal Reserve Bank, looking
- 7 at their data, and basically we've come up with a
- 8 couple of things, you know, this lack of a credit
- 9 history and a term that I had never heard before,
- 10 social capital, meaning how you're interacting in the
- 11 community that you live in, mentors and things of that
- 12 nature. And a lot of times veterans tend to settle in
- 13 someplace other than their home town. So this thing
- 14 about social capital is a big part of this.
- 15 But what we're trying to do, we have this
- 16 report and we're going to finalize it, and we're
- 17 working with a second one from IVMF that also
- 18 addresses the veteran's access to capital. And Bill
- 19 Manger, who is the associate administrator in our
- 20 Office of Capital Access, he and I, we've been working
- 21 with Treasury, and Bill is actually the lead on this
- 22 now because he's at -- I went to the initial meeting,
- 23 but he's gone to a couple more meetings.
- 24 And what we want to do, and initially Treasury
- 25 told us this was going to be a high hurdle, to have

- 1 veterans classified as what we call other targeted
- 2 populations. But Bill recently came back to me, Bill
- 3 Manger, and said that in his most recent meeting with
- 4 Treasury, Treasury is beginning to open up a little bit
- 5 to the idea of having veterans -- look at veterans as
- 6 an underserved population and then get that what we
- 7 call OTP, other targeted population, that designation.
- 8 So we're still working with the Federal
- 9 Reserve, and one of the things we want to do is come
- 10 out with a -- some type of blog between us, a
- 11 partnership between SBA and the Federal Reserve, where
- 12 we would get this information out, and in the meantime,
- 13 continue to push for getting veterans designated as
- 14 OTP. So it's -- as we speak, it's looking fairly
- 15 positive.
- 16 What Treasury has asked us to do is to
- 17 finalize Sid's report and finalize the IVMF report and
- 18 then come back to them next month, and then we'll
- 19 continue to work that. So going forward, for every
- 20 time we get together in either the task force meeting
- 21 or the committee meeting, I'll give an update on where
- 22 we are with that.
- MR. PHIPPS: Larry, that is great. For our
- 24 committee, it's something that we've been looking at
- 25 for a very long time. Do you know when Sid's report --

- 1 could our committee get a draft of that report?
- 2 MR. STUBBLEFIELD: I don't see any reason why,
- 3 but I'll have an answer for you tomorrow.
- 4 MR. PHIPPS: Because at one point, veterans
- 5 were more likely to start a business, and now we're
- 6 less likely, so that's a very big swing quickly that
- 7 we'd like to address and I talked -- I've talked to
- 8 Sid. He was a really smart guy, really put a lot into
- 9 that report. So, yeah, I'd absolutely like to see it.
- 10 It'd be great. Thank you.
- 11 MR. STUBBLEFIELD: I'll get that to you.
- Okay, any questions or comments or thoughts on
- 13 anything? If not, I guess we can take a short break,
- 14 if you will, and then we'll go into the agency reports.
- 15 So it's -- can we be back maybe at five after?
- 16 (Brief recess.)
- 17 MR. STUBBLEFIELD: Okay, so we are all back,
- 18 and we will reconvene. And we will start with our
- 19 member updates and reports, and we'll start with
- 20 Department of Labor.
- 21 MR. METHENY: Thank you. I want to share
- 22 three topics today with the Task Force. First, veteran
- 23 unemployment. I want to give you some numbers from
- 24 July's veteran unemployment rate. For veterans, the
- 25 unemployment rate in July was 3.0 percent, which is

- 1 pretty remarkable. It's down from 3.5 percent for the
- 2 same time period the year before. And that's the
- 3 lowest rate for July since the year 2000.
- 4 To give you some other comparators,
- 5 nonveterans for the same month of July was 4.0 percent,
- 6 so a full percentage point difference. Women veteran
- 7 unemployment rate for the month of July, 2.4 percent.
- 8 And Gulf War-Era II veterans, 3.0 percent. So those
- 9 last two are some populations we've been watching that
- 10 have really had numbers much higher than we wanted them
- 11 to be, and so now they're starting to get in the right
- 12 direction. So that was July.
- August numbers are coming out Friday, this
- 14 coming Friday, so keep an eye out for those if you're
- 15 interested. You can find them at veterans.gov. You'll
- 16 see things posted there, as well as you can subscribe
- 17 to get them pushed to you by email if you would like
- 18 that, too. So I wanted to share that good news.
- 19 Second, Ken earlier was sharing with us about
- 20 some of the changes that have come out in this year's
- 21 National Defense Authorization Act. One of the other
- ones, Section 552, makes some changes in the Transition
- 23 Assistance Program for service members who are
- 24 departing the service. So I wanted to share what some
- 25 of those changes are.

- 1 First, the Transition Assistance Program,
- 2 which all service members are supposed to go through as
- 3 they depart, under the new statute, are now required to
- 4 have preseparation counseling no later than 365 days
- 5 before they separate. So a full year out, they get
- 6 this preseparation counseling. What that is is still
- 7 being shaped and determined, but that is a stepping
- 8 stone to the second big change, which is tailored
- 9 pathways of what their transition experience is going
- 10 to be.
- 11 Up to this point, with the VOW Act, lots of
- 12 great changes happened, and so it was a five-day
- 13 program, and three of those days was an employment
- 14 workshop, and then there were some supplemental tracks
- 15 that people could opt into, one of which was the Boots
- 16 to Business and one was an education track, and one was
- 17 an apprenticeship-type track, the career technical
- 18 training track.
- 19 Now, with that preseparation counseling up to
- 20 365 -- at least 365 days early, now they can determine
- 21 what track they want to go, and those -- what were
- 22 supplemental are now part of a required pathway. So
- once they pick, now they will go through those. There
- 24 are going to be four, one of which is I want to go
- 25 straight into employment, so that's kind of the

- 1 addition, but otherwise, those two-day tracks, with a
- 2 one-day employment element to it is what this is being
- 3 shaped up into now. So those are two of the big
- 4 changes.
- 5 Number three, it direct -- the NDA directs
- 6 stronger performance metrics so that we can have a
- 7 clearer view of who's participating, participation
- 8 rate, as well as what the outcomes are. So with that
- 9 extra oomph, it's going to allow the agencies that are
- 10 responsible to be able to look at information and track
- 11 how folks are doing and what the outcomes are of the
- 12 different tracks from the program.
- 13 And the last part, as you would imagine,
- 14 Congress has asked politely if we would provide an
- 15 action plan within 120 days of the act being signed.
- 16 So it was signed on the 13th of August. The Secretary
- 17 of Defense has the responsibility to produce the action
- 18 plan within 120 days from there, in consultation with
- 19 the Secretaries of the Veterans Administration and
- 20 Labor.
- 21 So that's TAP, the Transition Assistance
- 22 Program. It is so new that everybody's still wrapping
- 23 their heads around it, and there's -- one of the
- 24 positive outcomes from the VOW Act was a pretty
- 25 effective interagency working and governance structure,

- 1 which SBA and DOD and Education and OPM and others are
- 2 involved with. That organization is going to be
- 3 figuring out what this action plan looked like and
- 4 putting it in place over the coming weeks and months.
- 5 And then, third, one that you may or may not
- 6 have heard about, Secretary of Labor Acosta just
- 7 recently announced a new Department of Labor Office of
- 8 Compliance Initiatives, OCI, Office of Compliance
- 9 Initiatives. And the idea here is with all the
- 10 compliance organizations within Department of Labor and
- 11 across the Federal Government that has to do with
- 12 working and employment, we want to get ahead of the VOW
- 13 wave and do more preventive measures and assistance up-
- 14 front. And, so, this Office of Compliance Initiatives
- 15 is to help do that, to get information out there early
- 16 to both workers and to employers to each know what the
- 17 rights or responsibilities are in that space.
- 18 So with that, in addition to the small team
- 19 and the ideas that are going to flow from this, two
- 20 places you can start to look already are two new
- 21 websites. One is worker.gov, singular, worker.gov,
- 22 www.worker.gov. And that's where people can go to find
- 23 out what their employment rights and protections are.
- 24 The other flip side of the coin is
- 25 employer.gov. And, so, if you're an employer and you

- 1 want to go to where the newest, most accurate site is
- 2 for these different responsibilities that you have as
- 3 an employer, you can go to employer.gov.
- 4 So what does that mean to us in the veteran
- 5 context? Some examples. There -- as these sites are
- 6 being built out, there's a placeholder now for USERRA,
- 7 Uniformed Services Employment and Reemployment Rights
- 8 Act, to protect the employment rights of our Guard
- 9 Reservists primarily. So that's one place that people
- 10 can go to get that -- Office of Federal Contract
- 11 Compliance.
- So if you are trying to make sure that you're
- 13 within bounds and you're a contractor, particularly
- 14 veteran-owned or whatever, and trying to make sure
- 15 you're complying with the responsibilities of doing
- 16 business with the Government, you can go there. And
- 17 there's also a tab that will take you to information
- 18 for people who are starting small businesses. So those
- 19 are some examples of what's out here.
- 20 Lots more. Brand new sites. A few of them
- 21 are sort of under construction or pointing to the base
- 22 agency's site for now until they can flesh it out and
- 23 tailor it there, but I wanted to share that as the
- 24 third area for what's happening in the Department of
- 25 Labor.

- I will have to leave shortly, so if anybody
- 2 has questions or feedback for me, I would welcome them
- 3 now. I don't want to miss your ideas before I have to
- 4 head out.
- 5 MR. STUBBLEFIELD: A question?
- 6 MR. WEIDMAN: It's electronics. Two things.
- 7 One is at the Office of Federal Contract Compliance, I
- 8 get more complaints about Vietnam Veterans Readjustment
- 9 Act and Office of Federal Contract Compliance being,
- 10 like, you might as well throw your letter in the Ohio
- 11 River as opposed to try and get those folks to respond
- 12 to a complaint. And it's frustration that has always
- 13 been with that office, who doesn't do anything. It's
- 14 basically what DOD used to call a self-licking ice
- 15 cream cone, which means all of its resources go to
- 16 support the agency itself, and there's nothing that is
- 17 a positive outcome for the people it's supposed to be
- 18 assisting.
- 19 It's not just for vets, incidentally. It's --
- 20 they don't do anything for women, for ethnic
- 21 minorities, disabled, on and on and on. It's one of
- 22 those cases of either we need to fix it or we need to
- 23 take it off the books. And it's really come to that
- 24 point where we're getting to the point of really angry
- 25 and going to start making noises about it on the Hill.

