



Event Information

Date: Saturday, November 28, 2020

Event Homepage: <http://www.shopsmall.com>

U.S. Small Business Administration page: <http://www.sba.gov/saturday>

Hashtags

#ShopSmall

#SmallBizSat

Graphic



Alt text: Small Business Saturday, November 28, 2020. Cosponsorship Authorization #21-2050-02. SBA's participation in this cosponsored activity is not an endorsement of the views, opinions, products or services of any cosponsor or other person or entity.

Suggested Social Media Updates

Prior to Small Business Saturday

- November 28 is Small Business Saturday! Support your local small businesses → <http://www.sba.gov/saturday> #ShopSmall
- Now more than ever small businesses need our support. #ShopSmall on November 28 → <http://www.sba.gov/saturday>
- Small businesses are the backbone of our economy. #ShopSmall on Small Business Saturday, November 28 → <http://www.sba.gov/saturday>
- As we pivot and rebuild the economy, small business owners need our support more than ever. #ShopSmall on November 28 → <http://www.sba.gov/saturday>
- If you need help with holiday marketing this season, reach out to an SBA resource partner → <https://www.sba.gov/local-assistance> #ShopSmall
- 'Tis the season to share joy - and show love for our favorite small businesses. Let's #ShopSmall on #SmallBizSat, Nov. 28 and all season long → <http://www.sba.gov/saturday>

- #ShopSmall safely this holiday season by wearing masks, supporting small businesses online, or using curbside pickup → <http://www.sba.gov/saturday>
- This holiday season, let's all support the small businesses that brighten our communities. #ShopSmall on Small Business Saturday and all season long → <http://www.sba.gov/saturday>
- Tomorrow is Small Business Saturday! Don't forget to support your local small businesses → <http://www.sba.gov/saturday> #ShopSmall
- Give back to our Nation's heroes. Support your local #veteran owned small businesses this Small Business Saturday → <http://www.sba.gov/saturday> #ShopSmall

During Small Business Saturday

- Happy Small Business Saturday! Support your community by shopping at a small business. Learn more → <http://www.sba.gov/saturday> #ShopSmall
- Show your community some love by shopping small today and every day! Learn more → <http://www.sba.gov/saturday> #ShopSmall
- Today is Small Business Saturday and #veteran owned small businesses need your support. #ShopSmall today to support our former service members and their spouses → <http://www.sba.gov/saturday>
- Whether you live in a major city, small town or #rural area, support your community today by shopping small. Learn more → <http://www.sba.gov/saturday> #ShopSmall
- Now more than ever our small businesses need us. #Shopsmall today on Small Business Saturday and every day.
- On Small Business Saturday, let's not forget our small business government contractors that provide their goods and services all year. If you're thinking about contracting with Uncle Sam, visit <https://www.sba.gov/federal-contracting/contracting-guide> #ShopSmall

Questions?

Contact SBA Digital Media

Natale Goriel – natale.goriel@sba.gov

Paul Lester- paul.lester@sba.gov