

National Small Business Week | May 1-6, 2016
Suggested Social Updates From SBA
#DreamSmallBiz

About

Every year since 1963, the President of the United States has issued a proclamation announcing National Small Business Week, which recognizes the critical contributions of America's entrepreneurs and small business owners. As part of National Small Business Week, the U.S. Small Business Administration takes the opportunity to highlight the impact of outstanding entrepreneurs, small business owners, and others from all 50 states and U.S. territories. Set as the first week in May, National Small Business Week includes events across the country and educational webinars on a variety of business topics.

Award Winners

A list of the National Small Business Week winners including their biographies is available at www.sba.gov/nsbw/media.

In-Person Events

National Small Business Week consists of multiple in-person events across the country beginning Sunday, May 1. More information is available at www.sba.gov/nsbw/events.

May 1 | Washington, DC
May 2 | Washington, DC
May 3 | Atlanta, GA & New York, NY
May 4 | Denver, CO
May 5 | Phoenix, AZ
May 6 | San Jose, CA

*All events will be livestreamed at www.sba.gov/nsbw.

Online Events

This year's online events will include educational webinars on a variety of business topics that will be scheduled throughout the week. More information is available at www.sba.gov/nsbw/webinars.

Event Website

www.sba.gov/nsbw

Press Releases

Press releases are available at www.sba.gov/nsbw/media.

Hashtag

#DreamSmallBiz

Graphic

A high resolution image can be downloaded at www.sba.gov/nsbw/media.

Meme

Entrepreneurs are many things. They are gritty, resourceful, and creative. They are also students, parents and community leaders. Tell the world what entrepreneurship means to you by posting an #EntrepSelfie with the “Dream Big, Start Small” meme. A high resolution fill-in-the-blank “Entrepreneurs Are” image can be downloaded at www.sba.gov/nsbw/media.

Agency Social Media Posts

All posts are optimized for Twitter and/or Facebook.

USDA/Rural

Interested in learning more about rural development programs? Visit: <http://owl.li/4mOHVy> #DreamSmallBiz

Commerce/Treasury/Other Economic Agencies

Did you know small businesses create 2 out of 3 new private sector jobs? <http://owl.li/10F7IC> #DreamSmallBiz

.@SBAgov has #smallbiz guides for any industry. Educate yourself on laws, safety, financing & more: <http://owl.li/4mOLe6> #DreamSmallBiz

If you have legal concerns that may impact your business, review your options. Learn more: <http://owl.li/4mOLZk> #DreamSmallBiz

Is your business prepared in the event of a #cybersecurity breach? Time to listen up: <http://owl.li/4mOMHw> #DreamSmallBiz

Living the #AmericanDream! Immigrant #entrepreneurs are 2x more likely to start a #smallbiz: <http://owl.li/10FG9I> #DreamSmallBiz

ITA

95% of consumers live outside of the USA. Learn how your #smallbiz can reach global markets: <http://owl.li/10FGpt> #DreamSmallBiz

Defense/VA/Other Military

Active duty:

Happy Nat'l #SmallBiz Week to our active duty #military. Read tips on juggling biz & deployment: <http://owl.li/10F84U> #DreamSmallBiz

Reserve/National Guard:

Reservists & @NationalGuard members can learn about starting a small business: <http://owl.li/10F9ER> #DreamSmallBiz

Vets:

#Veterans have great leadership skills & experience for becoming smallbiz owners. Happy National #SmallBiz Week! #DreamSmallBiz

Did you know it's National #SmallBiz Week? Learn about programs to support veterans as they #DreamSmallBiz: <http://owl.li/10FutD>

Education/Students and Teachers

Attention #students—it's Nat'l #SmallBiz Week! @SBAgov offers training to help young entrepreneurs #DreamSmallBiz: <http://owl.li/10FuOU>

DHS/Disaster Recovery and Preparedness

This week we're celebrating #smallbiz! Is your business prepared when a disaster strikes? <http://owl.li/10Fvrl> #DreamSmallBiz