- 1 And mostly who they blame is VETS, even though
- 2 you don't have any clout whatsoever over OFCCP, which
- 3 seems to be inured to vilification. I mean, there's
- 4 nothing you can say to them that will shame them
- 5 because they appear to have no shame at all. And so we
- 6 need to do something about that.
- 7 The second thing when you talked about
- 8 notifying folks 365 days out, that's a great idea, and
- 9 the whole thing about participating in all of the TAP,
- 10 nothing else is going to work until the Secretary of
- 11 Labor and the Secretary of Defense requires that it go
- 12 into the commander's OER, 100 percent attendance. And
- 13 when it goes into his or her OERs, then people will
- 14 show up because otherwise they'll come out with 147
- 15 things that need to be done, and so they're going to
- 16 detail people, oh, we'll make it up later, and it's low
- 17 priority because it's not what's going to get them
- 18 killed. If it's going to be one of the things that
- 19 messes them up, it's amazing how reasonable people can
- 20 be once you've garnered their full attention.
- Those are my two comments to you, and I
- 22 appreciate you guys continuing to try because it's
- 23 probably one of the most frustrating areas of
- 24 government is trying to get the state workforce
- 25 development entities to play nice with the ETS because

- 1 basically there's nothing you can say that's going to
- 2 hurt them. They get in trouble if somebody doesn't get
- 3 a UI check, people get fired. Somebody doesn't get --
- 4 help a profoundly disabled vet get a job, nothing
- 5 happens. So it's tough, and keep up the -- keep up
- 6 your efforts. Thank you.
- 7 MR. METHENY: Thank you.
- 8 MR. STUBBLEFIELD: I just want to piggyback
- 9 off of Rick's comment there. Like, I thought the
- 10 commanders had to sign off as part of our process. I
- 11 can't think of the form, but isn't that --
- MR. METHENY: Yes, and, in fact, even under
- 13 the current process, commanders must sign off when a
- 14 service member has completed that transition and that
- 15 they have met the career readiness standards. And if
- 16 they have not, then one of the requirements is that
- 17 they get referred to the state workforce agency to
- 18 continue work with them because they're still heading
- 19 out the door.
- 20 And that's one of the other challenges that
- 21 some of this performance metrics is designed to start
- 22 capturing of are they getting in 365 days in advance,
- 23 separate from behavioral issues or medical things that
- 24 pop up short notice, but then what happens on the back
- 25 side and who's determining what career readiness

- 1 standards are and whether they've met them and what
- 2 happens if they don't and what do we do about that. So
- 3 they're trying to address some of that as well.
- 4 MR. GAVINO: I know in the Air Force when I
- 5 transitioned out, when I retired, you are required to
- 6 attend a Transition Assistance Program, TAPS. That's
- 7 part of your checklist. You cannot out-process out of
- 8 the base without going through that. So at least on
- 9 the Air Force side of the house that's how they cover
- 10 it.
- 11 MR. PHIPPS: This is Mike Phipps. I think
- 12 what Rick was saying is it's not part of the commander
- 13 -- as some of these enlisted guys that go through that
- 14 are not career guys, you know, they do three or four
- 15 now or 12 or less, and it's not part of the commander's
- 16 evaluation. So as I transitioned as an enlisted
- 17 infantry guy where my -- you know, where my options are
- 18 very limited, security guard and janitor, every
- 19 possible excuse for details were used getting out, and
- 20 nobody -- as the enlisted member, you don't even
- 21 realize what you're missing until personally years
- 22 later, where, oh, that's what that program particularly
- 23 was about. I was more concerned with, you know, the
- 24 other million things.
- 25 That's why this -- having this a year out is a

- 1 huge benefit if it's nothing just to let the service
- 2 member understand but also making it part of the
- 3 commander's OER, you're going to see real quick there's
- 4 all sorts of things that are tied to that OER that they
- 5 -- that people will start paying attention to.
- 6 So -- and, Rick, if you're going to be here
- 7 tomorrow, I would really like you to come to the
- 8 Advisory Committee. I want to talk -- those were some
- 9 very powerful statements you were making about the
- 10 Office of Federal Contract Compliance and those
- 11 complaints. I'm not aware of those particular issues,
- 12 but I think our committee would be very aware, not just
- on the complaints, but what those issues are, because
- 14 we can start talking about recommendations and have
- 15 some real positive dialogue on, okay, what really are
- 16 these issues and what are the possibilities we can do
- 17 to address them, especially from a legislative or a
- 18 socialization standpoint. So, you know, I would
- 19 welcome you to come tomorrow as well.
- 20 MR. WEIDMAN: I will be there in the
- 21 afternoon. There's a meeting with VA in the morning I
- 22 have to be at.
- MR. PHIPPS: I'll make sure that we pass it on
- 24 to Michael to set some time, a couple minutes aside for
- 25 you to just come up and speak.

- 1 MR. WEIDMAN: Thank you.
- 2 MR. STUBBLEFIELD: Okay, any other --
- 3 MR. PHIPPS: And just one more -- I'm sorry,
- 4 Bill. All those things that you were saying about the
- 5 new website, can the committee -- can you get an email
- 6 out to the committee with an overview, because that's
- 7 all great stuff that we would like to pass on --
- 8 MR. METHENY: Sure. Absolutely.
- 9 MR. PHIPPS: -- for the Advisory Committee
- 10 that's tomorrow.
- MR. METHENY: Yep.
- MR. PHIPPS: Kind of that liaison, so I would
- 13 really like to get that into the hands of everybody
- 14 else tomorrow as well.
- 15 MR. METHENY: What I can do is push you some
- 16 of the press release stuff that came out, as well as
- 17 the actual links and so on, so that way people can
- 18 explore for themselves.
- 19 MR. PHIPPS: Thank you very much, Bill.
- 20 MR. STUBBLEFIELD: All right. Thank you,
- 21 Bill.
- Let's see, Department of Defense, we don't
- 23 have DOD here, so --
- MS. GARCIA: They were on the phone, which
- 25 they went down. So check in. They attempted to check

- 1 in.
- 2 MR. PHIPPS: Who was on the phone?
- 3 MS. GARCIA: DOD.
- 4 MR. PHIPPS: Do you know who?
- 5 MS. GARCIA: Oh, it was Sharae.
- 6 MR. PHIPPS: Sharae?
- 7 MS. GARCIA: Yeah.
- 8 MR. STUBBLEFIELD: So we're going to go to the
- 9 VA.
- 10 MS. TORRES: I'm Beth Torres from VA. I'm Tom
- 11 Leney's Deputy Director for Executive Actions. So he
- 12 got called into another meeting this afternoon, so he
- 13 sent me over here to represent him.
- 14 We just have a few things here. Ken actually
- 15 already spoke about the new regulations that are coming
- 16 out. We are also updating our 38 CFR Part 74
- 17 regulations where the NDAA required us to use SBA's
- 18 definitions and regulations on ownership and control.
- 19 So when you see our final rule come out, we are also
- 20 anticipating that it will be published before October
- 21 1st.
- You'll see that it actually just points to an
- 23 ownership and control, you know, you will look at Part
- 24 125 for determining that. Then the rest of Part 74
- 25 basically covers all the ancillary issues around the

- 1 process for verification, and it points veterans in the
- 2 right direction for 13 CFR 134 for appeals on either
- 3 admission to the database, approvals for the database,
- 4 or status protests.
- 5 OHA will be doing the status protests, not an
- 6 appeal to the status protests, but the initial status
- 7 protests on VA contracts, SDVOSB contracts. And they
- 8 will also do appeals for cancellation -- status
- 9 cancellations, if we've removed somebody from the
- 10 database.
- 11 But we did come up with a couple of slides for
- 12 another project that we've been working very closely
- 13 with SBA on, and it's in the President's modernization
- 14 strategy. They issued in -- I believe it was March,
- 15 the Delivering Government Solutions for the 21st
- 16 Century, a reform plan and reorganization
- 17 recommendations. And on page 93 of that plan is the
- 18 recommendation to streamline small business programs.
- 19 So we've been working on -- we believe that
- 20 the SDVOSB program should become a federal-wide
- 21 certification. There was a hearing in -- I guess now
- 22 it was in July on that, on the Hill. The House small
- 23 business and HVAC hearing, joint hearing on that. And
- 24 it seemed to be pretty general consensus that it is
- 25 something that the Government and most people want to

- 1 happen, to have it be a federal-wide certification.
- 2 And we do -- at VA, we do support the President's
- 3 initiative.
- 4 So if you have the slides, Slide 3 is
- 5 basically what we've done to date to support this
- 6 initiative. As we said, the rules are getting ready to
- 7 be published as final rules. They will go into effect
- 8 on October 1st. And we worked carefully on that with
- 9 the joint rule on ownership and control and the
- 10 appeals. And we also established a joint working group
- 11 that I cochair with Bill Gould from SBA on looking at
- 12 the process and what it might take to create a federal-
- wide certification program for SDVOSBs.
- 14 And then the last thing we have is actually a
- 15 shameless plug for the NVSBE. That is coming up
- 16 October 31st through November 2nd, and that's going to
- 17 be in New Orleans. We're doing it as a joint program
- 18 with the Society for American Military Engineers, SAME.
- 19 So they will be doing joint events, and it's going to
- 20 focus this year solely on construction. There are
- 21 several events. Our Secretary will be there, and we'll
- 22 be holding a roundtable on that.
- In 2017, VA actually spent \$2.35 billion in
- 24 construction-related requirements. And we awarded
- 25 actually more than 75 percent of them to VOSBs. So for

