

To Register for these Workshops
contact us at 208-334-9004 ext 346
or BDOEventReg@sba.gov

Benefits for attending

These workshops will help provide you with valuable business information, find out about financing, business plans, management, government contracting and other resources available to small businesses

Who should attend?

Anyone interested in starting a business, expanding a business, purchasing a business or doing business with the Federal Government

The Presenters are seasoned
and experienced!



Useful Web Sites

www.sba.gov

www.sba.gov/id

www.idahobizhelp.org

www.idahotvscore.org

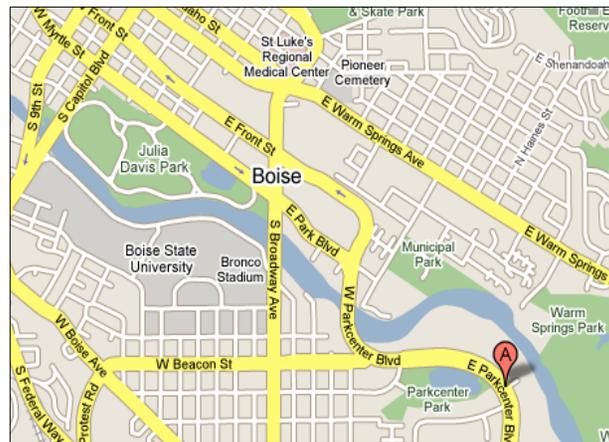
www.idahosbdc.org

www.bizcenter.org

www.sos.idaho.gov

www.nwbc.gov

www.commerce.idaho.gov



Free Workshops

Business Basics

ABC's of SBA Loans

**Doing Business with the
Federal Government**

**Social Networking & Web
Marketing**

**U.S. Small Business
Administration**

**380 E. Parkcenter Blvd,
Suite 330
Boise, Idaho 83706
www.sba.gov/id**





Overview of Business Basics

The workshop will provide an overview of the things you need to know and do to start or grow your business

Topics

- Self-Employment Assessment
- Choosing a Business Structure
- Small Business Options
- Obtaining Financing
- Regulatory Information
- Human Resources
- Marketing
- Book keeping & Financial Statements
- Business Plans
- Helpful Resources
- Questions & Answers



ABC's of SBA Loan Guaranty Programs

This workshop will provide an overview of SBA Loan Programs and resources available for you and your business

Topics

- SBA Loan Programs
- SBA & Grants
- How the SBA Loan Process Works
- The Importance of a Business Plan
- Preparing a Good Loan Package
- Financial Information Needed
- How Much of Your Money
- What the Bank Looks for
- Other Methods of Financing
- Helpful Resources

Sessions 8:30 - 10:30 AM

Social Networking & Web Marketing

December 6, 2011
 January 3, 2012
 February 7, 2012
 March 6, 2012

Overview of Business Basics

December 13, 2011
 January 10, 2012
 February 14, 2012
 March 13, 2012

ABC's of SBA Loans

December 20, 2011
 January 17, 2012
 February 21, 2012
 March 20, 2012

Doing Business with the Federal Government

January 24, 2012
 March 27, 2012



Doing Business with the Federal Government

The workshop will provide an overview of how to successfully compete in the federal market

Topics

- What the Government Buys
- How to Find Opportunities
- How to Register Your Business
- How to Find Federal Agencies Points of Contact
- Regulations
- How to Respond to Bid Requests
- Federal Certifications
- Helpful Resources
- Questions & Answers



Social Networking & Web Marketing

The workshop will provide an overview of social networking and discuss general principles and implementation details.

Topics

- What is Marketing
- What is Social Networking
- Who is using Social Networking
- Success and Failure Case Studies
- Rules to its use
- LinkedIn Features and Uses
- Facebook Features and Uses
- Twitter Features and Uses
- Fitting It into your marketing
- Helpful Resources

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Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Lissa Cochrane at 208-334-9004 x346.