SURVEY OF BUSINESS OWNERS FACTS
Hispanic-Owned Businesses in the United States

Firms

- 3.3M Hispanic-owned businesses
- 46% growth from 2007 to 2012
- 287K have paid employees (8.7%)
- 3.0M nonemployer firms (91.3%)
- $474B annual receipts

Employment

- 2.3M employees at Hispanic-owned businesses
  - 2.0M at small firms with fewer than 500 employees (85.3%)
  - 1.7M at firms with fewer than 100 employees (70.9%)

Share of employment at Hispanic-owned firms by firm size

- Fewer than 20 (42%)
- 20-99 (29%)
- 100-499 (14%)
- 500+ (15%)

Top Industries Among Hispanic-Owned Businesses

- The industries with the highest average number of employees per firm are employment services, warehousing and storage, and management of companies and enterprises.
- Grocery and related product merchant wholesalers have the highest average annual receipts per firm among nonemployer firms ($167,000) and second highest among employers ($13.4 million).
- For employer firms, those in warehousing and storage rank third in average annual receipts per firm ($11 million).

Data source: 2012 Survey of Business Owners, U.S. Census Bureau