



News Release

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First Ever SBA Small Business Outreach Tour Travels to 15 Michigan Cities

Detroit, MI – The U.S. Small Business Administration, along with Michigan Small Business & Technology Development Center, is pleased to announce the **SBA Small Business Outreach Tour** will travel the state beginning August 10th in Mt. Pleasant and ending in Detroit September 30th. The tour is the first ever to be conducted by SBA and will connect small business owners to the help they need.

“The tour is a coalition of small business resources working in collaboration to provide information and assistance that directly impacts small businesses and their opportunity for business expansion,” said Gerald Moore, District Director for SBA’s Michigan Office. “Each day’s program is intended to highlight the resources available through the federal, state, and local agencies, as well as business organizations. The concept of bringing resource providers to local communities of small business owners is a dynamic way to foster economic development in Michigan.”

Expert will share their knowledge on exporting, financing, government contracting, social media, human capital, financial management, and successful small business owners will share their stories at the following locations:

Mt. Pleasant	August 10
Saginaw	August 11
Flint	August 11
Marquette	August 16
St. Ignace	August 17
Gaylord	August 18
Traverse City	August 19
Grand Rapids	August 24
Kalamazoo	August 25
Benton Harbor	August 25
Ann Arbor	August 30
Clinton Township	September 13
Waterford	September 19
Lansing	September 27
Detroit	September 30

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Networking opportunities with the speakers and other attendees will be available during each stop. There is no charge to attend, but seating is limited. For registration information please click on <http://tinyurl.com/2011SBATourMI>.

Note: New SBA District Director Gerald Moore will be available for media interviews. Contact Nancy Grose, Public Information Officer at 313.226.6075 x.234 or email her at nancy.grose@sba.gov.

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