

E-Commerce and Internet Business Strategies On-Line



How it works

Just like a class you'd attend in person, courses are taught by a live instructor on a scheduled day and time. The Web-enabled Instructor-Led training experience has much in common with the classroom equivalent. Students:

- Receive course materials in advance
- Participate in real time using a broadband connection
- Interact directly with the instructor and their peers

From your computer, you'll link to an instructor in a live, real-time, interactive learning experience. You'll become part of a virtual classroom where you can ask questions, seek guidance and participate in class discussions and small group exercises.

Part 1: January 24, 2013

Part 2: January 25, 2013

Time: 1:00 pm to 4:00 pm Eastern

Participants Must Attend Both Sessions to Receive Certificate

Topics Include:

- Roles and functions of e-commerce
- Internet technologies and e-commerce
- Business models used in e-commerce
- Advantages and disadvantages of e-commerce solutions
- e-Commerce Implementation Plan, Security, Marketing
- Legal and Ethical Issues Related to e-Commerce
- Strategies for using internet business tools

To Register: <https://events-na8.adobeconnect.com/content/connect/c1/1104287125/en/events/catalog.html> There is no cost for 7(j) eligible businesses.

Workshop information: Phyllis Embree or Chris Strudthoff, sbaworkshops@stoverteam.com (770) 423-9888. To find your local SBA Office, visit: (www.sba.gov/sba-direct)

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