



U.S. Small Business Administration

- ◆ The U.S. Small Business Administration and its nationwide network of partners are dedicated to the establishment, growth, and prosperity of American Small Business Owners.
- ◆ All SBA Programs and services are provided on a nondiscriminatory basis and readily available to current and potential Small Business Owners.
- ◆ SBA provides assistance through workshops and four programmatic functions:
 1. Access to Capital
 2. Entrepreneurial Development
 3. Government Contracting
 4. Advocacy
- ◆ SBA workshops are highly encouraged as they educate Small Business Owners in the most critical details of Marketing, Finance, and Small Business Success.
- ◆ Please be aware that workshops may be cancelled based on the number of registered participants.



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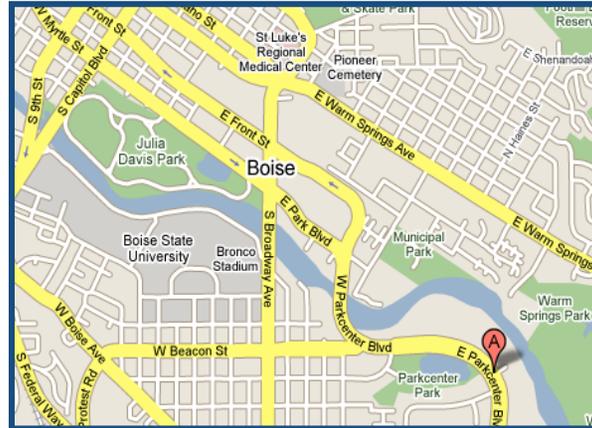
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For more information please visit our website at
www.sba.gov/id



U.S. Small Business Administration

Leading Americans to success
one small business at a time



Get Directions!



Register for a workshop!

Boise District Office

380 E. Parkcenter Blvd, Suite 330
Boise, ID 83706
Phone: (208)334-9004 ext. 346



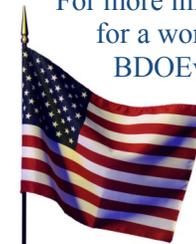
U.S. Small Business Administration
Boise District Office

**Learn How to Prepare
a Solid Business Plan or
Improve Your Small
Business**

**Free Weekly
Workshops**



For more information or to register
for a workshop please email
BDOEventReg@sba.gov



Initiate. Improve. Ignite. Succeed.

Social Networking & Web Marketing

After completing this workshop participants should be able to:

- ◆ Use Social Media effectively
- ◆ Choose the right Social Media tools
- ◆ Create a Facebook page
- ◆ Create/manage Twitter & LinkedIn accounts
- ◆ Apply the consumer decision buying process
- ◆ Develop a game plan for implementation

Workshops offered from 9:00 AM to 11:00 AM

Social Networking & Web Marketing

January 8th
February 5th
March 5th
April 2nd

Business Basics

January 15th
February 12th
March 12th
April 9th

SBA Loan Guaranty Programs

January 22nd
February 19th
March 19th
April 16th

Doing Business with the Federal Government

January 29th
February 26th
March 26th
April 23rd

SBA Loan Guaranty Programs

After completing this workshop participants should be able to:

- ◆ Understand the SBA loan process
- ◆ Recognize the different types of SBA loans
- ◆ Prepare a solid loan package
- ◆ Identify what Banks look for in an applicant
- ◆ Locate available grant programs
- ◆ Determine eligibility for SBA programs

Workshops offered from 9:00 AM to 11:00 AM

Business Basics

After completing this workshop participants should be able to:

- ◆ Create a business plan
- ◆ Choose a business structure
- ◆ Identify ways to obtain financing
- ◆ Understand basic accounting
- ◆ Generate marketing ideas
- ◆ Recognize the role of Human Resources
- ◆ Articulate your value proposition

Workshops offered from 9:00 AM to 11:00 AM

Doing Business with the Federal Government

After completing this workshop participants should be able to:

- ◆ Identify opportunities for improvement
- ◆ Register and certify your business to contract with the Federal Government.
- ◆ Market your business to the Federal Government
- ◆ Understand the bidding process

Workshops offered from 9:00 AM to 11:00 AM