



U.S. Small Business Administration

U.S. Small Business Administration  
Office of 8(a) Business Development  
7(j) Management & Technical Assistance Program

# MARKETING YOUR SMALL BUSINESS TO THE FEDERAL GOVERNMENT



Date: May 3, 2012  
Time: 8:30—5:00

Location: Kansas Small Business Development Center  
Wichita State University, Metropolitan Complex, Entrance C  
5015 E 29th Street North, Wichita KS 67220

### Topics Include:

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| Concepts and strategies for doing business with the Federal Government | Developing a capabilities statements and marketing plan |
| Tools and opportunities to market your business                        | Marketing mistakes and how to avoid them                |

Register at <http://sbaworkshops.stoverteam.com>. There is no cost for 7(j) eligible businesses.  
SBA District Office Contact: Teri Taylor, [teri.taylor@sba.gov](mailto:teri.taylor@sba.gov), 316-269-6426, Ext. 223  
Workshop information: Phyllis Embree/Chris Strudthoff at 770-423-9888  
[sbaworkshops@stoverteam.com](mailto:sbaworkshops@stoverteam.com)

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