

Validation of Data Used in Performance Measures – FY 2014

Name of indicator:	Published research and data reports
Name of office/program:	Office of Advocacy
Performance goal indicator header (title):	Research and data publications
Indicator overview/summary. Briefly answer the following four questions:	
1. Why was this indicator chosen?	Best available measure.
2. Relevance of this indicator for measuring program success.	Measure is an indicator of productivity in implementing Advocacy's statutory mandate to produce research and data products of use to small business stakeholders (see 15 U.S.C. 634a <i>et seq</i>). The Congress also requires specific projects from time to time.
3. Any limitations on relevance to measure program success?	The number of research and data products published annually is directly affected by the availability of resources and the budget provided by Congress, largely beyond the control of Advocacy.
4. How is this indicator used or will be used to manage the program?	Measure is used to assess the productivity of the economic research program relative to available resources.
Is this indicator intended for internal use only?	No
Section I: Indicator definition and relevance	
Identify the Strategic Goal and Objective, and Priority Goal if any, that the indicator measures.	Strategic Goal: 2 Objective: 2.1
Indicator type: Select the indicator measure as a Contextual, Customer Service, Efficiency, Input, Outcome, Output, Priority Goal or Process (result).	Output. Although this is an output measure, Advocacy believes that both good public policy and good business decisions require good information. Advocacy research and data products help inform both, resulting in the outcomes that better decisions can be made by Advocacy stakeholders.
Priority Goal indicator category.	N/A
Actual direction.	Increase from FY 2011 to FY 2012, the last years for which full-year data was available for reporting in the FY 2014 Congressional Budget Justification, which includes the Annual Performance Report for FY 2012.
Unit of Measurement: Indicate unit in dollar, number or percentage and indicate what you are measuring.	The unit of measure is the number of research or data products published by Advocacy during a fiscal year.
Origination Date: (MM-DD-YYYY) (As applicable)	N/A
End Date: (MM-DD-YYYY) (As applicable)	N/A

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Calculation Method: Explanation of how the measure is calculated.	Each time that a new data or research product is published, it is counted. Some products are updated periodically; some are annual reports to the Congress and the President; some are one-time specialized studies relating to current small business issues.
Timeliness: Identify the reporting lag time between an event/action and the availability of data reporting	Although data on all published data and research products are available immediately in real time, formal reports to management are done quarterly.
Section II: Data quality	
Describe the data collection process for the indicator: <ul style="list-style-type: none"> • Identify how the data record is captured. • What is the data source? 	<ul style="list-style-type: none"> • The number of research and data reports published by Advocacy is captured in an internal database. • Advocacy's Office of Information.
Identify the frequency of data capture:	The data are captured immediately upon the publication of a data or research product. They also appear in a quarterly report to Advocacy management.
Describe any limitations to accuracy, measuring program success, or completeness of data (records without data, wrong data, double counting, etc.). Include OIG/GAO findings.	No limitations to accuracy, measurement or completeness. No OIG or GAO findings pending in FY 2014.
Describe plans to address limitations to accuracy or completeness of data. Provide Internal Control, OIG/GAO recommendations.	N/A. No OIG or GAO recommendations pending in FY 2014.
If this indicator was used in the prior year reporting cycle, then: (1) describe any changes affecting data quality, and (2) identify any changes that would impact comparability with the prior year's data.	No changes have occurred affecting data quality or comparability with prior years' data.
Data Quality Assessment: HIGH – No known weaknesses and accurately represents the results of the program. MEDIUM – Some risks or weaknesses exist but the data is of sufficient quality to manage the program. LOW – Shows significant weakness and cannot be used to manage or represent the results of the program. Data rated as "low" will not be used for reporting.	High
Certification I hereby certify that actions were taken to provide reasonable assurance that the data supplied above is accurate and reliable. I also confirm the data/targets being reported for SBA's Congressional Budget Submission. /s/ Claudia Rodgers, Deputy Chief Counsel for Advocacy	