SBA OFFICE OF ADVOCACY

SURVIVAL RATES AND FIRM AGE

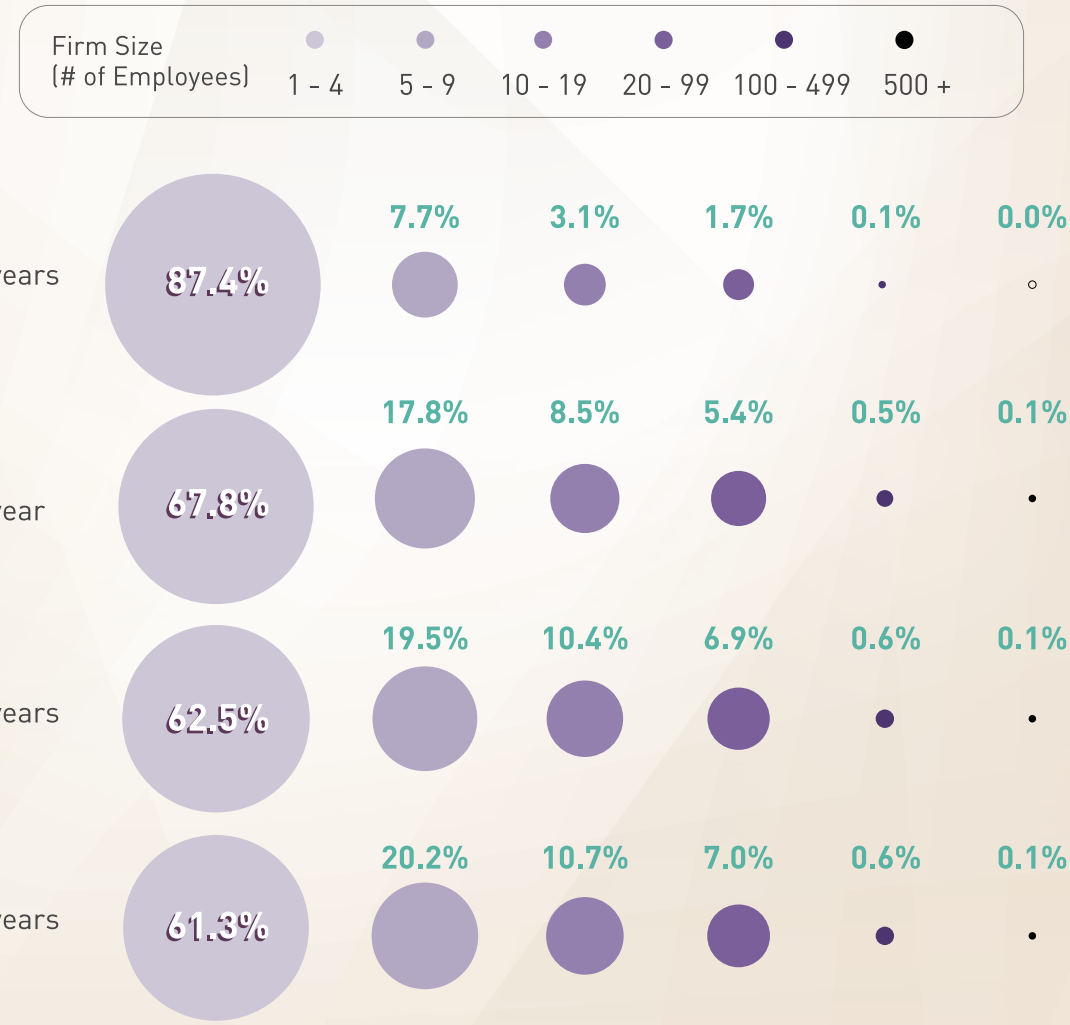
STARTUP

Startups are considered to be firms that are less than one year old. Almost nine out of ten startups are very small, with one to four employees.

SMALL BUSINESS

The SBA Office of Advocacy defines small businesses as those with fewer than 500 employees. The majority of U.S. businesses (over 99%) are small.

