



Format: Virtual Event

Dates: September 22-24, 2020

Day 1: Event Opens 12:30pm (ET), Speeches begin at 1PM.

Start Time	Speaker/Topic
1:00	Welcoming and opening message SBA Administrator Jovita Carranza
1:10	Gold Cosponsor: Visa Speaker: Kevin Phalen, Head of Global Business Solutions for Visa
1:30	SCORE Speaker: Bridget Weston CEO of the SCORE Association Topic: The world we live in/Welcome to the conference
1:35	Congratulatory message: Administrator Jovita Carranza State Winners Announced Specialty Winners Announced Phoenix Award Winner Video Small Business of the Year Video
2:35	VISA Speaker: Michael Brown, US Chief Economist Topic: The Nature of the Recovery
3:10	SBA Speaker: William Manger, SBA Chief of Staff

Day 2: Start time 9AM (ET), Booths Open; Presentations start 10AM

Start Time	Speaker/Topic
10:00	PPP Success Stories Video
10:10	Goodwill Speaker: Steve Preston, President and CEO, Goodwill Industries International
10:35	Visa Speaker: Moderator: Shelly Bell, Black Girl Ventures Panelists: ·Angela Baker, Truist ·Kim Harris, Harlem Hops ·Anika Hobbs, Nubian Hueman Topic: Access to: Capital, Information, Resources, Education, Community”



11:35	MetLife Speaker: Jennifer Moser, Senior Vice President, Small & Specialty Business Topic: Small Business Well-being During Uncertain Times
	LUNCH
1:30	Constant Contact Speaker: Dave Charest, Director of Content Marketing Topic: 3 Tips to Publish Your Website with Confidence
2:30	Veteran Resources Presentation Speaker: Larry Stubblefield, Associate Administrator, OVBD Topic: SBA's Veteran resources
3:05	Veteran Success Story Videos: <ul style="list-style-type: none"> • The Sassy Biscuit: An SBA Success Story • Transition Mission: Navy Veteran Starts Military Care Package Company

Day 3: Start time 9AM (ET), Booths Open; Presentations start 10AM

Start Time	Speaker/Topic
10:05	Missouri Star Quilt Company Speaker: Alan Doan & Sarah Galbraith, Co-founders & Former National Small Business of the Year
10:25	Amazon Speaker: Keri Cusick, Head of Small Business Empowerment Topic: Preparing for a Stronger Tomorrow: Adapting through Selling Online
11:25	Facebook Speaker: Panel David Fischer, Chief Revenue Officer at Facebook Additional Speakers: Lindzi Shanks, Co-Owner of XO Marshmallow Dominique Oliver, Diamonds by Dominique Topic: From Surviving to Thriving: Small Businesses Finding Growth
	LUNCH
1:30	Square Speaker: David Rusenko, General Manager of eCommerce, Square
2:30	Google Speaker: Randi F Penfil, Speaker, Grow with Google
3:30	SBA Speaker: Allen Gutierrez, Associate Administrator of the Office of Entrepreneurial Development Topic: SBA Resources to Support and Prepare Small Businesses for the Future