



The U.S. Small Business Administration and its nationwide network of partners help millions of potential and current small business owners start, grow and succeed. For more information visit our website.

All programs and services are provided on a nondiscriminatory basis.

Classes may be canceled based on the number of registered participants.



Register for a workshop!



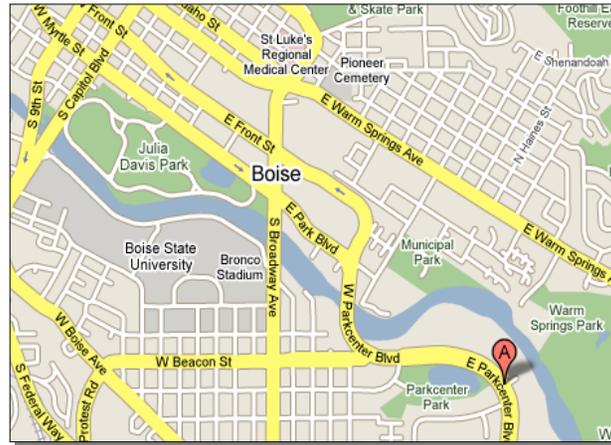
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**U.S. Small Business
Administration**

**380 E. Parkcenter Blvd, Suite 330
Boise, Idaho 83706
(208) 334-9004 ext 346**

www.sba.gov/id



**Improve your Small
Business**

Free Workshops!



**For more information or
to register for a
workshop email**

BDOEventReg@sba.gov

Sessions 8:30 -10:30 AM

Social Networking & Web Marketing

After completing this workshop participants should be able to:

- ◆ Use Social Media effectively
- ◆ Choose the right Social Media tools
- ◆ Create a Facebook page
- ◆ Create/manage Twitter & LinkedIn accounts
- ◆ Apply the consumer decision buying process
- ◆ Develop an game plan for implementation

Social Networking & Web Marketing

November 6, 2012

December 4, 2012

January 8, 2013

Business Basics

October 9, 2012

November 13, 2012

December 11, 2012

January 15, 2013

SBA Loan Guaranty Programs

After completing this workshop participants should be able to:

- ◆ Understand the SBA loan process
- ◆ Recognize the different types of SBA loans
- ◆ Prepare a good loan package
- ◆ Identify what Banks look for in an applicant
- ◆ Locate available grant programs
- ◆ Determine eligibility for SBA programs

Business Basics

After completing this workshop participants should be able to:

- ◆ Create a business plan
- ◆ Choose a business structure
- ◆ Identify ways to obtain financing
- ◆ Understand basic accounting
- ◆ Generate marketing ideas
- ◆ Recognize the role of Human Resources
- ◆ Articulate your value proposition

SBA Loan Guaranty Programs

October 16, 2012

November 20, 2012

December 18, 2012

January 22, 2013

Business with the Federal Government

October 23, 2012

November 27, 2012

January 29, 2013

Business with the Federal Government

After completing this workshop participants should be able to:

- ◆ Identify opportunities for improvement
- ◆ Register and certify your business to contract with the Federal Government.
- ◆ Market your business to the Federal Government
- ◆ Understand the bidding process

380 E. Park Center Blvd., Suite 330, Boise, Idaho 83706

To Register for this Workshop contact us at 208-334-9004 x346 or BDOEventReg@sba.gov

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance. Contact Greg Yerxa at 208-334-9004 x 345