

Wichita State University is pleased to invite you to a SBIR/STTR workshop.

WHO: Innovators, Industry Representatives, Business Development Professionals, Scientist, Researchers, Economic Development Professionals, Strategic Planners

WHAT: **SBIR/STTR Grant Funding Workshop**

WHERE: Wichita State University, Marcus Welcome Center, Room 104

WHEN: Monday, March 5, 2012, 9:00 a.m. to 11:30 a.m.

COST: No Charge

RSVP: innovation@wichita.edu

We are pleased to announce that Wichita State University (WSU) will host a Small Business Innovation Research (SBIR) and Small Business Technology Transfer (STTR) Grant Funding Workshop on Monday, March 5, 2012, from 9:00 a.m. to 11:30 a.m. at the WSU Marcus Welcome Center in Room 104 (map attached). The half-day workshop targets innovators, intellectual property managers, investors, economic developers, university and private researcher/scientist who want to learn more about the largest source of early state funding for innovative research and development projects.

The WSU Center for Innovation and Enterprise Engagement (CIEE) **does not charge** for this workshop. Similar workshops can cost more than \$175 per participant, and the CIEE is pleased to offer this complementary training through the Jobs and Innovation Accelerator Award.

Please join us for a network coffee and registration beginning at 8:30 a.m. and the formal program will begin at 9:00 a.m. Copies of the presentation will be provide to participants, and there will be time to search for SBIR/STTR programs that may fit your strategic vision.

8:30 a.m.	Networking Coffee and Registration
9:00 a.m.	Opening and Welcome , Zulma Toro-Ramos, Dean, College of Engineering
9:15 a.m.	Presentation (topics listed below), Suman Saripalli (brief bio below)
9:50 a.m.	Coffee break
10:00 a.m.	Panel discussion
10:45 a.m.	Adjourn
10:45 a.m. – 11:30 a.m.	Opportunity for small business owners to search for SBIR/STTR programs that may fit their strategic vision and/or research needs.

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Presentation topics to include:

- Description of SBIR/STTR Programs
 - o How SBIR and STTR grants function, who they are meant to serve and how they are issued
 - o Program requirements
 - o Agency differences
- Examples of real-life experiences with SBIR/STTR
- Understanding the challenges and complexities of the application process and what these obstacles mean for project funding
 - o Submission & Review Processes
 - o Tips for Successful Applications
 - o Advice on how to plan the number and timing of solicitation
- Understanding the different types of potential awards
- Learn the best practices for acquiring SBIR/STTR grants as well as how to use the application process to your advantage.

Primary Speaker

Suman Saripalli, from Lawrence, KS, has a strong track record in the SBIR program, having won 30 SBIR awards from the Department of Defense, NASA, the National Institutes of Health, National Science Foundation, Department of Energy, Department of Transportation and the Department of Education over the past fifteen years. Several of these projects went on to Phase II and Phase III as well, valued at several millions of dollars.

If you have any question, please feel free to email or call the number below.

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