



FY 2022—2026 Strategic Plan

SBA Mission, Vision and Strategic Plan Theme

Mission:

Maintain and strengthen the nation's economy by enabling the establishment and vitality of small businesses and by assisting in the economic recovery of communities after disasters

Vision:

The SBA will bring businesses back, create jobs, and connect all entrepreneurs in America by providing the support they need to start, grow, and be resilient.

Theme:

Helping all small businesses and entrepreneurs achieve their dreams.

SBA Strategic Plan Values

Equity

SBA's people, processes, and systems must equitably support every small business that needs our help.

Customer-Centric

Across every program and through every interaction, the SBA must work to ensure America's small businesses feel like the giants they are in our economy.

Technology Driven

Swiftly adopting innovative, technology-based solutions to scale and deliver capital, markets, and networks efficiently to America's small businesses.

To provide comment on the SBA FY 2022—2026 Strategic Plan Framework and Enterprise Learning Agenda, please email: FY22-26StrategicPlanFeedback@SBA.gov

Public comments will be accepted through November 19, 2021



FY 2022–2026 Strategic Plan

Strategic Goal 1: Ensure equitable and customer-centric design and delivery of programs to support small businesses and innovative startups

- 1.1 Ensure all entrepreneurs have access to capital to start and grow their business
- 1.2 Build a thriving national innovation ecosystem that promotes investments in all small business communities
- 1.3 Grow exporting opportunities to help small businesses across the country expand into new markets
- 1.4 Build back an inclusive and proficient small business contracting base ready to compete for all federal procurement opportunities
- 1.5 Build an equitable entrepreneurial ecosystem through tailored training and counseling

Strategic Goal 2: Build resilient businesses and a sustainable economy

- 2.1 Help small businesses recover from the pandemic and become more resilient
- 2.2 Prepare small businesses and rebuild communities affected by natural disasters

Strategic Goal 3: Implement strong stewardship of resources for greater impact

- 3.1 Strategically manage resources by integrating quality data, evidence, and risk in decision-making processes
- 3.2 Build an inclusive and high-performing workforce
- 3.3 Develop and deploy technology-driven solutions to enhance mission delivery

Stakeholder Feedback Questions:

- ◆ How can the SBA help underserved communities better access its programs and services?
- ◆ How can the SBA better coordinate with its external stakeholders to advance equity in the small business and entrepreneurial ecosystem?
- ◆ How can the SBA better demonstrate its progress towards these goals and objectives?
- ◆ How do you see yourself working with SBA to achieve these priorities?