

Evaluation/Grading Criteria

Sustainability:

- Substantiated history as an established business. (Years in business, expansion/growth potential etc.)

Growth in the Number of Employees:

- Benchmark to judge the impact of the business on the job market.

Increase of sales and/or unit volume:

- Indication of continued growth

Financial Summary:

- Substantiation of the improved financial position of the business.

Innovativeness of product or service offered:

- Illustration of the creativity and imagination of the nominee.

Response to Adversity:

- Examples of the problems faced in the nominee's business and the methods used to solve them.

Community Involvement:

- Contributions by the nominee to aid community-oriented projects, through the use of his/her personal time and resources.