

# 2018 SMALL BUSINESS PROFILE

## OFFICE OF ADVOCACY

REGULATION • RESEARCH • OUTREACH

### OKLAHOMA



**347,165** Small Businesses  
**99.4%** of Oklahoma Businesses

**712,797** Small Business Employees  
**52.0%** of Oklahoma Employees

**EMPLOYMENT**  
**13,139**  
net new jobs

**DIVERSITY**  
**64,847**  
minority-owned  
businesses

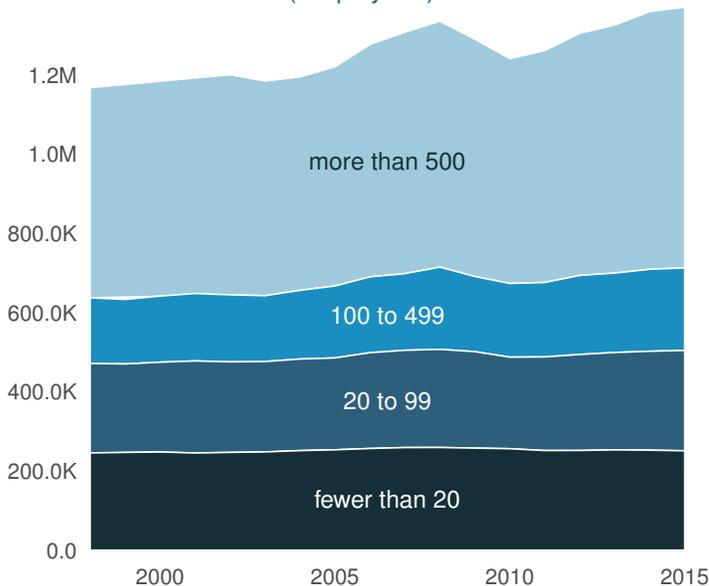
**TRADE**  
**2,592**  
small business  
exporters

### OVERALL OKLAHOMA ECONOMY

- In the third quarter of 2017, Oklahoma grew at an annual rate of **2.8%**, which was slower than the overall US growth rate of **3.4%**. Oklahoma's 2016 growth rate of **-4.1%** was down from the 2015 rate of **3.1%**. (Source: [BEA](#))
- In January 2018, the unemployment rate was **4.1%**, down from **4.6%** in January 2017. This was equal to the January 2018 national unemployment rate of **4.1%**. (Source: [CPS](#))

### EMPLOYMENT

Figure 1: Oklahoma Employment by Business Size (Employees)



- Oklahoma small businesses employed **712,797** people, or **52.0%** of the private workforce, in 2015. (Source: [SUSB](#))
- Firms with fewer than 100 employees have the largest share of small business employment. Figure 1 provides further details on firms with employees. (Source: [SUSB](#))
- Private-sector employment increased **1.5%** during the 12-month period ending in January 2018. This was above the decrease of **0.5%** during the prior 12-month period. (Source: [CPS](#))
- The number of proprietors increased in 2016 by **1.7%** relative to the previous year. (Source: [BEA](#))
- Small businesses created **13,139** net jobs in 2015. Firms employing fewer than 20 employees experienced the largest gains, adding **8,130** net jobs. The smallest gains were in firms employing 20 to 99 employees, which added **1,435** net jobs. (Source: [SUSB](#))

The Small Business Profiles are produced by the US Small Business Administration's Office of Advocacy. Each report incorporates the most up-to-date government data to present a unique snapshot of small businesses. Small businesses are defined for this profile as firms employing fewer than 500 employees. Net small business job change, minority small business ownership, and exporter share statistics are based on the 2015 Statistics of US Businesses (SUSB), 2012 Survey of Business Owners (SBO), and 2015 International Trade Administration (ITA) data, respectively.