- 1 2018 -- oh, for 2019, VA does have a budget of -- right
- 2 now of \$3.3 billion targeted for construction-related
- 3 procurements, and we do anticipate that there will be
- 4 additional funding of up to another \$1.5 billion.
- We're going to bring 200 construction-related
- 6 procurement decision-makers to meet with procurement-
- 7 ready vendors and most especially VOSBs, but all small
- 8 businesses are welcome to come to it. So we're
- 9 believing that there's going to be up to \$5.9 billion
- 10 with somewhere around 850 projects that are going --
- 11 that are going to be out there. So, you know, anyone
- in the construction-related industry should probably be
- 13 there. It's probably going to be a very good
- 14 opportunity. And registration for that is currently
- 15 open.
- 16 And that's about it for us right now. If
- 17 anybody has any questions...
- MR. WEIDMAN: Are there plans -- there are two
- 19 other small -- smaller conferences, I understand, one
- 20 in medical services and supplies, and a third one. Do
- 21 you have any idea of the dates and locations of those?
- MS. TORRES: I don't. I will -- but we can --
- 23 I can certainly get back to you on that.
- MR. WEIDMAN: Thank you.
- 25 MS. TORRES: But, yes, that's kind of where

- 1 we're going with these now is to try to make them
- 2 industry-specific so they're not just all over the
- 3 place.
- 4 MR. WEIDMAN: That's a good idea, but the
- 5 point is that people -- small businesses only have so
- 6 much money.
- 7 MS. TORRES: Mm-hmm.
- 8 MR. WEIDMAN: So they need to spend it where
- 9 they're going to find the biggest bang for the buck for
- 10 their business.
- 11 MS. TORRES: Exactly.
- MR. WEIDMAN: And if they don't know about the
- others, then they're likely to come to New Orleans,
- 14 even though it may make more sense to go to one of the
- 15 other two. So the sooner you can get that out, I think
- 16 the more it will help people make intelligent choices
- 17 for themselves.
- 18 MS. TORRES: And, yes, we can definitely get
- 19 that out.
- 20 MR. WEIDMAN: Thank you, ma'am.
- 21 MS. PEREZ-WILHITE: This is Fran Perez-Wilhite
- 22 from the ACVBA. Will you definitely have this medical
- 23 supply and services conference, and will it be this
- 24 year or next year?
- 25 MS. TORRES: I'm sure it's going to take

- 1 place. I just don't know when or where at this time.
- 2 MS. PEREZ-WILHITE: Earlier in the hearing, I
- 3 saw Mr. Leney and the SBA also there. Do we know what
- 4 the budget has come through for the SBA to have the
- 5 federal-wide control, then, of the SDVOSB program?
- 6 MR. STUBBLEFIELD: I guess I could defer to --
- 7 because I think we're just still in the initial talking
- 8 phase, as far as I know, but I know Amy's on --
- 9 MS. GARCIA: I think, you know, there's things
- in the works, but we haven't had any kind of --
- 11 MS. PEREZ-WILHITE: So that's not going to be
- 12 by, when, October, the new budget for --
- MS. GARCIA: Oh, absolutely not.
- 14 MS. PEREZ-WILHITE: -- SBA to have that
- 15 control?
- MS. GARCIA: No.
- MS. PEREZ-WILHITE: And you talked about some
- 18 slides, handouts that you handed out, do you have any
- 19 extras? Some of us didn't get any.
- 20 MS. GARCIA: They're back here on the table.
- 21 MS. PEREZ-WILHITE: I looked. I didn't see
- 22 any over there.
- Thanks. I didn't see the VA one.
- MS. TORRES: There's only four slides.
- 25 MR. STUBBLEFIELD: Yeah, I was just going to

- 1 ask you real quick, but I apologize, I should know
- 2 this, but for the New Orleans, are we -- SBA, are we
- 3 going to be there?
- 4 MS. TORRES: I know that the Administrator has
- 5 been invited. I'm not sure who else is going to be
- 6 there. So we're very much hoping that she'll be able
- 7 to attend.
- 8 MR. STUBBLEFIELD: It's just kind of like --
- 9 it seemed like to fall right in line with what Peter
- 10 was talking -- Peter --
- 11 MS. TORRES: Absolutely.
- MR. STUBBLEFIELD: -- like before, so I'll
- 13 follow up on that. Thank you.
- MR. PHIPPS: Beth, will you be here tomorrow
- 15 because I think in terms of talking about a federal-
- 16 wide program initiative, along with some of the other
- 17 things that our committee has recommended on the
- 18 advisory committee, I think it would be really good to
- 19 have you represented on that committee because it's
- 20 been a while since we've actually been able to interact
- 21 with the VA. So will you be there tomorrow? Is that
- 22 on your schedule?
- MS. TORRES: It's not on my schedule, but I
- 24 can probably make it happen.
- 25 MR. PHIPPS: Okay, excellent. Thank you.

- 1 MS. PEREZ-WILHITE: Thank you.
- 2 MR. WYNN: May I?
- 3 MR. STUBBLEFIELD: Sure, absolutely.
- 4 MR. WYNN: How you doing? Joe Wynn with
- 5 VetForce, Air Force veteran. My question is somewhat
- 6 related to what just -- what Mike was just asking about
- 7 the federal-wide verification program. You know, we've
- 8 talked about this for a number of years at this group
- 9 and other groups. And even still when I hear VA
- 10 talking about actually supporting it, it just -- to me,
- 11 it was a lot of effort to get to this point.
- 12 And I was just wondering, I don't know if you
- 13 might want to address it now, but one of the questions
- 14 we had, and I have myself, is what do you think it
- 15 would take, though, to get it to -- all the way to that
- level to a federal-wide verification program?
- MS. TORRES: Well, first of all, nothing can
- 18 be done without legislation. We've determined that.
- 19 So -- and the last thing that anybody wants is for SBA
- 20 to try to take on an unfunded mandate. So there are a
- 21 lot of things -- a lot of things, you know, up in the
- 22 air about this that we're exploring what do the -- you
- 23 know, what would a process look like.
- We believe, and I'm pretty sure SBA's on the
- 25 same page with this, is that we could get quite a bit

- 1 of synergy where if people -- for example, if I were to
- 2 start a business as a service-disabled female veteran
- 3 who lives in a HUBZone, I would only have to submit
- 4 paperwork one time for multiple certifications, which
- 5 would be very helpful for a lot of small business
- 6 owners.
- 7 But there are an awful lot of things. I mean
- 8 if we're looking at the pending women-owned small
- 9 business program having -- and the creation of that
- 10 certification program, that dwarfs the SDVOSB program
- 11 considerably. So there's a lot of things up in the air
- 12 on this that we wanted to make sure that the
- infrastructure is ready before anything actually
- 14 happens.
- 15 MR. WYNN: And, actually, I would think
- 16 probably SBA might be more helpful in addressing the
- 17 questions going forward because, you know, I was at
- 18 that hearing in July. And one of the comments that
- 19 was made was the cost of doing the program on the SBA
- 20 side because the funding that was available now on VA,
- 21 that funding doesn't transfer over to the SBA. So
- 22 funding -- and the funding would increase exponentially
- 23 by tenfold because there's some inclusion of the
- 24 women's program with the rollout of the vets program.
- 25 So it would be helpful to have -- you know, hopefully

- 1 you guys will have more discussions on that, and so we
- 2 could try to get to that point, you know, sooner.
- Another question I had, too, was what do you
- 4 think the impact will be, though, of October 1st going
- 5 with the SBA rules on ownership and control, because
- 6 for so long, you know, we had it separated between the
- 7 VA and the SBA. So if we're going to all abide by the
- 8 SBA rules, but VA still has its program, its Vet First
- 9 program, what do you think the repercussions or the
- 10 impact of that will be on veterans getting approved at
- 11 the VA?
- MS. TORRES: There really should be very
- 13 little impact. The rules aren't changing dramatically,
- 14 but they are now -- for example, the NDAA, and there
- 15 are a few things there that we think are really
- 16 terrific changes. We're no longer going to be
- 17 considering community property, for example.
- MR. WYNN: Oh, good.
- MS. TORRES: ESOP stock is eliminated from the
- 20 -- looking at ownership on that. There's going to be
- 21 an exception, and we had always kind of done it, but
- 22 it's never been formal, is if a Guardsman or a
- 23 Reservist is a small business owner and gets deployed,
- 24 then technically that person no longer has day-to-day
- 25 control over the business and could lose his

- 1 certification because of the verification. There's now
- 2 going to be an exception for that so that no veteran
- 3 should be hurt because they get deployed and they're
- 4 serving their country, and we believe strongly in that.
- 5 So that's -- you know, there are some very good things.
- 6 There are some rebuttal presumptions in the
- 7 rule for things like full-time devotion and, you know,
- 8 how far you live from the business. There's also some
- 9 extraordinary circumstances that where it gives certain
- 10 protections to the minority owners so that it makes
- 11 people a little less reticent to invest in a company so
- 12 that it gives the possibility maybe for some equity
- 13 financing there.
- 14 MR. WYNN: Okay, thanks. Just one last thing,
- on the conference coming up, folks in our construction
- 16 companies, is it the recommendation or preferences that
- 17 those companies are already VA-verified? Do they need
- 18 to be?
- 19 MS. TORRES: They don't need to be at
- 20 the conference. Of course, they need to be verified in
- 21 order to get a contract, so -- a VA contract, but, you
- 22 know, SAME is going to be there. Corps of Engineers is
- 23 going to be there. So -- and we're welcoming all small
- 24 businesses to be there. But, you know, of course it's
- 25 going to be focusing on VOSBs.

