

2018 SMALL BUSINESS PROFILE

OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

NEVADA



254,337 Small Businesses
99.1% of Nevada Businesses

474,535 Small Business Employees
42.0% of Nevada Employees

EMPLOYMENT
26,753
net new jobs

DIVERSITY
71,827
minority-owned
businesses

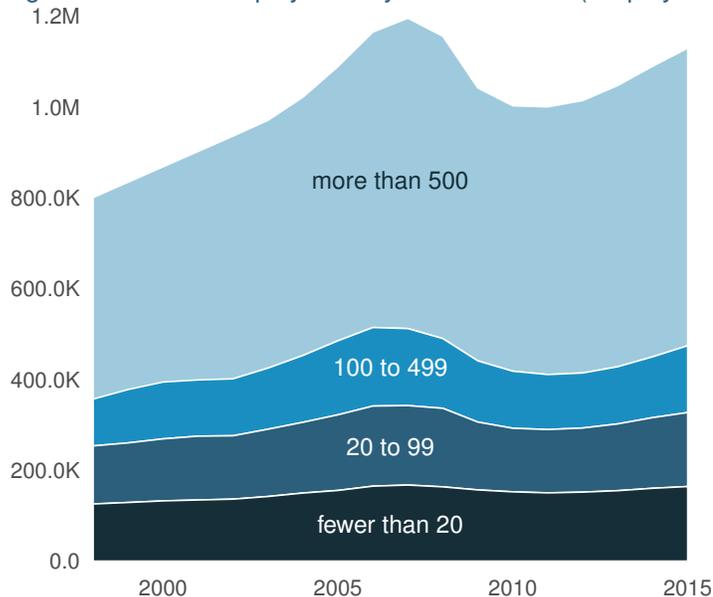
TRADE
2,617
small business
exporters

OVERALL NEVADA ECONOMY

- In the third quarter of 2017, Nevada grew at an annual rate of **3.3%**, which was slower than the overall US growth rate of **3.4%**. Nevada's 2016 growth rate of **1.4%** was down from the 2015 rate of **3.5%**. (Source: [BEA](#))
- In January 2018, the unemployment rate was **4.9%**, down from **5.3%** in January 2017. This was above the January 2018 national unemployment rate of **4.1%**. (Source: [CPS](#))

EMPLOYMENT

Figure 1: Nevada Employment by Business Size (Employees)



- Nevada small businesses employed **474,535** people, or **42.0%** of the private workforce, in 2015. (Source: [SUSB](#))
- Firms with fewer than 100 employees have the largest share of small business employment. Figure 1 provides further details on firms with employees. (Source: [SUSB](#))
- Private-sector employment increased **2.6%** during the 12-month period ending in January 2018. This was below the increase of **2.7%** during the prior 12-month period. (Source: [CPS](#))
- The number of proprietors increased in 2016 by **2.5%** relative to the previous year. (Source: [BEA](#))
- Small businesses created **26,753** net jobs in 2015. Firms employing fewer than 20 employees experienced the largest gains, adding **15,562** net jobs. The smallest gains were in firms employing 100 to 499 employees, which added **4,769** net jobs. (Source: [SUSB](#))

The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy. Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses. Small businesses are defined for this profile as firms employing fewer than 500 employees. Net small business job change, minority small business ownership, and exporter share statistics are based on the 2015 Statistics of US Businesses (SUSB), 2012 Survey of Business Owners (SBO), and 2015 International Trade Administration (ITA) data, respectively.

INCOME AND FINANCE

- The number of banks was unchanged at 17 between June 2016 and June 2017. (Source: FDIC)
- In 2016, 55,446 loans under \$100,000 (valued at \$744.3 million) were issued by Nevada lending institutions reporting under the Community Reinvestment Act. (Source: FFIEC)
- The median income for individuals self-employed at their own incorporated businesses was \$50,174 in 2016. For individuals self-employed at their own unincorporated firms, this figure was \$22,344. (Source: ACS)

Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

EMPLOYER BUSINESS OWNER DEMOGRAPHICS

Figure 2: Nevada Employees per Business by Owner's Demographic, 2015

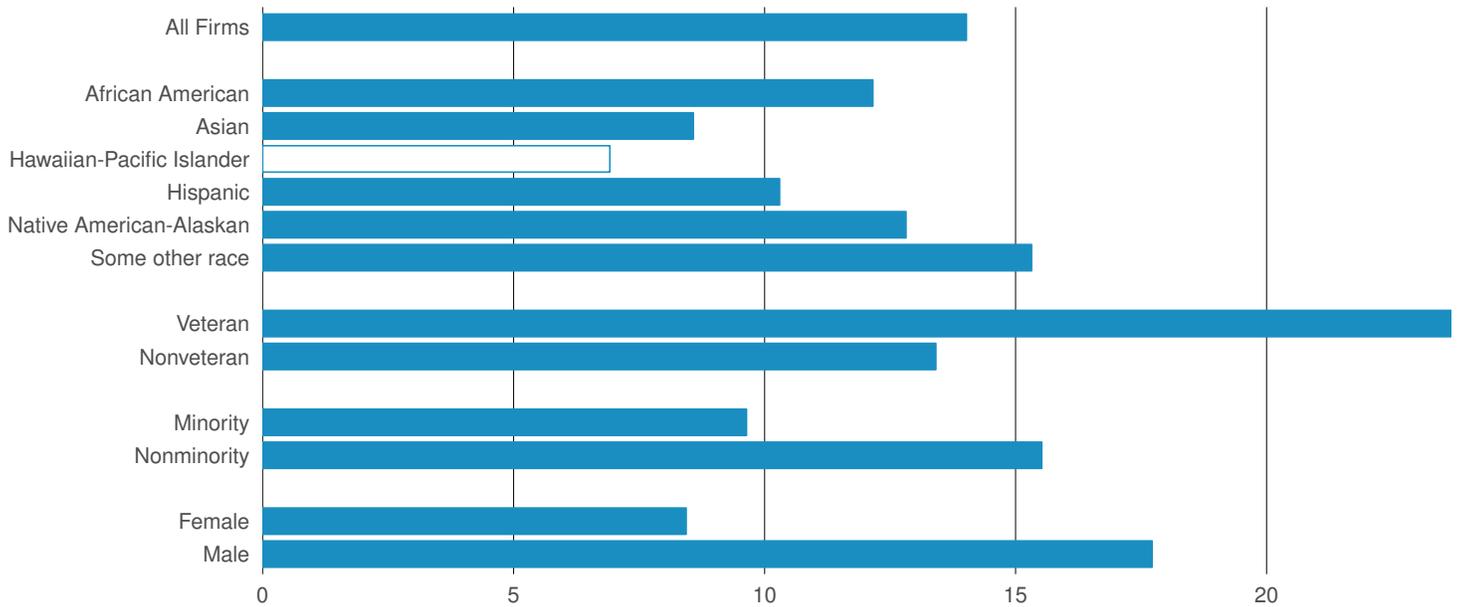
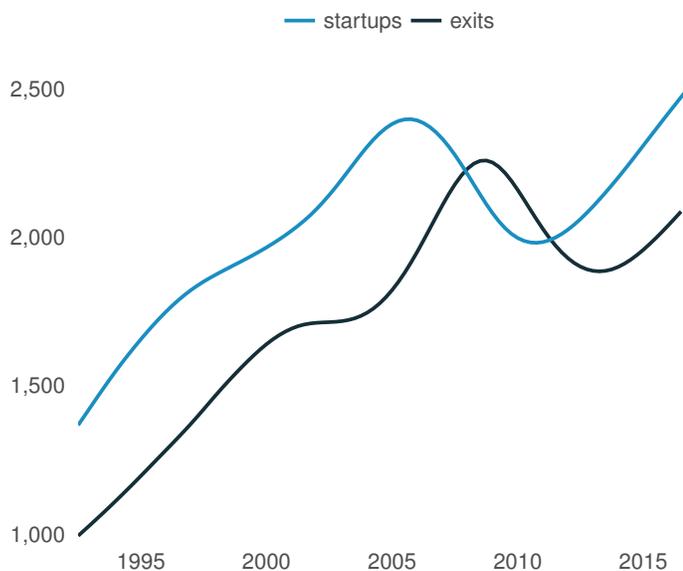


Figure 2 shows the average number of employees per employer business by owner's demographic group according to the Annual Survey of Entrepreneurs (ASE). Unshaded bars display US values; data were withheld because they do not meet Census Bureau publication standards or could disclose information regarding individual businesses.

TURNOVER AMONG ESTABLISHMENTS WITH EMPLOYEES

Figure 3: Nevada Quarterly Startups and Exits



- In the third quarter of 2016, 2,429 establishments started up, generating 9,034 new jobs in Nevada. Startups are counted when business establishments hire at least one employee for the first time. (Source: BDM)
- In the same period, 2,264 establishments exited resulting in 6,970 jobs lost. Exits occur when establishments go from having at least one employee to having none, and then remain closed for at least one year. (Source: BDM)
- Figure 3 displays quarterly startups and exits from 1992 to 2016. Each series is smoothed across multiple quarters to highlight long-run trends. (Source: BDM)

The BLS data covers only business establishments with employees. BLS refers to startups as births and exits as deaths. These terms are distinct from the BLS openings and closings categories. Openings include seasonal re-openings and closings include seasonal shutterings. Quarterly startup and exit values may not align with Figure 3 due to smoothing.

