



NEWS RELEASE



Wisconsin District Press Office

Release Date: August 17, 2011
Release Number: 11-13

Carol Wilkerson (312) 353-327
Email: carol.wilkerson@sba.gov

SBA and WHEDA to Host Small Business/Lender “TURBO-CHAT” Forum

Milwaukee, WI: “Turbo Chat” is a free forum co-sponsored by the U.S. Small Business Administration and WHEDA designed to bring together small business owners and entrepreneurs seeking financing with lenders using a “speed dating” format.

The forum will begin with a registration and networking. Followed by a presentation of SBA’s programs and services as well as WHEDA’s new programs and assistance for businesses.

A brief explanation of the parameters of the “Turbo Chat” process will follow. Small business owners can then embark on their “turbo chat” meeting with lenders ranging in size from the largest banks, to community banks, to microlenders.

Small business owners and entrepreneurs will have an opportunity to present a 7-10 minute “elevator pitch” of their financial needs to up to three lenders and receive instant feedback from them. In addition to the exhibiting lenders, the SBA’s free-of-charge business management counseling resources; SCORE “Counselors to America’s Small Business”, SBDC “Small Business Development Center”, UW Milwaukee and Women’s Business Center, Wisconsin Women’s Business Initiative Corporation will be on hand to provide their services.

To accommodate small business owners’ and lenders’ busy schedules, the three-hour forum will take place on **September 14, 2011**, from 8:00 a.m. to 11:15 a.m. at the Italian Conference Center at 631 East Chicago Street, Milwaukee.

“I encourage entrepreneurs to take full advantage of this excellent opportunity to meet with Wisconsin’s lenders,” said SBA’s District Director Eric Ness. “We recognize that small business is critical to our economic recovery and strength and the “Turbo Chat” forum is an additional way we can assist Wisconsin’s small business communities in growing stronger.”

Registration deadline is September 9, 2011. Space is limited. Pre-register online at www.sba.gov/about-offices-content/2/3158/news/19661. For more information, contact Mary Trimmier at 414-297-1093 or mary.trimmier@sba.gov

*Additional information about SBA’s programs and services is available
at SBA’s Web site: www.sba.gov and Wisconsin’s SBA Website: www.sba.gov/wi*

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