## INCOME AND FINANCE

- The number of banks was unchanged at **210** between June 2016 and June 2017. (Source: [FDIC](#))
- In 2016, **50,974** loans under \$100,000 (valued at **\$778.8 million**) were issued by Oklahoma lending institutions reporting under the Community Reinvestment Act. (Source: [FFIEC](#))
- The median income for individuals self-employed at their own incorporated businesses was **\$48,491** in 2016. For individuals self-employed at their own unincorporated firms, this figure was **\$23,234**. (Source: [ACS](#))

Median income represents earnings from all sources. Unincorporated self-employment income includes unpaid family workers, a very small percent of the unincorporated self-employed.

## EMPLOYER BUSINESS OWNER DEMOGRAPHICS

Figure 2: Oklahoma Employees per Business by Owner's Demographic, 2015

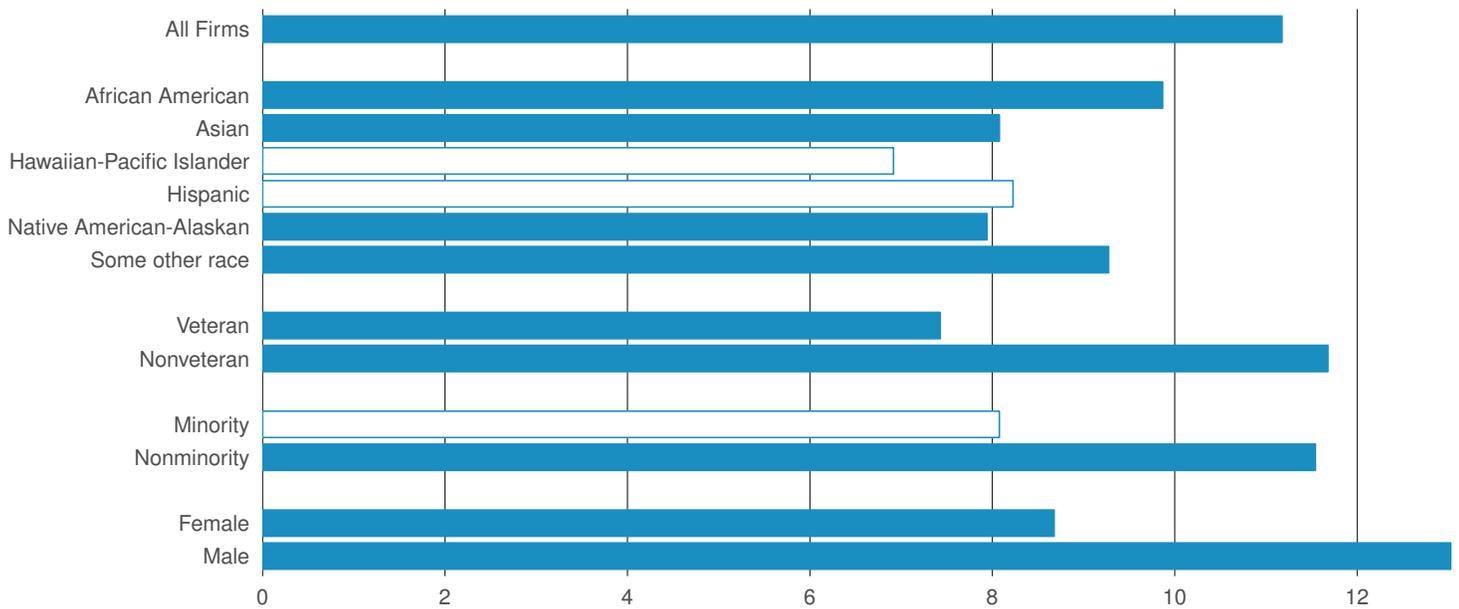
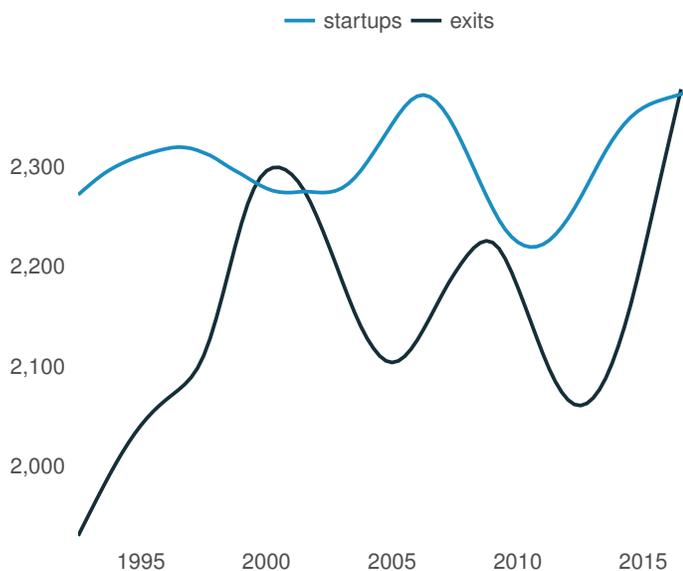


