



# AMERICA EAST

Conference for SBA Lenders

The SBA invites you to attend and learn valuable information for small business clients that need capital to expand, opportunities to learn how to maximize your organization's participation in SBA's lending programs and networking with small business lenders from 21 states on the Eastern Seaboard, District of Columbia, Puerto Rico and Virgin Islands! The Buffalo office of SBA will host the America East 2011 Conference for SBA Lenders from August 15-17 in Niagara Falls and Buffalo, N.Y.

## Don't Miss this Opportunity to grow your SBA Knowledge & Network!

The 2011 theme for America East is "Paving the Road for Growth", which will connect a day of training in international trade credit and opportunities, a day highlighting SBA initiatives and success stories, and a day focusing on serving underserved small business communities. A series of intensive training programs on SBA Policies and Procedures will be woven into the conference. The overall conference message will be to reinforce the strength of the Small Business Administration's partnership with lenders and urge participants to accept the charge to empower the small business community for growth.

Register for this annual event is a low \$299.00 and includes all meals and conference material. Each conference day will also offer a key note address and expert panel discussions with the first on August 15 in Niagara Falls on Goat Island!

Visit our online flyer for more details at [www.sba.gov/ny/buffalo](http://www.sba.gov/ny/buffalo).