- 1 MR. WYNN: Okay, thanks.
- 2 MR. WEIDMAN: One last question. What you
- 3 just said is that you have to be verified in order to
- 4 get a contract at VA. Do you have to be verified in
- 5 order to get a set-aside?
- 6 MS. TORRES: Correct.
- 7 MR. WEIDMAN: But you guys count people who
- 8 aren't verified.
- 9 MS. TORRES: On full and open.
- 10 MR. WEIDMAN: Yes, that's what I'm saying.
- 11 MS. TORRES: Yeah.
- 12 MR. WEIDMAN: And the real -- the question is
- 13 why shouldn't that verification be necessary for you to
- 14 count them?
- 15 MS. TORRES: It's -- I guess it's because it's
- 16 -- if you look at -- whatchamacallit -- FPDS-NG,
- 17 however they're registered, that's how -- when you pull
- 18 up -- do the pulls and it doesn't say -- it doesn't
- 19 exclude them from full and open to be counted for
- 20 goaling.
- MR. PHIPPS: So this is Mike Phipps. If
- 22 there's a veteran-owned company that's not verified at
- 23 the VA as a veteran-owned business or a service-
- 24 disabled-owned business but they're self-identifying at
- 25 the SBA and you're using FPDS-NG to pull that data and

- 1 I get a contract with the VA as a SDVOSB, does the VA
- 2 actually separate that out as not counting towards
- 3 their --
- 4 MS. TORRES: They can't.
- 5 MR. PHIPPS: They count?
- 6 MR. WEIDMAN: They count.
- 7 MR. PHIPPS: So that's not -- that's --
- 8 MR. WYNN: We've been saying that for a while.
- 9 MR. PHIPPS: So the VA will count towards
- 10 their goaling a nonverified SDVOSB, is what we're
- 11 talking about. Okay, we'll address that at our
- 12 committee hearing, because that seems to be a big
- issue, a big problem. If we're pushing federal-wide a
- 14 program, you know, what's the benefit to a federal-wide
- 15 program if it's self-certifying with the SBA, unless
- 16 the other agencies, which we would -- which is part of
- 17 our committee's recommendations, like DOD that creates
- 18 the veteran should have the same kind of set-asides
- 19 that the VA has. That is a benefit to the veteran.
- 20 But for the -- having a huge federal -- having
- 21 a federal program where everybody has to get verified,
- 22 the pros and cons of that additional paperwork is
- 23 something that our committee would, you know, is what
- 24 we've -- was something we've been discussing for a long
- 25 time because that verification program is not just a

- 1 simple process, right? And there's been issues with
- 2 that process, although we do recognize it has greatly
- 3 improved. So those are -- it's not a yes or no type of
- 4 answer. It's the discussion that we want to have,
- 5 especially flushing out these nuances becomes a really
- 6 big issue.
- 7 So thank you, Beth. I didn't mean to just get
- 8 on the soapbox.
- 9 MR. STUBBLEFIELD: So I guess I'm asking,
- 10 going forward, it sounds like the certification process
- 11 should be a regular topic for the ACVBA as well. So we
- 12 will do that, so you'll always have an invite.
- MR. PHIPPS: Tell Tom we know he's trying to
- 14 get out of us yelling at him and he shouldn't be back.
- MS. TORRES: He's going to West Point
- 16 tomorrow.
- 17 MR. PHIPPS: Is he? We miss Tom.
- 18 MR. STUBBLEFIELD: Okay, any other questions
- 19 or comments for Beth? If not, we'll move over to GSA.
- 20 MR. GAVINO: Good afternoon. My name is
- 21 Amando Gavino. I'm the Director for IT Services. I'll
- 22 be spending a little time discussing GSA stuff. I want
- 23 to give this floor to Keil Todd. He's the person --
- 24 he's in the Office of Enterprise Strategic Management.
- 25 The plan for today is to address the concern addressed

- 1 by Mike Phipps from the American Legion concerning the
- 2 e-commerce portal, in particular that the e-commerce
- 3 portal comments that we keep hearing is that it
- 4 prevents small business from joining into that game.
- 5 But before I do that, just a brief
- 6 advertisement basically on what GSA OSDBU did last
- 7 month. Last August 23rd, the OSDBU hosted a DVOSB
- 8 virtual training webinar, 22nd -- 23rd of August.
- 9 Roughly, there were about 600 companies that we
- 10 invited, about 200 individuals showed up on that one,
- 11 so we consider that pretty successful. We plan to do
- 12 that again sometime in the very near future.
- Just a shameless plug on the GSA VETS2
- 14 contract, just to remind people that that contract went
- 15 live earlier this year, early this March. We were
- 16 seeking task orders on that one. 8(a) STARS II, we're
- in the process of picking best-in-class contract for
- 18 that one. This fiscal year, we're working really hard
- 19 in making that happen, working on that one with OMB.
- 20 And just a reminder that the Alliant 2 small
- 21 business contract, because of the protest, we cannot
- 22 take any orders yet until that protest has been
- 23 resolved.
- 24 So with that, I'd like to give this floor to
- 25 Keil Todd. I think it's going to generate a lot of

- 1 discussion concerning the e-commerce portal. Over to
- 2 you, Keil.
- 3 MR. TODD: Thanks, Amando. So as Amando
- 4 mentioned, my name is Keil Todd. I work in the Office
- of Enterprise Strategy Management at GSA, and I'm the
- 6 PM on this effort, working on behalf of Laura Stanton,
- 7 who is the executive lead for this for GSA. And we do
- 8 so in great partnership with OMB, and Matthew is our
- 9 counterpart over there. So thank you for your support
- 10 of this, Matthew.
- 11 So I thought what we would do is I'd just give
- 12 a little bit of a brief overview on the program itself.
- 13 I don't know the level of context everybody has, so I
- 14 figured we'd sort of set that context for everybody,
- 15 and then talk a little bit about some of the potential
- 16 opportunities for small business. I will emphasize
- 17 that we've very much in sort of the design and research
- 18 phase at the moment. So I'll talk a little bit through
- 19 that. And certainly, you know, welcome your feedback,
- 20 whether it be here today or in the future and ongoing
- 21 sort of participation as we think about how to develop
- 22 this program.
- So as many of you may or may not know, you
- 24 know, this was established in the 2018 National Defense
- 25 Authorization Act, Section 846, where GSA was directed

- 1 to partner with e-commerce providers to procure
- 2 commercial items. And, so, this will be carried out
- 3 over three phases, three-plus phases, in fact. So the
- 4 first phase has already concluded. It was a quick, 90-
- 5 day phase starting last December, which is essentially
- 6 a -- develop a plan and submit it back to Congress by
- 7 March.
- 8 So we did that, met those time frames, and
- 9 we're now in the second phase, which is called the
- 10 market research and consultation phase. So essentially
- 11 this phase, you know, we are doing extensive outreach.
- 12 So we're talking a lot with industry. We're talking a
- 13 lot with our agency partners. To date, we've hosted
- 14 two industry days. We did one back in January. We
- 15 also did one just a few months ago in June, where we
- 16 had over 200 to 250 attending in the room and another
- 17 200 or so folks online.
- We've put out a series of RFIs, so I think
- 19 we've put out three total, got a significant amount of
- 20 responses to that. I think close to -- over 1,000
- 21 pages worth of responses, both small and large
- 22 business, as well as portal providers responding to
- 23 that.
- We've hosted a significant number of industry
- 25 demos, one-on-one demos with people coming in to

- 1 demonstrate their capabilities. I think we've done
- 2 over 50 of those. Again, a good mix of both small and
- 3 large businesses, really to understand sort of the
- 4 perspectives out there and really to take in all of
- 5 that feedback and use it to inform how we're designing
- 6 this.
- 7 As you can imagine, you know, we've gotten
- 8 quite a bit of feedback. A lot of it is small-
- 9 business-oriented, and we fully intend to build in, you
- 10 know, small business into this effort. So I want to,
- 11 you know, make sure we sort of state that up-front,
- 12 that small business is a critical, critical piece to
- 13 this.
- 14 As Ken mentioned, you know, in the 2019 NDAA
- 15 Section 838, we got a few items in there. We had
- 16 really put forward in our last March report two key
- 17 legislative asks. The first was to give GSA, the
- 18 Administrator, the ability to set the buys as compliant
- 19 with CICA. So we got that one. The one that we had
- 20 hoped for but did not get was raising the micro-
- 21 purchase threshold to 25,000. That was for only
- 22 purchases through this GSA-approved portal.
- 23 And our thinking behind that was really to
- 24 test this on the smaller scale, to put something out
- 25 there and allow -- start getting some buys through

- 1 there to start seeing how it would really play out
- 2 because, you know, we can surmise how it might play
- 3 out, but until you really put something out there, you
- 4 don't necessarily know. So we thought, you know,
- 5 raising the micro-purchase to 25K, that gets us up
- 6 against, you know, a few treaty obligations that would
- 7 have come into play, so we went up to the highest
- 8 point. We said let's raise the micro-purchase there,
- 9 and really the micro-purchase is the point where, you
- 10 know, our terms and conditions are the closest to those
- 11 that are in the commercial sector, so we figured why
- 12 not start there as a starting point.
- 13 So that was really our thinking behind the
- 14 25K. Additionally, we thought really three key goals
- 15 could come of this. We thought we could start to,
- 16 again, test this small, begin to see the speed with
- 17 which purchasing could occur, using this new technology
- 18 and removing some of the roadblocks that might
- 19 currently exist.
- 20 We thought we could better manage the workload
- 21 of the acquisition workforce, rather than having our
- 22 highly trained acquisition folks focusing on low-
- 23 dollar, low-risk buys, why not shift that to the
- 24 program office and to those with the purchase cards to
- 25 make those buys, while then allowing the acquisition

- 1 workforce to focus on the more mission-oriented
- 2 critical buys. So that was a second opportunity there.
- 3 And then the last one is we think we can
- 4 realize some cost savings, essentially buying more like
- 5 -- having a leveraged situation where we can use the
- 6 buying power of the Government to really command better
- 7 prices. So those were three goals.
- 8 Since we didn't get that, we still remain
- 9 committed to this effort. We still remain committed to
- 10 those three items that I just culled out, and we're
- 11 assessing, you know, how can we go forward with -- you
- 12 know, what does it look like, do agencies find value in
- 13 a 10K proof of concept. So we're currently assessing
- 14 that to understand, you know, what does that look like,
- 15 and that is really sort of driving a lot of our market
- 16 research with another report due this coming March.
- 17 So that's the backdrop with what happened with
- 18 the 2019 NDAA. Some of the potential opportunities for
- 19 small business, which I think might be of interest to
- 20 this group, you know, from the beginning, I think we
- 21 see competition being sort of the bedrock of this. So
- 22 not only has our Administrator, Emily Murphy, committed
- 23 to this publicly, it was obviously in the Section 838
- 24 of the 2019 NDAA, that this will not be -- you know,
- 25 this is not going to be awarded to a single provider.