Figure 2 shows the average number of employees per employer business by owner's demographic group according to the Annual Survey of Entrepreneurs (ASE). Unshaded bars display US values; data were withheld because they do not meet Census Bureau publication standards or could disclose information regarding individual businesses.

## TURNOVER AMONG ESTABLISHMENTS WITH EMPLOYEES

Figure 3: Oklahoma Quarterly Startups and Exits



- In the third quarter of 2016, **2,354** establishments started up, generating **10,406** new jobs in Oklahoma. Startups are counted when business establishments hire at least one employee for the first time. (Source: [BDM](#))
- In the same period, **2,310** establishments exited resulting in **8,028** jobs lost. Exits occur when establishments go from having at least one employee to having none, and then remain closed for at least one year. (Source: [BDM](#))
- Figure 3 displays quarterly startups and exits from 1992 to 2016. Each series is smoothed across multiple quarters to highlight long-run trends. (Source: [BDM](#))

The BLS data covers only business establishments with employees. BLS refers to startups as births and exits as deaths. These terms are distinct from the BLS openings and closings categories. Openings include seasonal re-openings and closings include seasonal shutterings. Quarterly startup and exit values may not align with Figure 3 due to smoothing.

## INTERNATIONAL TRADE

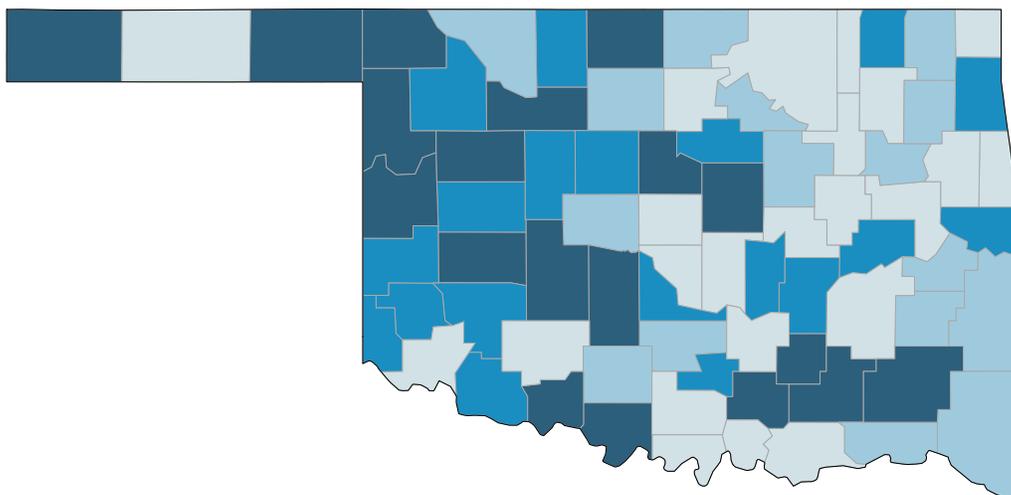
- A total of 3,091 companies exported goods from Oklahoma in 2015. Of these, 2,592, or 83.9%, were small firms; they generated 24.6% of Oklahoma's \$4.7 billion in total exports. (Source: ITA)

