



# News Release

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## ***SBA Chooses Mt. Pleasant to Launch 15 Stop Small Business Outreach Tour & Features Local Entrepreneurial Success***

**Detroit, MI** – – The U.S. Small Business Administration and the Michigan Small Business & Technology Development Center will kick off the 1<sup>st</sup> of 15 stops on the Small Business Outreach Tour at Mid Michigan Community College’s Doan Center, 2600 S. Summerton Road in Mt. Pleasant from 12:30 pm to 5:00 pm. Local entrepreneur Tom Gross will speak about how his company expanded into global markets with the help of SBA.

“Mt. Pleasant represents a diverse cross section of the state, rich in entrepreneurial resources, and is the logical choice to launch the tour,” said Gerald Moore, District Director for SBA’s Michigan Office.

“A key component to the state’s economic future is in the exporting of Michigan products that are unique to the skill sets of Michigan based businesses,” said Gross. He started Dynamic Manufacturing, a company that designs and manufactures wood chipping machinery. The company received a \$2 million working capital loan guaranteed by SBA to fund the export of machinery to Russia before it was bought by Norco Equipment.

Experts will share their knowledge on exporting, financing, government contracting, social media, human capital, and financial management, and successful small business owners will share their stories at these upcoming tour stops:

Saginaw	August 11
Flint	August 11
Marquette	August 16
St. Ignace	August 17
Gaylord	August 18
Traverse City	August 19
Grand Rapids	August 24
Kalamazoo	August 25
Benton Harbor	August 25
Ann Arbor	August 30
Clinton Township	September 13
Waterford	September 19
Lansing	September 27
Detroit	September 30

Networking opportunities with the speakers and other attendees will be available during each stop. There is no charge to attend, but seating is limited. For registration information please click on <http://tinyurl.com/2011SBATourMI>.

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