- 1 There will be multiple.
- Our senior procurement executive, Jeff Koses,
- 3 has even been on record saying, hey, if we put
- 4 something out there and we only get one offeror or
- 5 respondee, we will take a step back, we'll start our
- 6 research again, and we will reassess where we went
- 7 wrong. From our view, essentially that means we missed
- 8 something, because we're trying to get closer to the
- 9 commercial terms and conditions. So if we don't do
- 10 that, then that's on us. So we will not go forward
- 11 with just a single awardee.
- 12 Additionally, I think we really see this as an
- 13 opportunity to lower the barriers of entry to small
- 14 businesses, including those who've never done business
- 15 with the Government before. So, you know, rather than,
- 16 you know, industry having to wait for the Government to
- 17 come to you with a, hey, give me your proposal on this,
- 18 you know, on this opportunity, instead Government can
- 19 go to an e-commerce-enabled platform and see a whole
- 20 swathe of players, to include small business. So it
- 21 certainly, we feel, can lower the playing field there.
- 22 Additionally, we're also looking to see how we
- 23 can incorporate and start to bring in some of those
- 24 socioeconomic statuses into the platform, whether that
- 25 be working with SAM or SBA so that those can be

- 1 incorporated as part of the buying decision. So when
- 2 you're -- you know, when you're a buyer and you log in,
- 3 on those products, you can say, hey, this is a small
- 4 disabled, you know, veteran-owned business, and that
- 5 can be part of perhaps the best value determination.
- 6 So those are things that we're thinking about as we
- 7 design this program.
- 8 And, then, lastly, I think the most important
- 9 piece to all of this is access to the spend data. As
- 10 many of you might -- can probably understand, you know,
- 11 a lot of the purchases that go on the purchase card are
- 12 relatively invisible. And, so, we think that by having
- 13 access to the spend data, by having access to the point
- of sale, we'll then have visibility into that data, not
- 15 only what's only being spent through it, but also the
- 16 opportunity to say, well, what is the spend that is
- 17 going through it that maybe should have or could have
- 18 gone to a small business that perhaps didn't.
- 19 So I think having access to that data is a new
- 20 power that we're certainly interested in getting and
- 21 being able to give to our partner agencies to better
- 22 make decisions. So, you know, those are some of our
- 23 just initial thoughts around this. Certainly welcome,
- 24 you know, any questions that there might be.
- 25 I will tell you that, you know, there are lots

- 1 of opportunities to get involved. We have a GSA
- 2 Interact page, which is sort of our community. It's
- 3 Interact.GSA.gov. If you go on there and you search on
- 4 commercial platform, you can see our page, you can
- 5 subscribe to it. We've been trying to put out blog
- 6 posts, I would say every two weeks or so. We've done
- 7 blog posts on the micro-purchase threshold and sort of
- 8 why we were recommending this increase. We've posted
- 9 all of our plans there. We've posted the transcripts
- 10 to our industry days, the RFIs that have gone out. So
- 11 we're trying as much as possible to be very open and
- 12 transparent about our approach to this program.
- 13 And, additionally, you know, we want your
- 14 feedback. So we have an industry day that we'll likely
- 15 be having sometime in the late fall time frame, so
- 16 certainly welcome folks joining us for that, as well
- 17 as, you know, we have an email inbox that, you know,
- 18 we're monitoring regularly. It's Section846@gsa.gov.
- 19 So those are sort of the remarks I prepared
- 20 for today and certainly open to any questions you all
- 21 might have.
- 22 MR. GAVINO: I think, Mike, I just want to
- 23 reiterate the fact -- the concerns that really
- 24 resonated in my head the last time you spoke to this is
- 25 that there's a perception out there that this e-

- 1 commerce portal is a closed process already, that other
- 2 entities does not have any more input into this
- 3 development. That is so not true. And I just want to
- 4 reiterate over and over again that is still open. We
- 5 are still taking input to affect the portal.
- 6 MR. TODD: Yeah, and this phase two of market
- 7 research goes from, you know, March of 2018 through
- 8 March of 2019. So, you know, we are literally midway
- 9 through market research. So the door and the window
- 10 have not closed.
- 11 MR. PHIPPS: Keil, that was hugely helpful.
- 12 From a logic standpoint, I can see access to the
- 13 spend also controls the comparison on products to see,
- 14 you know, what that product is being sold for and then
- 15 what that compares on the commercial market. One of
- 16 the big concerns was that the -- you know, this pen and
- 17 that pen are going commercially for the same amount,
- 18 but the squeeze happens on the back end as it does with
- 19 Amazon.
- 20 MR. TODD: Sure.
- MR. PHIPPS: And forgive me for not having
- 22 gone through all the blog posts, but fee control, both
- 23 the fee that the e-commerce portal provider is going to
- 24 make and the fee that they're going to pay, is that
- 25 going to be open and transparent to the public? So

- 1 like with Amazon it is very transparent. You know,
- 2 they have a system that's pretty high in some cases --
- 3 MR. TODD: Sure.
- 4 MR. PHIPPS: -- and lower in some cases. Are
- 5 you guys going to be controlling that fee to ensure
- 6 that that squeeze doesn't happen?
- 7 MR. TODD: Well, I think, you know, as part of
- 8 our research, we've -- I mean, there's a variety -- a
- 9 wide variety of different fee structures out there,
- 10 everything from, you know, a percentage for
- 11 transactions to, you know, a seat-based model where you
- 12 pay to access the market. So as part of our research,
- 13 we're really identifying what that market looks like,
- 14 but we fully intend to have that to be a transparent
- 15 and visible process so it's not a -- yeah, it might be
- 16 halfway transparent on the front end but then getting,
- 17 you know, gouged or something on the back end.
- 18 MR. PHIPPS: That is -- that's like a huge
- 19 relief, at least from the people that I've been talking
- 20 to, all of these things, it just shows a lot. So can
- 21 you explain, is this going to be a single platform that
- 22 -- like you had said two providers are going to have
- 23 access to, or is this going to be, for example,
- 24 separate platforms that are going to tie in? Like can
- 25 you explain the physical structure?

- 1 MR. TODD: Sure. So I can tell you that we're
- 2 very much in the design phase of this at the moment.
- 3 So, I mean, there's a couple different ways that this
- 4 could play out. I think the way we're thinking about
- 5 it is that we want it to be a consistent and
- 6 approachable user experience, so we don't want it to
- 7 be, hey, you go somewhere and all of a sudden now you
- 8 need ten different logins to go to the ten different
- 9 portals that exist.
- 10 So I think we're trying to understand what
- 11 does that -- what does that user experience need to
- 12 look like in order to make it something that is not
- 13 more onerous than what is happening today.
- 14 MR. PHIPPS: Excellent. And, so, I'm going to
- 15 limit, because I know there's a lot of questions. One
- 16 of the big -- one of the larger questions or the more
- 17 concerning questions were for people that already have
- 18 GSA schedules on the product side that had to go
- 19 through all of the rigorous controls that they had to
- 20 go through to get their GSA schedule.
- MR. TODD: Sure.
- MR. PHIPPS: Now the perception is, well, now
- 23 you're basically telling me all of that was a waste of
- 24 time, or does that just flow -- do I get grandfathered
- 25 in and can I flow my GSA schedule, all that

- 1 interaction, especially with people who have invested
- 2 the time into the product schedules?
- 3 MR. TODD: Yeah, so, a couple things. So, you
- 4 know, the vision behind the platform is to make it as
- 5 quick and easy as possible to get these items and
- 6 purchase them. I think one thing that we're thinking
- 7 about is lowering that barrier to entry that I
- 8 mentioned. And, so, it's like how quickly can you get
- 9 new folks on to really increase that competitive
- 10 playing field. So I think that's something that we
- 11 really want to focus on, and to the extent that we can
- 12 enable that and make it easier, we certainly want to do
- 13 that.
- 14 Secondly, this opportunity really, at least
- 15 according to the 2018 NDAA, only goes up to the
- 16 simplified acquisition threshold. We're starting this
- 17 -- or the thinking behind it is that we'll start this
- 18 with a proof of concept, up to the micro-purchase.
- 19 Sort of understand maybe some of the things that we
- 20 don't necessarily know with at the current point in
- 21 time, you know, what that implementation looks like
- 22 before we jump into solving it, up to 250. However,
- 23 there's still that range above the 250 that's still
- 24 very much in play that this effort will not cover.
- 25 MR. BLUM: Sorry, if I can just add to that

- 1 point.
- 2 MR. TODD: Yeah.
- 3 MR. BLUM: Because I think it's an important
- 4 one. So the schedule obviously has products and
- 5 services, and a lot of small businesses on the service
- 6 side. And this is only dealing with COTS.
- 7 MR. TODD: Right.
- 8 MR. BLUM: So it's only -- not even all
- 9 commercial items. It's just those that are sold that
- 10 are off the shelf. And as Keil said, up to 250,000.
- 11 Another very important point --
- 12 MR. PHIPPS: Does that include software that's
- 13 COTS?
- 14 MR. BLUM: It could, but to a second important
- 15 point, a very important point about the program, you
- 16 know, this is -- the key difference between this and
- 17 the schedules and for that matter other government
- 18 programs is that there's not a preexisting relationship
- 19 between the Government and the companies that are
- 20 selling as sellers, right?
- MR. PHIPPS: Right.
- MR. BLUM: They're on the platform. And that
- 23 creates a challenge, right, because we don't
- 24 necessarily know going in, we haven't done the
- 25 screening, the responsibility determinations. So as a

- 1 result of that, and this is pretty clear, I think, in
- 2 the conference language going back to last year's NDAA,
- 3 that they expect GSA and GSA has been doing this as
- 4 part of the outreach and why this is a phased process
- 5 to do a lot of analysis of what are suitable types of
- 6 products, classes of products that should be in this
- 7 program, that don't create, for example, security
- 8 challenges. So a lot of IT-related products are
- 9 probably not going to be kind of early, you know,
- 10 contributors or participants because of that reason.
- 11 And a lot of large businesses, by the way, one
- 12 of the first folks we saw out of the gate, were saying,
- 13 please don't let agencies run off and buy government-
- 14 furnished equipment from unscreened companies, small
- 15 business or otherwise, anybody that could then create
- 16 supply chain risks, you know, and make -- they're the
- 17 one responsible.
- 18 So it's not to, you know, to underplay it, but
- 19 it's a relatively small dollar amount to start with,
- 20 which I think is important because it should have
- 21 minimal impact on the schedules and provide time not
- just for GSA but for the whole community to work
- 23 together and figure out what's the best way to take
- 24 advantage of these online platforms without, you know,
- 25 doing kind of a one-size-fits-all, you know, big-bang