## SMALL BUSINESS EMPLOYMENT BY INDUSTRY AND COUNTY

Table 1: Oklahoma Employment by Industry, 2015

 Industry	 Small Business Employment	 Total Private Employment	 Small Business Employment Share
Health Care and Social Assistance	112,344	214,372	52.4
Accommodation and Food Services	88,925	148,676	59.8
Retail Trade	71,704	183,726	39.0
Construction	63,229	71,747	88.1
Manufacturing	58,559	140,997	41.5
Other Services (except Public Administration)	57,173	62,533	91.4
Professional, Scientific, and Technical Services	50,639	70,888	71.4
Administrative, Support, and Waste Management	41,968	103,724	40.5
Wholesale Trade	36,907	60,627	60.9
Finance and Insurance	29,382	58,894	49.9
Mining, Quarrying, and Oil and Gas Extraction	23,371	55,629	42.0
Transportation and Warehousing	18,761	49,395	38.0
Arts, Entertainment, and Recreation	16,542	28,494	58.1
Real Estate and Rental and Leasing	14,322	23,353	61.3
Educational Services	11,674	21,451	54.4
Information	8,214	29,302	28.0
Management of Companies and Enterprises	5,114	37,708	13.6
Utilities	3,141	8,540	36.8
Agriculture, Forestry, and Fishing and Hunting	637	741	86.0
Industries not classified	191	191	100.0
<b>Total</b>	<b>712,797</b>	<b>1,370,988</b>	<b>52.0</b>

Figure 4: Oklahoma Small Business Employment by County, 2015



### Small Business Employment (%)



Table 2: Oklahoma Small Businesses by Industry and Firm Size, 2015

Industry	1-499 Employees	1-20 Employees	Nonemployer Firms	Total Small Firms
Professional, Scientific, and Technical Services	8,875	8,348	29,634	38,509
Other Services (except Public Administration)	8,286	7,679	46,092	54,378
Health Care and Social Assistance	8,237	7,074	17,692	25,929
Construction	8,029	7,314	36,228	44,257
Retail Trade	7,986	7,125	25,978	33,964
Accommodation and Food Services	5,291	3,933	3,904	9,195
Finance and Insurance	3,781	3,436	8,077	11,858
Administrative, Support, and Waste Management	3,740	3,301	26,530	30,270
Real Estate and Rental and Leasing	3,296	3,109	25,157	28,453
Wholesale Trade	3,253	2,547	3,817	7,070
Manufacturing	2,912	2,157	4,068	6,980
Mining, Quarrying, and Oil and Gas Extraction	2,701	2,388	14,005	16,706
Transportation and Warehousing	2,067	1,763	12,273	14,340
Arts, Entertainment, and Recreation	1,006	835	11,019	12,025
Educational Services	669	538	5,553	6,222
Information	652	530	2,636	3,288
Agriculture, Forestry, and Fishing and Hunting	159	154	3,353	3,512
Utilities	105	62	202	307
<b>Total</b>	<b>70,947</b>	<b>62,433</b>	<b>276,218</b>	<b>347,165</b>

Figure 4 and Tables 1 and 2 display data from the 2015 SUSB. Table 2 includes additional data from the 2015 Nonemployer Statistics (NES).

**REFERENCES**

The Small Business Profiles, source data, and methodology are available at <https://go.usa.gov/xQT4w>.

- ASE Annual Survey of Entrepreneurs, US Census Bureau
- BEA Bureau of Economic Analysis, US Department of Commerce
- BDM Business Employment Dynamics, BLS
- BLS Bureau of Labor Statistics, US Department of Labor
- CPS Current Population Survey, BLS
- FDIC Call Reports, Federal Deposit Insurance Corporation
- FFIEC Federal Financial Institutions Examination Council
- ITA International Trade Administration, US Department of Commerce
- NES Nonemployer Statistics, US Census Bureau
- SBO Survey of Business Owners, US Census Bureau
- SUSB Statistics of US Businesses, US Census Bureau