



# FY 2022—2026 Strategic Plan

## SBA Mission, Vision and Strategic Plan Theme

### Mission:

Maintain and strengthen the nation's economy by enabling the establishment and vitality of small businesses and by assisting in the economic recovery of communities after disasters

### Vision:

The SBA will bring businesses back, create jobs, and connect all entrepreneurs in America by providing the support they need to start, grow, and be resilient.

### Theme:

Helping all small businesses and entrepreneurs achieve their dreams.

## SBA Strategic Plan Values

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### Equity

SBA's people, processes, and systems must equitably support every small business that needs our help.

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### Customer-Centric

Across every program and through every interaction, the SBA must work to ensure America's small businesses feel like the giants they are in our economy.

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### Technology Driven

Swiftly adopting innovative, technology-based solutions to scale and deliver capital, markets, and networks efficiently to America's small businesses.

**To provide comment** on the SBA FY 2022—2026 Strategic Plan Framework and Enterprise Learning Agenda, please email: [FY22-26StrategicPlanFeedback@SBA.gov](mailto:FY22-26StrategicPlanFeedback@SBA.gov)

**Public comments will be accepted through November 19, 2021**



# FY 2022–2026 Strategic Plan

## Strategic Goal 1: Ensure equitable and customer-centric design and delivery of programs to support small businesses and innovative startups

- 1.1 Ensure all entrepreneurs have access to capital to start and grow their business
- 1.2 Build a thriving national innovation ecosystem that promotes investments in all small business communities
- 1.3 Grow exporting opportunities to help small businesses across the country expand into new markets
- 1.4 Build back an inclusive and proficient small business contracting base ready to compete for all federal procurement opportunities
- 1.5 Build an equitable entrepreneurial ecosystem through tailored training and counseling

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## Strategic Goal 2: Build resilient businesses and a sustainable economy

- 2.1 Help small businesses recover from the pandemic and become more resilient
- 2.2 Prepare small businesses and rebuild communities affected by natural disasters

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## Strategic Goal 3: Implement strong stewardship of resources for greater impact

- 3.1 Strategically manage resources by integrating quality data, evidence, and risk in decision-making processes
- 3.2 Build an inclusive and high-performing workforce
- 3.3 Develop and deploy technology-driven solutions to enhance mission delivery

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### Stakeholder Feedback Questions:

- ◆ How can the SBA help underserved communities better access its programs and services?
- ◆ How can the SBA better coordinate with its external stakeholders to advance equity in the small business and entrepreneurial ecosystem?
- ◆ How can the SBA better demonstrate its progress towards these goals and objectives?
- ◆ How do you see yourself working with SBA to achieve these priorities?