- 1 approach that isn't going to work.
- 2 MR. TODD: Yep.
- 3 MR. BLUM: A second thing, by the way, just
- 4 also Laura Stanton, who is heading this up for GSA, I
- 5 don't know if you had mentioned this, Keil, but at a
- 6 public meeting, she referred to a survey by SurePay in
- 7 2016 of small businesses that said that a very
- 8 substantial percentage of those surveyed said they
- 9 didn't have an e-commerce-enabled website.
- 10 So, again, coming back to the larger value
- 11 proposition, recognizing that we have to do this
- 12 thoughtfully and carefully with all sorts of, you know,
- 13 prudence in this, that, you know, there are many, many
- 14 small businesses that we see on existing platforms that
- 15 we all know that will hopefully get this sort of
- 16 immediate access to the Government. And, you know,
- 17 they won't have their existing relationships with those
- 18 platform providers disrupted. So, you know, that is
- 19 hopefully a plus that, you know, we're -- you know,
- 20 we're trying to take into account as well as we build
- 21 this bridge.
- 22 MR. TODD: Right. They're already partnering
- 23 with those platforms, so it's just an extension of what
- 24 they already do.
- MR. PHIPPS: Excellent.

- 1 MR. STUBBLEFIELD: You know, it seemed like at
- 2 the last meeting there was a lot of discussion
- 3 centering around competition. So I'm just asking,
- 4 like, are you feeling better now about the e-commerce
- 5 portal?
- 6 MR. PHIPPS: So because it is kind of in the
- 7 design phase and GSA, I think some people don't
- 8 understand GSA was directed to do this by Congress, so
- 9 they're following certain things. But much more -- it
- 10 seems like it's much more transparent and we're going
- 11 to understand a lot more.
- I think some of the big concerns that people
- 13 that might be under janitorial schedules or that have
- 14 products -- thousands of products that are way under
- 15 10,000, and there's a lot of veteran-owned and service-
- 16 disabled, veteran-owned companies that have those
- 17 schedules, and have preexisting relationships with the
- 18 larger companies, you know, there's a whole unintended
- 19 consequences that we would like to follow and like to
- 20 be informed and like to continue to hear back because
- 21 it is quite an investment to go through and get your
- 22 GSA schedule and keep it updated.
- And, so, their perception of that is a very
- 24 strong break from GSA. They feel slighted by GSA,
- 25 right? And, so, I have a feeling that they're probably

- 1 going to be the biggest praisers because they're going
- 2 to be the easiest to get on to the platform at some
- 3 point.
- 4 And there's a huge issue with -- and I know
- 5 there's some -- already some discussion around this. I
- 6 don't have to be -- government contractors in general
- 7 have to go through a lot of due diligence and a lot of
- 8 headache to become government contractors, and what
- 9 you're telling the whole community is the same thing,
- 10 you no longer have to do that. All you government
- 11 contractors, all that work you've done gaining
- 12 knowledge over the last 20 years on what it means to do
- 13 business with the Government is no longer important
- 14 because I can just go onto an e-commerce platform,
- 15 those are some of the things that we're hearing, right?
- 16 So is it breaking the trust with your base?
- 17 Right? That seems to be a theme that we hear over and
- 18 over again, and it may just be an education thing. It
- 19 may just be because we haven't gotten that far into
- 20 what that looks like. But I think what GSA should be
- 21 cognizant of is are we going to break the trust with
- 22 the people who have spent the time to learn what it
- 23 means to be a government contractor that has to -- I
- 24 can go to jail in all essence for breaking, you know,
- 25 certain FAR clauses that now is being opened up to

- 1 everybody.
- 2 One of the things that we learned about
- 3 everything under \$10,000, and this was in the VA and
- 4 the VA had to go out and correct it, is that that's
- 5 billions and billions of dollars. That's not just
- 6 under \$10,000. It's a little bit of a misnomer to say
- 7 anything under \$10,000 is small, then when we start
- 8 raising it to \$25,000, \$250,000, we're talking tens or
- 9 hundreds of billions, maybe trillions of dollars -- or
- 10 hundreds of billions, we'll say. Let's not get ahead
- 11 of ourselves.
- 12 That potentially has circumvented the
- 13 government contracting system to a base of government
- 14 contractors that have spent or that are trying to still
- 15 get involved in government contracting at the same time
- 16 we have the 809 panel issues coming out, we have a
- 17 decline in veteran entrepreneurship in general in the
- 18 commercial space, forget just participation in the
- 19 government contracting. So we'll call that a
- 20 philosophical discussion.
- 21 MR. BLUM: By the way, very fair point, you
- 22 know, and I think when you just talk about the desire
- 23 to grow the industrial race and bringing new entrants,
- 24 which is a key, you know, goal, the challenge is always
- 25 that, you know, how do you bring people in without

- 1 making those that are already invested feel like it's
- 2 an unlevel playing field.
- 3 MR. PHIPPS: I think it can be addressed.
- 4 MR. BLUM: Right. And I think one thought on
- 5 that point and, Keil, please jump in, and we should
- 6 definitely continue this, this healthy conversation, is
- 7 rather than looking at it as kind of unlevel where
- 8 you're giving an -- if you will, an unfair advantage to
- 9 those that haven't already invested in the system, I
- 10 would hope that one of the immediate things we do by
- 11 collecting the data and the information is if it's
- 12 successful and things are working, let's try as rapidly
- 13 as possible to give that relief to those that are in
- 14 the system.
- In other words, use this, if you will, as a
- 16 pilot platform to do more broader reform for all of the
- 17 COTS providers to the Federal Government, right?
- 18 Because one of the challenges we've had is that we have
- 19 not made a lot of progress in getting congressional
- 20 relief from what are largely statutory requirements on
- 21 those types of products, in part because I don't know
- 22 that we've had the data that have persuaded people
- 23 that, you know, for the small dollar buy you don't need
- 24 all of this in there, and in fact, you might be
- 25 creating more harm.

- 1 If we can use this as an opportunity to show
- 2 for those that are selling through these platforms, you
- 3 know, that things are going well, we can use that to,
- 4 again, provide relief for those in the system so they
- 5 don't feel like they're just paying, you know, for
- 6 something that --
- 7 MR. PHIPPS: And it may be a technical
- 8 solution that if I'm already -- if I already have a
- 9 schedule and all my products qualify, there may be just
- 10 a really -- it may -- you may build a huge amount of
- 11 allies by saying we can just -- we can -- there's a
- 12 tool or there's a process to incorporate already vetted
- 13 products, right?
- 14 And if you're going to identify people by
- 15 their socioeconomic status, you know, so now I have all
- 16 my products already vetted, I'm identified with a
- 17 socioeconomic status, and so that transitions into a
- 18 portal, maybe it's fairly easy and now I've become an
- 19 ally instead of, you know --
- MR. TODD: A critic.
- MR. PHIPPS: Right.
- 22 MR. TODD: And I think -- sorry, go ahead.
- MR. PHIPPS: So the points that I make are all
- 24 -- are all things that we have heard within the
- 25 community.

- 1 MR. TODD: Sure.
- 2 MR. PHIPPS: And things -- obviously I was not
- 3 an expert on this portal. I'm still not an expert, but
- 4 my level of knowledge really just comes from all of
- 5 these discussions that I've had and people that have
- 6 come and, you know, voiced concern. So I've had to
- 7 somewhat become a little bit of --
- 8 MR. TODD: A journeyman.
- 9 MR. PHIPPS: -- right, a journeyman on the
- 10 whole -- on the portal and the process. So, you know,
- 11 those are just some of the -- I'll say the higher
- 12 points that I've come across.
- 13 MR. TODD: Sure.
- 14 MR. PHIPPS: And it's great to see this, you
- 15 guys opening up that information.
- 16 MS. PEREZ-WILHITE: Quick question. You
- 17 mentioned you're in phase two.
- 18 MR. TODD: Yes.
- 19 MS. PEREZ-WILHITE: How many phases are there?
- 20 MR. TODD: So the legislation identified
- 21 three-plus, so the third one is more sort of guidance
- 22 around the contract itself. And then it allows GSA and
- 23 OMB to identify other phases that might be required,
- 24 but at the same time, we've been asked, where possible,
- 25 to move quicker. So that's really what we're trying to

- 1 do behind the proof of concept is to move quicker but
- 2 to not go all in and to really test this in sort of a
- 3 small incubator with low-risk, small-dollar buys and to
- 4 start there.
- 5 Sir?
- 6 MR. WEIDMAN: Do you have bullet points on
- 7 that sheet in front of you?
- 8 MR. TODD: Yeah.
- 9 MR. WEIDMAN: Can you forward that to the
- 10 Chair so they can --
- 11 MR. TODD: Sure. I mean, I can even forward
- 12 them -- we've got like a 101 briefing, if that would be
- 13 helpful, that sort of --
- 14 MR. WEIDMAN: That would be very helpful.
- 15 MR. TODD: -- has just the basics around this.
- 16 MR. BLUM: And give everybody the Interact --
- 17 MR. TODD: Yeah, the Interact is -- there's a
- 18 lot on there --
- MR. BLUM: It's a great blog.
- 20 MR. TODD: -- there's a lot on there. Yeah.
- 21 MR. GAVINO: Is this something that we can
- 22 actually post on the internet, those talking points?
- MR. TODD: Yeah, I mean, we've got our 101
- 24 briefing, and I think it is essentially everything I
- 25 have identified here.