INTERNATIONAL TRADE

- A total of 3,031 companies exported goods from Nevada in 2015. Of these, 2,617, or 86.3%, were small firms; they generated 17.0% of Nevada's \$7.5 billion in total exports. (Source: ITA)

SMALL BUSINESS EMPLOYMENT BY INDUSTRY AND COUNTY

Table 1: Nevada Employment by Industry, 2015

 Industry	 Small Business Employment	 Total Private Employment	 Small Business Employment Share
Accommodation and Food Services	81,478	318,033	25.6
Health Care and Social Assistance	58,763	112,938	52.0
Construction	52,827	65,511	80.6
Administrative, Support, and Waste Management	45,909	111,715	41.1
Retail Trade	41,704	147,131	28.3
Professional, Scientific, and Technical Services	39,948	58,330	68.5
Other Services (except Public Administration)	25,993	32,291	80.5
Manufacturing	24,349	42,374	57.5
Arts, Entertainment, and Recreation	19,632	28,384	69.2
Wholesale Trade	18,286	34,681	52.7
Real Estate and Rental and Leasing	16,233	28,833	56.3
Transportation and Warehousing	15,388	51,562	29.8
Finance and Insurance	11,767	34,818	33.8
Educational Services	8,501	11,214	75.8
Information	5,698	16,658	34.2
Mining, Quarrying, and Oil and Gas Extraction	4,122	12,994	31.7
Management of Companies and Enterprises	2,990	17,538	17.0
Utilities	643	4,656	13.8
Industries not classified	173	173	100.0
Agriculture, Forestry, and Fishing and Hunting	131	131	100.0
Total	474,535	1,129,965	42.0

Figure 4: Nevada Small Business Employment by County, 2015

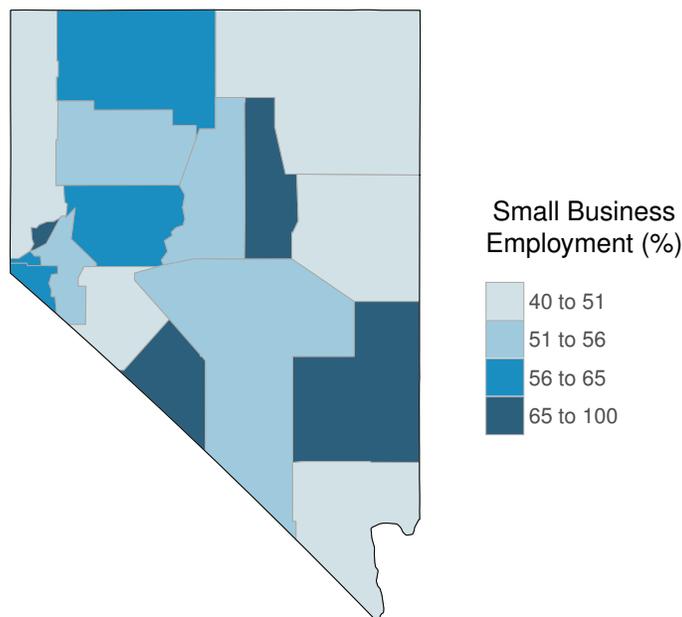


Table 2: Nevada Small Businesses by Industry and Firm Size, 2015

 Industry	 1-499 Employees	 1-20 Employees	 Nonemployer Firms	 Total Small Firms
Professional, Scientific, and Technical Services	7,952	7,403	30,613	38,565
Health Care and Social Assistance	5,588	4,984	15,354	20,942
Retail Trade	4,679	4,122	18,228	22,907
Construction	4,599	3,909	10,851	15,450
Accommodation and Food Services	4,213	3,137	2,993	7,206
Other Services (except Public Administration)	3,840	3,529	33,022	36,862
Administrative, Support, and Waste Management	3,682	3,134	16,616	20,298
Real Estate and Rental and Leasing	3,332	3,118	28,822	32,154
Finance and Insurance	2,358	2,145	7,699	10,057
Wholesale Trade	2,302	1,816	3,825	6,127
Manufacturing	1,613	1,244	2,604	4,217
Arts, Entertainment, and Recreation	1,238	1,027	16,029	17,267
Transportation and Warehousing	1,175	956	10,942	12,117
Information	785	696	3,282	4,067
Educational Services	644	513	3,951	4,595
Mining, Quarrying, and Oil and Gas Extraction	179	138	355	534
Agriculture, Forestry, and Fishing and Hunting	53	52	661	714
Utilities	45	31	133	178
Total	48,357	42,140	205,980	254,337

Figure 4 and Tables 1 and 2 display data from the 2015 SUSB. Table 2 includes additional data from the 2015 Nonemployer Statistics (NES).

REFERENCES

The Small Business Profiles, source data, and methodology are available at <https://go.usa.gov/xQT4w>.

- ASE Annual Survey of Entrepreneurs, US Census Bureau
- BEA Bureau of Economic Analysis, US Department of Commerce
- BDM Business Employment Dynamics, BLS
- BLS Bureau of Labor Statistics, US Department of Labor
- CPS Current Population Survey, BLS
- FDIC Call Reports, Federal Deposit Insurance Corporation
- FFIEC Federal Financial Institutions Examination Council
- ITA International Trade Administration, US Department of Commerce
- NES Nonemployer Statistics, US Census Bureau
- SBO Survey of Business Owners, US Census Bureau
- SUSB Statistics of US Businesses, US Census Bureau