DOL/Employees

Congrats, you're ready to hire your very first employee! Here are 10 steps to get you started: <http://owl.li/10FvYq> #DreamSmallBiz

From being a leader to managing employees, discover how to lead your #smallbiz: <http://owl.li/4mOJXA> #DreamSmallBiz

You might have the entrepreneurial itch because it's Nat'l #SmallBiz Week! Ask yourself these Qs: <http://owl.li/10FxbE> #DreamSmallBiz

State/USAID/Other International

Happy National #SmallBiz Week! Find out about international opportunities for your business at <http://owl.li/4n1tyi> #DreamSmallBiz

Happy National #SmallBiz Week | 5 Tips for Gathering Market Intelligence: <http://owl.li/10Fygl> #DreamSmallBiz

NASA

Even when we build a space shuttle, #smallbiz plays a role. Read about @NASA biz programs at <http://owl.li/10FyuA> #DreamSmallBiz

HHS

Nat'l #SmallBiz Week | Find out how the Affordable Care Act impacts business owners: <http://owl.li/10FzFA> #DreamSmallBiz

EPA

Need tips on how to make your business eco-friendly? Visit: <http://owl.li/4mOJcc> #DreamSmallBiz #greenbusiness

General Social Media Posts

All posts are optimized for Twitter and/or Facebook.

Did you know 4mil+ new jobs were created by small businesses between 2009 & 2015? Join us in celebrating #DreamSmallBiz

National Small Business Week is May 1-6! Find out how you can participate → www.sba.gov/nsbw #DreamSmallBiz

Looking for a crash course on managing small businesses? @SBAgov has free webinar series. RSVP → www.sba.gov/nsbw/webinars #DreamSmallBiz

Do you #DreamSmallBiz? This week's for you! Get inspired with @sbagov's programs → www.sba.gov/nsbw

Excited about National Small Business Week? Help us spread the word to learn more @ www.sba.gov/nsbw #DreamSmallBiz

Bumped you can't make the Nat'l SmallBiz Week events? No fear, @sbagov's webinars are here: www.sba.gov/nsbw/webinars #DreamSmallBiz

It's time for National Small Business Week! From May 1-6, follow #DreamSmallBiz for the latest news

Join us for National Small Business Week online or in a city near you May 1-6 and #DreamSmallBiz! www.sba.gov/nsbw

The 5-year survival rate for #smallbiz is currently at its highest rate since 1994 at 51% (biz created in 2010) #DreamSmallBiz

Did you know May 1-6 is National Small Business Week? Help us spread the word! www.sba.gov/nsbw #DreamSmallBiz

Wondering how to grow your #smallbiz digitally? Learn how you can expand online @ www.sba.gov/nsbw #DreamSmallBiz

From benefits to "the cloud", @sbagov's webinars have all the answers. #DreamSmallBiz & follow along: www.sba.gov/nsbw/webinars

What are entrepreneurs to you? Learn more: www.sba.gov/nsbw (*Use this with the "fill-in-the-blank" meme at www.sba.gov/nsbw/media) #DreamSmallbiz

Thinking of starting a business? National Small Business Week is May 1-6 and there's no time like the present: www.sba.gov/nsbw #DreamSmallBiz

Happy National Small Business Week! If you've thought about starting a #smallbiz, this week, filled with vital information, is for you: www.sba.gov/nsbw #DreamSmallBiz

How do you #DreamSmallBiz? Learn, develop, & grow your #smallbiz with these free webinar opportunities: www.sba.gov/nsbw/webinars #DreamSmallBiz

Did you know 67% of all job growth between 2009 and 2015 were created by #smallbiz? Happy National Small Business Week! www.sba.gov/nsbw #DreamSmallBiz

Thank you to the 28mil small businesses that are the backbone of our economy!
#DreamSmallBiz

Small businesses create 2 out of every 3 net new jobs. Show your support this Nat'l #SmallBiz Week! www.sba.gov/nsbw #DreamSmallBiz

Tune in! National Small Business week events will be live streamed at www.sba.gov/nsbw.
#DreamSmallBiz

Questions?

Contact SBA Online Media

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