

## Empower to Grow (E2G) Program Training and One-on-One Counseling

E2G is designed for businesses just like yours that are ready to scale up. E2G offers free, hands-on training and executive education that is tailored specifically for eligible small businesses. An E2G-eligible small business is defined as being located in an underserved area of high unemployment or low income; owned by low-income individuals; or certified as an 8(a) participant, HUBZone small business, or economically disadvantaged women-owned small business.

E2G gives you access to approachable, inclusive, and customized training and technical assistance. It can help entrepreneurs like you start, grow, and sustain your business and compete for federal contracts and other business opportunities.



### Gain a competitive advantage with expert business coaching and personal guidance.

One-on-one counseling from designated technical assistance providers is available to eligible small businesses based on their SBA servicing region. The following is information on some of their offerings.

COUNSELING PROVIDER	STATES SERVED
<b>CATALYST CENTER FOR BUSINESS AND ENTREPRENEURSHIP</b> <ul style="list-style-type: none"> <li>• <b>Peer to Peer Mentoring Group</b>—Group coaching and CEO roundtables</li> <li>• <b>Board of Advisors Program</b>—Guidance and strategy; business and government connections</li> <li>• <b>Business Matchmaking</b>—Virtual and “Doing Business With” series with government agencies including NASA, MDA, USDA, AMCOM, Navy, GSA, State of Alabama, Department of State, Treasury, etc.; Office of Small and Disadvantaged Business Utilization (OSDBU) event</li> <li>• <b>8(a) Advanced Business Development Training</b>—Help with graduation from program; specialized 8(a) coaching</li> </ul>	<ul style="list-style-type: none"> <li>• Maryland, Delaware, Pennsylvania, Virginia, District of Columbia, West Virginia</li> <li>• Colorado, Montana, North Dakota, South Dakota, Utah, Wyoming</li> <li>• Arizona, Hawaii, California, Nevada, Guam</li> <li>• Alaska, Idaho, Oregon, Washington</li> </ul>

COUNSELING PROVIDER	STATES SERVED
<p><b>COLEY &amp; ASSOCIATES</b></p> <ul style="list-style-type: none"> <li>• <b>Construction Management</b></li> <li>• <b>Security Clearances</b></li> <li>• <b>Teaming/Mentor-Protégé/Joint Venture Strategies</b></li> <li>• <b>Small Business Operations</b></li> <li>• <b>One-on-One Counseling and Federal Market Acceleration Program (FedMAP)</b>—Three-month training program led by government business development experts that guides companies in pursuit of government contracts</li> </ul>	<ul style="list-style-type: none"> <li>• Ohio, Illinois, Indiana, Michigan, Minnesota, Wisconsin</li> <li>• Arkansas, Texas, Louisiana, New Mexico, Oklahoma</li> <li>• Iowa, Kansas, Nebraska, Missouri</li> </ul>
<p><b>FLORIDA STATE MINORITY DEVELOPMENT CENTER</b></p> <ul style="list-style-type: none"> <li>• <b>Are You Federal-Procurement Ready?</b></li> <li>• <b>The ABCs of Contracts and Government Contract Types</b></li> <li>• <b>Cybersecurity Maturity Model Certification (CMMC)</b></li> <li>• <b>DCAA and DCMA Audit Requirements</b></li> <li>• <b>Legal Services</b>—Advice to firms on changing business structure, ownership, and acquisition</li> </ul>	<ul style="list-style-type: none"> <li>• Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont</li> <li>• New York, New Jersey, Puerto Rico, Virgin Islands</li> <li>• Alabama, Georgia, Kentucky, Mississippi, North Carolina, Florida, South Carolina, Tennessee</li> </ul>
<p><b>NETQUARRY, INC.</b></p> <ul style="list-style-type: none"> <li>• <b>Market Intelligence and Training</b></li> <li>• <b>Best Practices and Templates for Federal, State, and Local Government Opportunity Response</b></li> <li>• <b>Bidspeed</b>—Online government business development platform that helps E2G-eligible firms improve their business development strategies to win new government contracts <ul style="list-style-type: none"> <li>— Simplifies the process of finding federal, state, and local government opportunities and provides complete access to up-to-the-minute data, forecasts, recent awards, and expiring and renewing contracts</li> <li>— Provides access to live and recorded group training, webinars, as well as tools and resources</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• Serving all states</li> </ul>



U.S. Small Business  
Administration

TO FIND OUT MORE VISIT [www.sba.gov/e2g](http://www.sba.gov/e2g)