- 1 MR. WEIDMAN: Inside your website.
- MR. TODD: Well, we can put that on there,
- 3 sure.
- 4 MS. PEREZ-WILHITE: Please do.
- 5 MR. TODD: Yeah.
- 6 MR. GAVINO: So that will be easier access for
- 7 everyone.
- 8 MR. TODD: Right.
- 9 MR. GAVINO: The same type of --
- 10 MR. STUBBLEFIELD: So we just go to Interact
- 11 --
- 12 MR. TODD: Interact.gsa.gov, and I think it's
- 13 forward slash commercial-platform, but if you just get
- 14 to the Interact homepage and search on commercial
- 15 platform, our group will show up. And we've got a ton
- 16 of information in there.
- 17 MR. PHIPPS: The access to the spend data I
- 18 think is such --
- 19 MR. TODD: It's the golden key.
- 20 MR. PHIPPS: It really is.
- 21 MR. TODD: Yeah.
- 22 MR. PHIPPS: Because it will silence a lot of
- 23 critics, and it really becomes more transparent for all
- 24 agencies. I mean --
- 25 MR. TODD: Exactly. Yeah, and I think we --

- 1 you know, Matthew, you were talking, I think this is
- 2 really an opportunity to modernize CICA. And I would
- 3 say to our existing base, you know, we might be able to
- 4 lessen some of the rules and regulations that haven't
- 5 been touched since 1984, which then might come off the
- 6 product prices and such.
- 7 MR. PHIPPS: Thank you very much, Kyle.
- 8 MR. TODD: Yep, thank you.
- 9 MR. PHIPPS: That was hugely informative.
- 10 MR. STUBBLEFIELD: All right. I will be with
- 11 you 100 percent. The discussion the last time and
- 12 today is day and night.
- 13 All right, so we are up to OMB.
- 14 MR. BLUM: I think I've done most of my
- 15 report, but just following up on a couple of themes, so
- one, as I think you mentioned earlier, Michael, and
- 17 this goes to any folks, if there are opportunities for
- 18 us to meet, I think OMB would love to partner with GSA
- 19 in hosting any sort of, you know, sessions that you
- 20 think might be helpful and having --
- 21 MR. PHIPPS: Have you guys seen like webinars,
- 22 like FedPubs and those different platforms that have
- 23 webinars that get huge play? I participated in some.
- 24 You get a lot of interaction there. I think it would
- 25 be great to see.

- 1 MR. TODD: Okay. That's good to know.
- 2 MR. BLUM: Now, on a related note, two things.
- 3 One is -- and Ken mentioned earlier, Section 839 -- 839
- 4 of the NDAA, this was a provision that actually we, the
- 5 Administration, sought and the FAR Council, in
- 6 particular, was pushing this. And this is a
- 7 requirement that imposed on the FAR Council. We don't
- 8 normally ask for Congress to micromanage, but wanted
- 9 cover for this exercise, which is essentially to review
- 10 the growing list of Government-unique requirements that
- 11 are imposed on purchases under the SAT, on commercial
- 12 item acquisitions and COTS acquisitions generally.
- 13 So these are generally the compliance
- 14 requirements. Some may be labor-related, they may be
- 15 environment-related, other types of compliance issues
- 16 that in many cases the -- or I shouldn't say many, but
- in some cases Congress has imposed but in many cases
- 18 the FAR Council has made a determination over the years
- 19 that it's in the best interest of the Government for
- 20 social reasons to apply, apply them. But oftentimes
- 21 when those decisions are made, I don't know how much,
- 22 you know, is taken into account in terms of the cost
- 23 and also the continued efficacy of those requirements
- 24 to the intended, you know, purpose of the provision
- 25 when it was originally enacted.

- 1 So I think this, you know, dovetails very much
- 2 with this conversation and the overarching theme that
- 3 the Administration has put in place as a result of
- 4 Executive Order 13771 to be much more cognizant of the
- 5 cumulative burden that our regulations are imposing on
- 6 the community, certainly on the small business
- 7 community where it probably has the most -- the
- 8 harshest impact.
- 9 So I think this is going to be a very
- 10 important exercise, and I think along the way we will
- 11 be seeking public input and to the extent that you are
- 12 able to, with your constituent organizations, identify
- 13 any sort of costs associated with some of these
- 14 requirements, I think that will be very helpful in the
- 15 analysis and in enabling the FAR Council to provide
- 16 some relief in each of these spaces that are so
- 17 critical to small business participation in the federal
- 18 marketplace.
- 19 And, then, secondly, I just wanted to -- as an
- 20 update on category management, and I think Michael
- 21 really hit the nail on the head, you know, the trust
- 22 factor that you were mentioning in the context of 846,
- 23 you know, this is something that we have been trying to
- 24 do a fair amount of work on in category management.
- I think, you know, there have been, you know,

- 1 some miscommunications, some level of understanding,
- 2 and, you know, some impact issues that are very real
- 3 that need to be, you know, given the attention that
- 4 they deserve.
- We have been working on a comprehensive
- 6 guidance document that pulls together what has been
- 7 disregardness, and I've talked about this in past
- 8 sessions. We hope to have this public very shortly.
- 9 Hopefully by the next time we meet we will be -- it
- 10 will already have been issued.
- 11 We are continuing to do road shows and
- 12 engagements. We're pleased that we've been invited to
- 13 talk to the National Veteran Small Business Coalition.
- 14 I think that's next week. The HUBZone Council next
- 15 month. And are happy to talk to other, you know,
- 16 organizations as well as you have time, and willingness
- 17 either before or after the document comes out.
- 18 We view it as a living document, you know,
- 19 that will continue to be refined, but a very important
- 20 component of the exercise that I've been working on is
- 21 to try to make sure that we are harmonizing category
- 22 management and small business contracting goals and
- 23 making sure that there are appropriate safeguards in
- 24 the policy that are very clearly stated. So not just
- 25 the small business community understands and the

- 1 OSDBUs, but equally important that the senior
- 2 accountable officials, the contracting officers and
- 3 COTRs that are responsible for implementing this also
- 4 understand, you know, some very basic points.
- 5 One, probably the most important, is that
- 6 nothing in the context of category management is in any
- 7 way intended to change the agency's responsibility to
- 8 meet its small business contracting goals. And there
- 9 are a lot of things that we're doing, and one of which
- 10 is going to be as part of the rollout we will have some
- 11 talking points that we will put up that we hope will be
- 12 ones that could be in the voice of the OSDBU, in other
- words, things that don't feel thrust upon them, that
- 14 we're not talking at them but, you know, that they
- 15 would recognize and feel comfortable with, you know,
- 16 are manageable, you know, expectations.
- 17 And, for example, talking is a balanced
- 18 approach. So instead of, you know, less on
- 19 consolidation, which was what strategic sourcing
- 20 focused on, and more on coordination and collaboration
- 21 to make informed buying decisions. That's ultimately
- 22 what category management is intended, you know, to get
- 23 at, recognizing we have lots of categories of common
- 24 spend for goods and services across the agencies, and
- 25 we should be organizing ourselves around those

- 1 categories because they each have their own cost
- 2 drivers and challenges, and they also have their own
- 3 best practices.
- 4 And then where we can get subject matter
- 5 experts together, organized in that fashion, the more
- 6 that we can, you know, adopt those best practices that
- 7 work well for small businesses and large businesses,
- 8 which is what we've been doing, but wanted to make sure
- 9 that that means that as you get this information, you
- 10 make choices, not just to migrate to government-wide
- 11 solutions, but to have an appropriate balance of
- 12 government-wide agency and local contract solutions
- 13 that continue to play a vital role for each agency in
- 14 building their supplier base, making sure that we have
- 15 achievable goals.
- 16 So whether we're talking about reducing spend
- 17 where people aren't, you know, managing it or thinking
- 18 about, you know, spend in the strategic manner or in
- 19 considering best-in-class contracts. Amando mentioned
- 20 another one that's coming online. You know, the reason
- 21 why we have best-in-class contracts is because they
- 22 generally have had success with the community and they
- 23 have, you know, terms and conditions that have worked
- 24 well, but each agency, with the OSDBU playing a central
- 25 role, needs to do an analysis to figure out when those

- 1 vehicles make sense and when they don't. They're not
- 2 one-size-fits-all. They're not all-or-nothing. So
- 3 they might work well for one, you know, bureau and not
- 4 for another, or they may not work at all for some
- 5 agencies.
- And we want to give -- make sure agencies have
- 7 flexibility and that the goals that are set, you know,
- 8 give that flexibility so that agencies can -- as they
- 9 continue to meet their small business goals, they don't
- 10 feel that the two are conflicting.
- 11 We want OSDBUS as strategic advisors, and our
- 12 guidance, you know, not only encourages but empowers
- 13 them and creates an expectation that they are part of
- 14 these conversations so that they are advising the
- 15 senior accountable officials as to what it means to use
- 16 a government-wide or agency-wide vehicle if they're
- 17 migrating off of a local contract.
- And we're also -- we have built out tools,
- 19 which I mentioned before. I should say we, but it's
- 20 really been GSA that I think has done a lot of work
- 21 in partnership with SBA, creating dashboards that
- 22 provide information on small business participation
- on these best-in-class vehicles so OSDBUs can make
- 24 rational decisions and understand, hey, if we migrate,
- 25 you know, to a bid for a certain type of requirement,

- 1 what does that look like for my existing supplier base.
- 2 And if there's a negative impact, that information
- 3 would be shared so that the SAO -- senior accountable
- 4 official -- you know, would hopefully not be migrating
- 5 in that situation.
- 6 And, lastly, making sure that there's data
- 7 analysis. You know, we talked about this in 846. You
- 8 know, we get data. We need to use it as a way to arm
- 9 ourselves and be smart, you know, so if we make
- 10 mistakes that we can make rapid adjustments and we can
- 11 minimize negative impacts and hopefully accentuate good
- 12 ones. So this means -- we've said for some time that
- 13 for any best-in-class contract that there need to be
- 14 goals associated with that to at least continue and
- 15 hopefully exceed prior participation -- small business
- 16 participation rates for those vehicles.
- But we've also been asking our category
- 18 managers to track the impact as best they can of what's
- 19 going on in their specific category space. And we
- 20 also, I think, have been doing some analysis of what is
- 21 small business participation spend for common goods and
- 22 services that are the subject and the focus of this
- 23 area, which I think has been -- in FY17 was roughly 30-
- 24 ish percent.
- 25 So some people say, hey, that's great, because