Percent of Firms by Age and Firm Size



Source: 2012 Business Dynamic Statistics, U.S. Census Bureau

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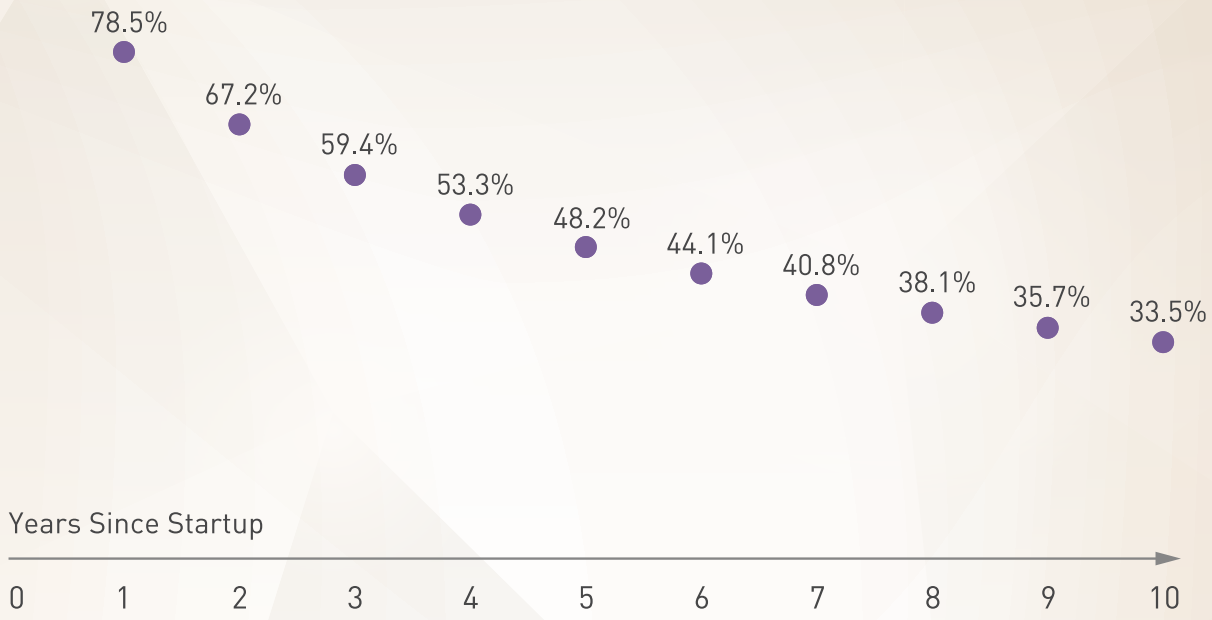
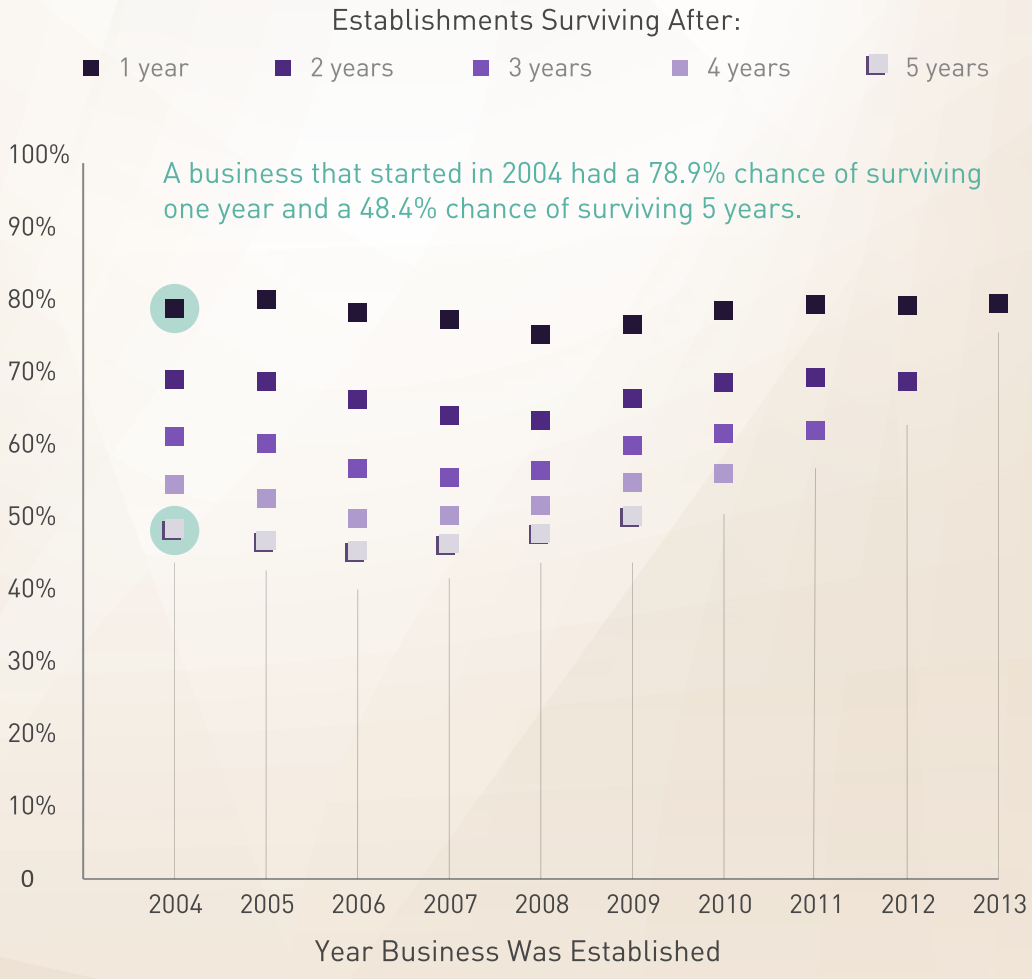
www.sba.gov/advocacy

Average Establishment Survival Rate

Establishments Started from 1994-2013



Survival Rate by Year of Establishment



Source: Business Employment Dynamics, Bureau of Labor Statistics