



BUSINESS BASICS

A Free Workshop from the SBA's Boise District Office

An introduction of key fundamental business concepts including: *Customer Value, Business Plans, Research Resources, Legal and Regulatory Concerns, Taxation, Liability, Financial Statements, Marketing and Strategic Planning Tools* for small businesses.

This workshop is an ideal starting point for new and future business owners who may benefit from the U.S. Small Business Administration's programs and our local resource partners.



"Enjoyed it! Lots of Information"

"Good basic info, motivation and encouragement to keep going!"

"Very personal interaction and answering of questions. Extremely helpful class!"

After completing this workshop participants will be better prepared to:

- Create a business plan
- Choose a business structure
- Identify ways to obtain financing
- Understand basic accounting
- Generate marketing ideas
- Recognize the role of Human Resources
- Articulate your value proposition



U.S. Small Business Administration



Boise District Office Workshops
can be found online at:

www.sba.gov/events

To Register for these workshops please contact the SBA Boise District Office at 208-334-9004 x346 or BDOEventReg@sba.gov

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance.

Please contact us at 208-334-9004 x336 for details.