- 1 it's over 23 percent. And I'm always quick to remind
- 2 people, and I know the schedules folks have heard this
- 3 for many years, you know, you have to look at it based
- 4 on what small businesses could do. So given that a lot
- 5 of common goods and services are commercial, you know,
- 6 we should continue to push and not be satisfied with
- 7 that 30 percent. But step one is tracking, being able
- 8 to track it so we have a baseline and we know where we
- 9 are, and then we know what it means to push forward.
- 10 So a lot going on in that space. I appreciate
- 11 the partnership that SBA has given, the time that many
- 12 of you -- you guys in the association that's here today
- 13 have provided, and I'll look forward to continued
- 14 conversations moving forward.
- 15 MR. STUBBLEFIELD: All right. Any questions
- 16 or comments?
- 17 So I guess I'll see you Wednesday night?
- 18 MR. BLUM: Mm-hmm, yeah, next Wednesday.
- 19 MR. STUBBLEFIELD: I'll be there Wednesday
- 20 night, and we'll continue the dialogue there as well.
- 21 All right, well, we're off to you, Mike, the
- 22 American Legion.
- MR. PHIPPS: American Legion.
- 24 The American Legion just had their 100th
- 25 national convention small business event. The Rise

- 1 Women Veterans and Spouses Small Business Conference
- 2 was held August 24th in Minneapolis. The event was
- 3 held in partnership with IVMF, Syracuse, and the
- 4 American Legion Auxiliary. It was a one-day exclusive
- 5 entrepreneurship training event for women veterans,
- 6 active-duty service women, and women military spouses.
- 7 Over the course of this day, over 40 women
- 8 veterans and spouses were exposed to a robust team of
- 9 nationally acclaimed speakers, expert instructors,
- 10 military-friendly business resource providers, and
- 11 successful veteran women and military spouse
- 12 entrepreneurs. And so that event just occurred. They
- 13 were able to network. SBA was there, SBDCs, VBOCs,
- 14 SCORE, AARP, Legion Auxiliary, IVMF were all at the
- 15 event.
- 16 Upcoming events. The HeroPreneur in Phoenix,
- 17 Arizona, HeroPreneur is powered by HeroZona as a
- 18 multiday experience celebrating and empowering American
- 19 veterans. The inaugural summit will take place on
- 20 November 14th through November 16th in Arizona, where
- 21 there will be over 2,000 veteran business owners at the
- 22 Phoenix Convention Center.
- There's a large focus on entrepreneurship,
- 24 education, and employment. There is going to be a
- 25 kickoff meeting that everybody can attend, and if you

- 1 want to attend, it's on October 2nd at 8:00 at the
- 2 Capitol. You can get with me and I will let you know
- 3 how you can participate.
- 4 The American Legion had a victory which
- 5 restricted use of LPTA contracts. And that was Section
- 6 880. The bill declared that it shall use government
- 7 policies to avoid using lowest-priced, technically
- 8 acceptable source selection criteria in circumstances
- 9 that would deny the government the benefits, costs, and
- 10 technical tradeoffs. And, so, that was legislatively
- 11 what the Legion has been working on.
- 12 There's another event in Texas, which is a
- 13 golf and sporting clay event, but there's a big
- 14 networking part of that where there's going to be a lot
- 15 of people recruiting for veteran jobs, veteran military
- 16 spouses, law enforcement. The San Antonio Spurs are
- 17 going to be there recruiting veterans, so is Customs
- 18 and Border Patrol. Customs and Border Patrol has a
- 19 whole veteran initiative for hiring veterans.
- 20 IVMF is going to be there with employment and
- 21 entrepreneurship resources. Texas Veteran Commission,
- 22 which somebody in the office -- Stan came from. Sorry,
- 23 I couldn't remember Stan right off. So Texas Veteran
- 24 Commission, unbelievable what those guys do. They're
- 25 going to be at this event. The American Legion is

- 1 going to be at this event. Grunt Style is also, if
- 2 anybody is familiar with Grunt Style, a big veteran t-
- 3 shirt brand, probably one of the biggest, they're going
- 4 to be recruiting veterans there. Military Transition
- 5 Network is going to be there, out of San Antonio.
- 6 We're going to be the San Antonio Wounded
- 7 Warrior of Excellence Center. We're going to be
- 8 getting and bussing in wounded warriors to take
- 9 advantage of all of this. It's all occurring at the
- 10 golf club at Texas in San Antonio. And, so, anybody
- 11 interested in that can contact me as well. And that is
- 12 all I have for my brief.
- 13 MR. STUBBLEFIELD: All right. Any questions
- 14 for Mike? The American Legion, you're always very busy
- 15 and very active, and you're out there.
- 16 All right, so, we're up to I guess the point
- 17 now for public comments. Seeing that we're not
- 18 connected to the public, we can pause for a minute. So
- 19 I guess at this particular time we're at closing
- 20 comments. Is there anything anyone would like to bring
- 21 up?
- MR. WYNN: Yes, Joe Wynn, VetForce. Just a
- 23 couple quick questions. One is what's the status with
- 24 regard to the Deputy Administrator at SBA? One is not
- 25 coming in? Any word on that?

- 1 MR. STUBBLEFIELD: We have not heard anything.
- 2 MR. WYNN: Okay.
- 3 MR. STUBBLEFIELD: And this is just -- yeah,
- 4 I'll just leave it at that because I know -- I don't
- 5 want to go on the record saying anything, but, you
- 6 know, I would imagine we're in an election year, you
- 7 know, here midterm, and so, you know, hopefully maybe
- 8 there'll be some word after that. Right now, there's
- 9 no -- nothing that we know of that's planned. Nothing
- 10 I know of at my level is how I should put it.
- 11 MR. WYNN: Right, right. And then one other
- 12 thing. I don't know if Beth -- Vector, the Vector
- 13 startup, how's that coming along? Any comments on it?
- MS. TORRES: Actually, I don't know anything
- 15 on that, sorry.
- 16 MR. WYNN: Okay. All right, thanks. That's
- 17 all I had. Thanks.
- 18 MR. STUBBLEFIELD: All right. Well, again, I
- 19 want to thank all of you for being here today. And
- 20 more importantly, you know, thank all of you for the
- 21 work that we're doing for our American veterans. I
- 22 often think, you know, when we talk about one person of
- 23 the population that, you know, puts on the uniform and
- 24 the tremendous sacrifices that our veterans make, and,
- 25 you know, oftentimes sometimes it can be put on the

- 1 back burner, depending on what -- you know what's going
- on in society, but it's like people like all of us in
- 3 this room, you know, that honor veterans and continue
- 4 to look out for the welfare of, you know, our great men
- 5 and women that have done so much for this country, so I
- 6 have a tremendous amount of respect for all of you.
- 7 You know, as far as I'm concerned, we're a
- 8 partnership, like another family, you know, with a
- 9 common goal and now that, you know, on the 19th of
- 10 August, the Administrator appointed me to this position
- 11 permanently. You know, Barb, she's moving to the
- 12 Office of Government Contracting and Business
- 13 Development. You know, she'll be working on that, the
- 14 certification process. So I'm honored to be in this
- 15 position and honored to be affiliated and serving with
- 16 all of you. And we'll continue to thrive on, and we
- 17 have a good mission. So, again, thank you all for
- 18 being here.
- 19 MR. GAVINO: When is the next meeting?
- MR. STUBBLEFIELD: Pardon me?
- MR. GAVINO: When is the next meeting?
- 22 MR. STUBBLEFIELD: I know it's -- it will be
- 23 in December.
- MS. GARCIA: It's usually the first Wednesday
- 25 and Thursday of the quarterly.

- 1 MR. STUBBLEFIELD: And I guess there is --
- 2 we'll continue to keep it on the agenda in terms of the
- 3 e-commerce portal and the updates for that, and, VA,
- 4 we'll have you here as a permanent partner.
- 5 MS. GARCIA: So I believe the next meetings
- 6 would be the 5th for IATF, December 5, and December 6
- 7 for the advisory committee.
- 8 MR. PHIPPS: Just for the record, Larry, thank
- 9 you very much. With everybody that is in attendance
- 10 here and all of the agencies that are usually invited
- 11 or are on the board, I'd really like to see a more
- 12 forced participation for the people on the board,
- 13 because it's only -- this committee is only as good as
- 14 the members. We've had this -- we've had an issue with
- 15 the Advisory Committee on Veteran Business Affairs with
- 16 getting members approved, and so attendance should not
- 17 be an issue for this committee.
- 18 We should really be putting a little bit more
- 19 pressure on the members that don't show up or the
- 20 members that consistently call in because you just
- 21 cannot replace that in-person interaction here. And I
- 22 think some really good things have happened, you know,
- 23 just with GSA and being here every time. Matthew, the
- 24 same people do come, but some of the agencies
- 25 consistently call in, and then if we have a hiccup,

- 1 like we had today, you know, they are not able to
- 2 participate.
- 3 So I don't know what we can do as a committee,
- 4 but really just, you know, maybe it's public shaming,
- 5 but just getting the participation in-person would be
- 6 huge.
- 7 MR. STUBBLEFIELD: That's a great point, and
- 8 I'll take that one on, to include --
- 9 MR. PHIPPS: No, you're going to publicly
- 10 shame.
- 11 MR. STUBBLEFIELD: -- yeah, to include we're
- 12 reaching out to those and personally reaching out to
- 13 the individual members.
- 14 MR. WEIDMAN: That was a hell of a lot nicer
- 15 than --
- 16 (Laughter.)
- MR. WYNN: Are there any more vacancies on
- 18 this task force?
- MS. GARCIA: We have one VSO position that's
- 20 open.
- 21 MR. WYNN: So we still can submit
- 22 applications?
- MS. GARCIA: Yeah.
- MR. WYNN: Okay.
- 25 MR. STUBBLEFIELD: Okay, so this officially

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closes our meeting.
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               (Whereupon, at 3:39 p.m., the meeting was
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     adjourned.)
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Open Meeting

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