SURVEY OF BUSINESS OWNERS FACTS
Native Hawaiian- and Pacific Islander-Owned Businesses in the United States

Firms

- **55K** Native Hawaiian- and Pacific Islander-owned businesses
- **45%** growth from 2007 to 2012
- **5K** have paid employees (8.6%)
- **50K** nonemployer firms (91.4%)
- **$8.1B** annual receipts

There are more young Native Hawaiian and Pacific Islander business owners than average.

Percentage of business owners by age group

- Native Hawaiian- and Pacific Islander-Owners
  - Under 35: 24%
  - 55 and over: 14%
- All owners
  - Under 35: 25%
  - 55 and over: 41%

Employment

- **39K** employees at firms owned by Native Hawaiians and Pacific Islanders
- **35K** at small firms with fewer than 500 employees (90.8%)
- **29K** at firms with fewer than 100 employees (75.1%)

Share of employment at Native Hawaiian- and Pacific Islander-owned firms by firm size

- Fewer than 20 (44%)
- 20-99 (31%)
- 100-499 (16%)
- 500+ (9%)

Top Industries Among Native Hawaiian- and Pacific Islander-Owned Businesses

- The industries with the highest average number of employees per firm are **facilities support services, management of companies and enterprises**, and **warehousing and storage**.

  For employer firms, those in **facilities support services** have the highest average annual receipts per firm (**$9.8 million**), compared to an industry-wide average of $4.6 million.

- For nonemployers, firms in **other leather and allied product manufacturing** have the highest average annual receipts per firm (**$70,000**), compared to an industry-wide average of $31,000.

Data source: 2012 Survey of Business Owners, U.S. Census Bureau

Note: Values for employment at NHOPI firms with 500+ employees are approximate due to data suppression in source data.